

IMAN ELMARASHLY

EXECUTIVE SUMMARY

Possesses a unique experience of mixing professional and academic excellence in Finance. Progressed in the professional banking career as a corporate banker for 16 years reaching top executive position in Barclays Bank Egypt (Deputy Corporate Banking Director). Led the corporate banking team to successfully over-achieve the corporate banking targets.

Coupled the professional excellence with profound academic achievements; admitted to the degree of Master of Finance and a PhD degree in Finance from Cambridge University. Gained substantial teaching experience through teaching undergraduate and graduate finance courses. Brought a diverse professional expertise and academic excellence to the classroom which was highly appreciated by students. Received remarkably high student evaluation scores and was awarded the School of Business Faculty Appreciation Award as "the most distinguished full-time faculty member who has demonstrated distinguished and inspiring teaching skills in graduate courses."

Currently working on a policy proposition deduced from the PhD thesis which presents a risk-return sharing home financing model. This proposition received considerable positive feedback from academics, professionals, and has been shortlisted in stage 1 of the "Housing Supply Challenge" organized by the government of Canada.

EDUCATION



[HTTPS://WWW.CAM.AC.UK](https://www.cam.ac.uk)

Sept 2013 – Jan 2017

University of Cambridge, UK

PhD degree in Financial Stability and Islamic Finance - The department of Development Studies

Sept 2009 – Sept. 2010

Master in Finance (MFin) – Judge Business school



<https://www.aucegypt.edu>

Sept 1992 – Feb 1997

The American University In Cairo, Egypt

BA in Economics and Minor in Business Administration; Highest Honours; First in class of Economics; Major GPA 3.94; Overall GPA 3.9; Recipient of the University's Cup upon graduation.

PROF EXPERIENCE

Jan 2022 till date



Instructor of Finance at **The University of British Columbia (UBC)**

Teaching COMM 370 – Corporate Finance

May 2021 till date



Instructor of Finance at **Kwantlen Polytechnic University (KPU)**

ACCT 4780 Advanced Corporate Finance,

ACCT 5480 Corporate Finance

ACCT 3380 Managerial Finance

July 2021 till date

President and Founder of **El-Marashly Housing Inc. (EMH)** which was incorporated to apply for a challenge organized by the government of Canada (led by Canada Mortgage and Housing Corporation (CMHC)). EMH applied with a new housing finance model that is free of leverage and aims at converting tenants into first time home buyers and reducing the overall costs in the housing market. The application was successful and EMH received government incubation funding to develop the proposal into an implementable solution.

Jan 2019 till date



- Teaching "Managerial Finance," "Corporate Finance" & "Managerial Accounting" at the Bachelor of Business Administration degree at **Yorkville University (Vancouver)**.
- Teaching "Financial Management" & "Financial Accounting" at post-graduate Programs; Canadian Business Management & Business Project Management at **Vancouver Community College (VCC)**.

Received remarkable evaluation scores and comments. Played a crucial role in courses' development and was a key partner in finding swift solutions for shifting from face-to-face and blended teaching to solely online teaching following the COVID -19 pandemic. Ensured that the online learning experience was engaging and fulfilling via optimally using the technology. Actively cooperating and engaging in all major decisions and initiatives undertaken by the department. My contributions and dedication are very well regarded by the institutions' management.

Aug 2017 – June 2018



VISITING ASSISTANT PROFESSOR OF FINANCE

The American University In Cairo, School of Business, Department of Management

The AUC school of Business is a Triple Crowned Business School receiving accreditation from the EFMD Quality Improvement System (EQUIS), the Association of MBAs (AMBA) and the Association to Advance Collegiate Schools of Business (AACSB). The school is among 73 business schools out of the 14,000 business schools worldwide to have achieved triple-crown accreditation, and is the only triple-crown accredited business school in the Middle East and North Africa

- Teaching undergraduate and graduate courses of Finance (namely Corporate Finance and Financial Management) at the AUC school of business.
- Brought diverse professional expertise and academic excellence to the classroom which was highly appreciated by the students. Received remarkably high students' evaluation scores. Scored 4.71 & 4.82 out of 5 in Fall 2017 and Spring 2018 respectively in the Financial Management course for graduate students, as well as an average of 4.58 & 4.48 out of 5 in Fall 2017 and Spring 2018 respectively in the two Corporate Finance courses for undergraduate students. This is considered a remarkable teaching evaluation against the department average of 4.37 out of 5.
- Was awarded the School of Business Faculty Appreciation Award as "the most distinguished full-time faculty member who has demonstrated distinguished and inspiring teaching skills in graduate courses."
- Actively engaged in the department service; member of the Academic Affairs Committee which has been working on a number of curriculum revamping initiatives. Engaged in student advising and in the selection process of the scholarship students and was a reader of a master thesis.

