UBC Professional MBA

JANUARY 2023 ENTRY
24-MONTH PART-TIME PROGRAM
sauder.ubc.ca/pmba
Discover the UBC Professional MBA

Designed with Professionals in Mind
It’s taken you years of hard work to get where you are. You’ve achieved a level of success in your career, but there’s a voice inside you that’s telling you that you’re capable of more.

The UBC Professional MBA (UBC PMBA) at UBC Sauder School of Business’ Robert H. Lee Graduate School is designed for people like you.

Keep Your Momentum Going
Over 24 months, the UBC PMBA will propel your career without taking you out of the game. It’s designed to align with a full-time work schedule: classes take place on weekends, you’ll get winter and summer breaks, and three 8-day Professional Residencies to deepen your network.

This not only means you can pursue a UBC PMBA without taking time out of the workforce, it also means you can apply the knowledge you gain immediately.
Up for the Challenge

Business professionals need to be more agile than ever. In an era characterized by economic challenges and supply chain complexities emphasized by COVID-19, globalization and a changing workforce, and a growing need for responsible leadership, the UBC PMBA will equip you with the skills to anticipate and navigate what the future holds.
How the Program Works

Our UBC PMBA program is designed for work-life-school balance.

Classes usually take place on the UBC Vancouver campus on weekends, giving you a break in between. All final exams are delivered online.

Here are sample class schedules:

<table>
<thead>
<tr>
<th>Week</th>
<th>Saturday</th>
<th>Sunday</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Course A</td>
<td>Course B</td>
</tr>
<tr>
<td>2</td>
<td>Break*</td>
<td>Break*</td>
</tr>
<tr>
<td>3</td>
<td>Course A</td>
<td>Course B</td>
</tr>
<tr>
<td>4</td>
<td>Break*</td>
<td>Break*</td>
</tr>
<tr>
<td>5</td>
<td>Course A</td>
<td>Course B</td>
</tr>
<tr>
<td>6</td>
<td>Break*</td>
<td>Break*</td>
</tr>
<tr>
<td>7</td>
<td>Break*</td>
<td>Break*</td>
</tr>
<tr>
<td>8</td>
<td>Online Assessment for Course A &amp; B</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Week</th>
<th>Saturday</th>
<th>Sunday</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Course C</td>
<td>Course D</td>
</tr>
<tr>
<td>2</td>
<td>Course C</td>
<td>Course D</td>
</tr>
<tr>
<td>3</td>
<td>Course C</td>
<td>Course D</td>
</tr>
<tr>
<td>4</td>
<td>Break*</td>
<td>Break*</td>
</tr>
<tr>
<td>5</td>
<td>Break*</td>
<td>Break*</td>
</tr>
<tr>
<td>6</td>
<td>Break*</td>
<td>Break*</td>
</tr>
<tr>
<td>7</td>
<td>Online Assessment for Course C &amp; D</td>
<td></td>
</tr>
</tbody>
</table>

*Breaks between class weekends are typically one or two weeks, however, there are rare instances when class is held on two consecutive weekends. Program schedule and course offerings may be subject to change.

To re-energize you over the course of the program, you’ll get a summer break (five to six weeks) and a winter break (two to three weeks) from class.

Professional Residencies

The three 8-day professional residencies provide opportunities for immersive learning and strengthen relationships with your fellow applicants. During your residencies, guest speakers and exclusive events will expand your professional network, and allow you to focus on teamwork, leadership development and help sharpen your business strategy.

The themes include Leadership & Competitive Strategy, Business Development & Negotiations, Ethics, Sustainability & Managing Change. Residency themes are subject to change.
What You’ll Learn

It’s one thing to think big. It’s quite another to have such a comprehensive understanding of the big picture that you’re able to make big things happen.

Through our foundation courses, the UBC PMBA covers general business management, which means you’ll have an impressive understanding of everything from accounting to marketing to finance, and be able to apply it to any field.

From there, the program dives deep into specialized courses like Supply Chain Strategy & Analytics and Marketing Research, giving you actionable tools and real-world skills. Our emphasis on experiential, hands-on learning means you’ll tackle live business challenges, case studies, and presentations the same way today’s business leaders approach problems.

“The UBC PMBA has challenged me to try harder, work smarter and think deeper than I ever have before. The opportunity to learn alongside an exceptional class of professionals makes the experience that much more enriching.”

Heidi Grantner
General Manager
Synergy Enterprises
UBC Professional MBA, Class of 2021
You’re here to build your career. So are we. Our Hari B. Varshney Business Career Centre plays a critical role in the UBC PMBA program, offering dedicated one-on-one career coaching, professional skills training, and networking opportunities. You’ll have access to four different mentorship programs, exclusive company panels, valuable industry insights and much more. Below are some examples of the career development program:

**Salary Negotiation Preparation:** Understanding and receiving the compensation for the value you bring to your employer does not have to be a mystery. Develop a personalized strategy for your negotiation process with our coaches.

**Building your EI capabilities:** Strong Emotional Intelligence allows you to negotiate and influence others effectively. Our EI coaching, assessments and workshops will build your skills which will benefit you throughout the rest of your career.

