

THE UNIVERSITY OF BRITISH COLUMBIA
Curriculum Vitae for Faculty Members

Date: May 2, 2017

Initials: AMS

1. **SURNAME:** Stone **FIRST NAME:** Ann
MIDDLE NAME(S): Marie
2. **DEPARTMENT/SCHOOL:** Sauder School of Business
3. **FACULTY:** Marketing & Behavioural Science
4. **PRESENT RANK:** Full-time lecturer **SINCE:** July 2015
5. **POST-SECONDARY EDUCATION**

University or Institution	Degree	Subject Area	Dates
Hope College, Holland, MI, USA	AB	Management	1979-1983
University of Michigan Ross School of Business, Ann Arbor, MI, USA	MBA	Marketing	1983-1985

Special Professional Qualifications

6. **EMPLOYMENT RECORD**

(a) *Prior to coming to UBC*

University, Company or Organization	Rank or Title	Dates
Western Washington University, Bellingham, WA, USA	Adjunct Professor	Sept 2010 – August 2015
Papa Murphy's International, Vancouver, WA, USA	Chief Marketing Officer	December 2007 – June 2009
International Dairy Queen, Minneapolis, MN, USA & Vancouver, BC, CAN	VP Operations and Marketing	March 2005 – April 2007
Tittabawassee, Atlanta, GA, USA	Founder & CEO	August 2003 – March 2005
Church's Chicken, Atlanta, GA, USA	Chief Marketing Officer	July 2001 – July 2003
Definition 6, Atlanta, GA, USA	Chief Marketing Officer	November 2000 – June 2001
The Coca-Cola Company, Atlanta, GA, USA	VP, Managing Director	April 1996 – October 2000
Pizza Hut, Irvine, CA, & Dallas, TX USA	Director of Marketing	July 1993 – March 1996
S.C. Johnson & Son, Racine, WI, USA	Various Brand Management Roles	July 1985 – June 1993

(b) *At UBC*

Rank or Title	Dates
Sessional Adjunct Professor	January 2010 – June 2014
Full Time Lecturer	July 2015-June 2015
	July 2015-current

(c) *Date of granting of tenure at U.B.C.: Do not have tenure*

7. LEAVES OF ABSENCE

University, Company or Organization at which Leave was taken	Type of Leave	Dates
none		

8. TEACHING

(a) *Areas of special interest and accomplishments*

Marketing, professionalism, and leaving students with skills they can use to change the world.

(b) *Courses Taught at UBC*

Start Month	End Month	Program	Session	Course	Section	Students	Credits
Jan-10	Apr-10	COMM	2009W	296	104	49	3.00
Sep-10	Dec-10	COMM	2010F	465	101	50	3.00
Sep-10	Dec-10	COMM	2010F	468	101	46	3.00
Oct-10	Dec-10	BAMA	2010F Pd 2	550	ECM	41	1.50
Jan-11	Apr-11	COMM	2010W	362	201	26	3.00
Jan-11	Apr-11	COMM	2010W	362	202	38	3.00
Jan-11	Apr-11	COMM	2010W	465	201	46	3.00
Sep-11	Dec-11	COMM	2011F	465	101	52	3.00
Sep-11	Dec-11	COMM	2011F	363	101	45	3.00
Sep-11	Dec-11	COMM	2011F	363	102	43	3.00
Oct-11	Dec-11	BAMA	2011F Pd 2	550	ECM	48	1.50
Jan-12	Apr-12	COMM	2011W	462	201	17	3.00
Jan-12	Apr-12	COMM	2011W	462	202	36	3.00
Jan-12	Feb-12	BAMA	2011W Pd 3	500	001	25	1.50
Apr-12	May-12	BAMA	2011W Pd 5	500	002	18	1.50
Apr-12	May-12	BAMA	2011W Pd 5	504	001	36	1.50
Sep-12	Oct-12	BAMA	2011F Pd 1	550	ECM	59	1.50
Sep-12	Dec-12	COMM	2012F	465	101	60	3.00
Sep-12	Nov-12	BAMA	2012F Pd1	550	ECM	59	1.50
Sep-12	Dec-12	COMM	2012F	462	101	39	3.00
Jan-13	Apr-12	COMM	2012W	462	201	36	3.00