Sept 2013 – Jan 2017



PHD STUDENT/ TEACHER ASSISTANT / CONFERENCES SPEAKER

University of Cambridge

- Admitted to a PhD Degree in Financial Stability and Islamic Finance.
- Gained substantial teaching experience during the PhD years:
 - Teacher Assistant in Corporate Finance for Mphil in Management, leading a two-hour eight tutorials (2016)
 - Teacher Assistant in Accounting for Mphil in Management, leading a two-hour eight tutorials (2015)
 - Course Coordinator for Corporate Finance in the EMBA program during fall of 2015 & 2016.Received outstanding feedback from Cambridge Master students and professors.
Dr. Bang; the Finance professor stated: "Iman received incredibly positive comments from students. Iman's contributions have been significant to the module's success. She has been the best teaching assistant I have had since the last five years." And one of the students commented: "The Tutorials given by Iman are the best.... She is the one who made Finance understandable for every student in the class."
- Invited to be a **speaker** in two prominent conferences in the UK:
 1. "The Cambridge Trust in Banking Conference" on October 2015 organized by the Cambridge Judge Business School in the London Stock Exchange. I was a speaker and one of the panellists in the panel discussion titled "the role of leadership in building trustworthiness".
 2. "The International Conference on Islamic Finance, Islamic Economic Development and Sustainability Conference" organized by Durham university (UK) on July 2016, where I presented a paper on a vision for risk-return sharing home financing that aims at enhancing the financial resilience in an economy. The paper received considerable positive feedback from academics, governmental representatives and professionals.

Feb 2007 – Sept 2013



DEPUTY CORPORATE BANKING DIRECTOR

Barclays Bank Egypt (was acquired by Attijariwafa bank in 2018)

- Led a team of 54 employees in successfully over-achieving the Corporate Banking targets in all fronts; Income targets, utilization, control measures and acquisition of "New to bank" corporate customers
- Ensured undergoing thorough in-depth financial analysis for every credit case submitted for risk approval
- Exceeded the targeted control measures, and reached unprecedented high-quality portfolio
- Implemented a comprehensive restructure in Corporate Banking for optimum resources allocation
- Role model across Barclays Africa in designing and implementing a numerical transparent weighted average score card for relationship managers leading to fair and consistent assessment
- Set a development plan for upgrading the qualifications of the entire corporate banking staff
- Teaching corporate banking to the corporate banking staff and assisting them in obtaining the Advanced Commercial Lending certificate - *ifs School of Finance*
- Successfully executed the institutional strategies promptly while coordinating with relevant departments.
- Top ranked from 2007 till 2012

Feb 1997 – Jan 2007



ASSISTANT VICE PRESIDENT

Credit Agricole Egypt (acquired the Egyptian American Bank in 2006)

- Managed corporate portfolio in several sectors including food, steel, automotive, construction, textiles, consumer goods & trade.
- Prepared credit packages including loan structures and financing facilities for corporate clients. Conducted industry and market analysis, financial analysis, projections and facilities' structuring.
- Won exclusive deals with major corporate firms. Built and developed new corporate accounts resulting in substantially exceeding targets.
- Acted as a trustworthy financial advisor to my corporate clients
- Demonstrated high level of problem solving, negotiation skills and remedial management via renegotiating credit facilities and successfully implementing exit strategy
- Seconded by bank's Managing Director and Corporate Head to solely lead the launch of a new product; Corporate smart card solution, responsibility included preparation of product's feasibility study, obtaining Central Bank's approval, finalisation of legal agreements with the Austrian supplier of the smart card system, design and implementation of marketing and sales plans

ADDITIONAL DATA

LANGUAGES

English: Fluent (spoken & written) • Arabic: Native (spoken & written)

WORK PERMIT

Holder of Canadian Permanent Resident

OTHER AWARDS

Cambridge Trust (Youssef Jameel) scholarship supporting PhD degree in Cambridge / The British Council scholarship supporting Master Degree in Cambridge / Elected to be the recipient of the AUC's parents association Cup upon graduation presented to one student who demonstrated unusual capabilities in blending excellence in education as well as student activities / Won the first place in the national competition for Artistic Roller Skating for seven consecutive years, and the fourth place in African Championship in 1993/ First Winner in Barclays's Corporate Affairs Competition for Community (Charity) activities, and among the finalists in Barclays' Worldwide Chairman's award for two consecutive years.

INTERESTS

Charity activities, piano, travelling