



International Activities in Israel!

Dear Partners!

Warm greetings from the Coller School of Management, Tel Aviv University!

We are pleased to invite your **MBA students** to apply for our DBI and SICC 2016-2017 programs!

Please find further information below.

Should you need any further details, please feel free to contact me.

Best,

Hila Rachmani

DBI- Doing Business in Israel

A 10-day, 36 contact hours course that exposes participants to the principles, frameworks and personalities driving the "Startup Nation". Aimed at framing the central aspects of doing business in Israel, the program includes company visits, guest lectures, case studies, networking dinners, and accommodation in the heart of Tel Aviv.

Schedule:

Winter 2016 - December 28, 2016 to January 5, 2017.

Spring 2017 - May 15-23, 2017

Check in and out of the hotel are a day before the program starts and a day after it ends.

Fees:

USD 2,300 for students from PIM or bilateral partner-schools

USD 3,300 for student from non-partner schools

Nomination Deadline:

Schools should send their nominees for winter 2016 by **October 5, 2016**.

Website:

<https://en-recanati.tau.ac.il/Doing-Business-in-Israel>

Contact Information: Hila Rachmani
hilara@tauex.tau.ac.il

SICC - Sofaer International Case Competition

The SICC is a leading, prestigious annual MBA strategic case competition that offers a unique experience to 10-12 international and Israeli teams. Participants will analyze a strategic case written especially for the competition. The case represents a real dilemma faced by an Israeli company operating in the global arena. The teams will present their solution at a festive event before an audience of high-level executives.

Schedule:

May 14-18, 2017.

The final event of the competition will take place on May 17, 2017.

Fees:

All local expenses are covered by the Coller School of Management (accommodation for six nights, most of the meals, trip to Jerusalem). Flights to Israel are at the participants' expense.

Application Deadline:

Please send your application by **February 3, 2017**.

Website:

<https://en-recanati.tau.ac.il/SICC>

Contact Information: Idit Admon
idadmon@tauex.tau.ac.il