Jan-13	Apr-12	COMM	2012W	363	201	37	3.00
Apr-13	May-13	BAMA	2012W Pd5	504	001	26	1.50
Sep-13	Dec-13	COMM	2013F	462	101	39	3.00
Sep-13	Oct-13	BAMA	2013F Pd1	550	ECM	51	1.50
Jan-14	Apr-14	COMM	2013W	462	201	34	3.00
Jan-14	Apr-14	COMM	2013W	363	201	37	3.00
Mar-14	Apr-14	BAMA	2013W Pd4	504	001	41	1.50
Sep-14	Dec-14	COMM	2014F	462	101	40	3.00
Aug-14	Aug-14	BA	2014F	550	MM1	49	1.00
Sep-14	Dec-14	BAMA	2014F	550	MM1	49	1.50
Jan-15	Feb-15	BAMA	2014W Pd3	514	001	42	1.50
Jan-15	Apr-15	COMM	2014W	462	201	33	3.00
Jan-15	Mar-15	BAMA	2014W	550	300	39	1.50
Mar-15	Apr-15	BAMA	2014W Pd4	504	001	24	1.50
Jan-15	Dec-15	BA	2014W	504	300	39	6.50
May-15	Oct-15	BA	2015S	504	815	28	4.75
May-15	Jun-15	BASM	2015S	501	815	29	1.50
Sep-15	Sep-15	BA	2015F	550	MM1	46	2.00
Sep-15	Oct-15	BAMA	2015F	550	MM1	46	1.50
Sep-15	Dec-15	BAMA	2015F	590A	1	1	0.00
Sep-15	Dec-15	COMM	2015F	101	104	111	3.00
Sep-15	Dec-15	COMM	2015F	101	105	110	3.00
Sep-15	Dec-15	COMM	2015F	101	106	88	3.00
Sep-15	Dec-15	COMM	2015F	462	101	22	3.00
Jan-16	Apr-16	COMM	2015W	462	201	33	3.00
Mar-16	Apr-16	BAMA	2015W Pd4	504	001	27	1.50
Feb-16	Mar-16	BAMA	2015W	504	815	26	1.50
May-16	Jun-16	BASM	2016S	501	816	35	1.50
Jan-16	Nov-16	BA	2015W	504	300	47	5.50
May-16	Oct-16	BA	2016S	504	816	34	5.25
Sep-16	Dec-16	COMM	2016F	101	103	118	3.00
Sep-16	Dec-16	COMM	2016F	101	104	121	3.00
Sep-16	Dec-16	COMM	2016F	101	105	116	3.00

Sep-16	Oct-16	BAMA	2016F Pd6	580D	001	38	1.50
Oct-16	Dec-16	BAEN	2016F Pd6	590A	001	1	0.00
Sep-16	Dec-16	COMM	2016F	462	101	31	3.00
Jan-17	Apr-17	COMM	2016W	462	201	39	3.00
Mar-17	Apr-17	BAMA	2016W Pd4	504	001	18	1.50
May-17	Apr-17	BAMA	2016W Pd5	505	MM1	54	0.75
Jan-17	Dec-17	BA	2016W	504	300	38	5.25
Sep-17	Dec-17	COMM	2017F	101	103	120	3.00
Sep-17	Dec-17	COMM	2017F	101	104	111	3.00
Sep-17	Dec-17	COMM	2017F	101	105	109	3.00
Sep-17	Oct-17	BAMA	2017F Pd6	505	001	35	1.50
Sep-17	Dec-17	COMM	2017F	462	101	33	3.00
Oct-17	Dec-17	BAMA	2017F Pd7	505	002	31	1.50
Jan-18	Apr-18	COMM	2017W	462	201	35	3.00
Jan-18	Apr-18	COMM	2017W	363	202	24	3.00
2-Feb-18	4-Feb-18	BAMA	2017W	504	817	28	1.50

(c) Graduate Students Supervised *all students below I was their faculty advisor*

Name	Program	Start Month	End Month
Jeremy Hardern	PT MBA Industry Project	Jul-12	Mar-13
Umar Alfaruq	PT MBA Industry Project	Jul-12	Mar-13
Yasmin Abraham	PT MBA Industry Project	Jul-12	Mar-13
Lauren Thomson	FT MBA Internship	May-13	Sep-13
Gabriel Lim	FT MBA Internship	May-14	Sep-14
Elin Biamason	EMBA Industry Project	Jan-14	Aug-14
Jasmin Chun	PT MBA Industry Project	Jul-14	Feb-15
Landon Elliott	PT MBA Industry Project	Jul-14	Jan-15
Michael Camacho	FT MBA Entrepreneurial Project	May-15	Sep-15
Branden Farley	FT MBA Internship	May-15	Sep-15
Tina Trelbico	PT MBA Industry Project	Jul-15	Jan-16
Catherine Tedman	FT MBA Directed Studies	Oct-15	Jan-16
Ryland Haggis	FT MBA Internship	May-16	Sept-16
Jose Romero Cueto	PT MBA Industry Project	Jul-16	Feb-17
Fahrin Mamdani	FT MBA Industry Research	May-16	Sept-16
Chris MacDonald	PT MBA Industry Project	Jul-16	Jan-17

Blaine Isherwood

PT MBA Industry Project

Jul-16

Jan-17

MM Community Business Project Teams served as faculty advisor. Each team was either 3 or 4 members:

2013 – one team

2014 – four teams

2015 – four teams

2016 – two teams

2017 – three teams

(d) *Continuing Education Activities*

(e) *Visiting Lecturer (indicate university/organization and dates)*

none

(f) *Other*

none

9. SCHOLARLY AND PROFESSIONAL ACTIVITIES

(a) *Areas of special interest and accomplishments*

none

(b) *Research or equivalent grants (indicate under COMP whether grants were obtained competitively (C) or non-competitively (NC))*

none

(c) *Research or equivalent contracts (indicate under COMP whether grants were obtained competitively (C) or non-competitively (NC)).*

none

(d) *Invited Presentations*

none

(e) *Other Presentations*

none

(f) *Other*

none

(g) *Conference Participation (Organizer, Keynote Speaker, etc.)*

none

10. SERVICE TO THE UNIVERSITY

(a) *Areas of special interest and accomplishments*

(b) *Memberships on committees, including offices held and dates*

(c) *Other service, including dates*

11. SERVICE TO THE COMMUNITY

(a) *Memberships on scholarly societies, including offices held and dates*

none

(b) *Memberships on other societies, including offices held and dates*

none

(c) *Memberships on scholarly committees, including offices held and dates*

- none
- (d) *Memberships on other committees, including offices held and dates*
- none
- (e) *Editorships (list journal and dates)*
- none
- (f) *Reviewer (journal, agency, etc. including dates)*
- none
- (g) *External examiner (indicate universities and dates)*
- none
- (h) *Consultant (indicate organization and dates)*
- none
- (i) *Other service to the community*
- none

12. AWARDS AND DISTINCTIONS

- (a) *Awards for Teaching (indicate name of award, awarding organizations, date)*
CUS nomination Teacher of the year 2013
- (b) *Awards for Scholarship (indicate name of award, awarding organizations, date)*
- none
- (c) *Awards for Service (indicate name of award, awarding organizations, date)*
- none
- (d) *Other Awards*

13. OTHER RELEVANT INFORMATION (Maximum One Page)

THE UNIVERSITY OF BRITISH COLUMBIA
Publications Record

SURNAME: Stone

FIRST NAME: Ann

Initials: AMS

MIDDLE NAME(S): Marie

Date: April 24, 2016

I do not have publications.

1. REFEREED PUBLICATIONS

- (a) *Journals*
- (b) *Conference Proceedings*
- (c) *Other*

2. NON-REFEREED PUBLICATIONS

- (a) *Journals*
- (b) *Conference Proceedings*
- (c) *Other*

3. BOOKS

- (a) *Authored*
- (b) *Edited*
- (c) *Chapters*

4. PATENTS

5. SPECIAL COPYRIGHTS

6. ARTISTIC WORKS, PERFORMANCES, DESIGNS

7. OTHER WORKS

8. WORK SUBMITTED (including publisher and date of submission)

9. WORK IN PROGRESS (including degree of completion)