**MBA Mentor Programs:** Gaining insight from someone in senior management is invaluable. We’ll pair you with a mentor who’s able to develop your personal leadership goals.

**Interview Skills Development:** It may have been a while since you last had an interview. Through our one-on-one coaching, we’ll help you articulate your value and skills to land that job, whether you’re looking to change departments or companies.
Career Outcomes

UBC PMBA alumni have been successful in making changes in their careers. The program provides students the ability and skills they need to make career shifts, often within the duration of the program.

Career Changes

Start of the program
Controller
Large Children’s Charity organization

Business Analyst/Project Manager
Digital Consultancy

Director of Operations
Biopharmaceutical Company

Systems Engineer
Oil and Gas company

Senior Account Manager
Social Media Management Company

By the end of the program
CFO
United Way of Lower Mainland

Director Customer Success
Modes

VP Head of Science Operations
CanAscen Biotech

Manager, Global Investment and Innovation Incentives
Deloitte

Senior Merchant Success Manager
Shopify

Enhanced their career either by promotion, company change or entire career paths during their program (PMBA Class of 2021)

Promotions

From
Marketing Manager
Telus
HR Business Partner
Richie Bros.
Project Coordinator
Vancouver Fraser Port Authority
Project Manager
Intel

To
Senior Product Manager
Sales Manager
Senior Project Delivery Specialist
Software Engineering Manager

“The UBC PMBA program has greatly enriched my life, both personally and professionally. I firmly believe that the people really make the program and I have been very fortunate to learn from some world-class instructors. Using the tools and knowledge I gained from my UBC PMBA, I was able to make a major career shift from healthcare to biotechnology.”

Tim Liang
Manager, Primary Cells, STEMCELL Technologies
UBC Professional MBA, Class of 2021
Worldwide Recognition and Reach

Your education with UBC Sauder carries international recognition: UBC Sauder is ranked the #1 Business Program in Canada by Maclean's 2022 and #37 University in the World by the Times Higher Education World University Rankings 2022.

And whichever corner of the globe you choose to go to, know you’ll always be a part of a strong, exclusive network - we currently have more than 46,000 alumni across 92 countries.

Global Opportunities

“Everything I encountered at the Yale Network Week and at INCAE Business School is showing me how to rethink and discover new ways to apply my knowledge.”

Jane Sun, PhD
Psychologist, BC Mental Health and Substance Use Provincial Health Services Authority
UBC Part-time MBA, Class of 2018

A Network of Connections

UBC Sauder is the only Canadian member of the prestigious Global Network for Advanced Management, spearheaded by the Yale School of Management. During the second year, students have the chance to take online courses offered by other member schools for credit. During the Global Network Week in March, students can apply to travel around the world to attend one of the week-long, immersive courses offered by the Global Network member schools alongside other MBAs.
Yale Master of Advanced Management Dual Degree
As part of UBC Sauder’s membership in the Global Network for Advanced Management, UBC PMBA students have the opportunity to apply to the Master of Advanced Management from the Yale School of Management after finishing their UBC PMBA studies. You’ll build diverse alumni networks from two of the world’s top business schools, and learn to be a leading thinker on global risks, trends, and resulting business implications.

Study Abroad Program
During the second year of the UBC PMBA, you’ll have the opportunity to study abroad with one of our global exchange partners. These opportunities vary in length from one to six weeks and take place at our partner schools including Copenhagen Business School, Vienna University of Economics and Business Administration, Peking University, and the ESSEC Business School in Paris. UBC PMBA students also have the opportunity to join UBC IMBA students and study a module in Shanghai Jiao Tong University for one week.
Faculty Who Shape Business

Across every discipline, UBC Sauder’s faculty are among the best in the world. They’re not just world-leading academics, they’re also business leaders who apply their sought-after expertise in the real world.
Kari Marken  
Lecturer, Entrepreneurship & Innovation Group and Law & Business Communications Group

Dr. Marken brings two decades of educational design, teaching, consulting and research experience to her classes. She teaches courses in creativity, communications, community development, and public policy. Before joining UBC Sauder, she worked in the social systems design space, with a particular focus on learning and development, and creative problem solving in organizations. PMBA students will benefit from her contributions to the Professional Residency III: Ethics, Sustainability & Managing Change course.

Gene Moo Lee  
Associate Professor, Accounting and Information Systems Division

An AIS Early Career Award recipient and a member of the UBC AI Research Centre, Dr. Lee leads courses in Fundamentals of Analytics and Technology and Business Analytics Programming. He brings a wealth of industry experience and holds 10+ patents in mobile technologies. His areas of interest include business analytics, social media, IT platforms, and cybersecurity as well as AI, machine learning, natural language processing, and deep learning methodologies.

Harish Krishnan  
Professor, Operations and Logistics Division

A professor in the Operations and Logistics Division, Dr. Krishnan is an expert in managing supply risk, productivity and supply chain coordination. Due to Dr. Krishnan’s commitment of providing real-world examples in his interactive lectures, he is also an award-winning educator for teaching excellence at UBC Sauder. Recently, he has published research papers on the impact of supply chains on firm-level productivity and how blockchain can shape eight sustainable global value chains.
**UBC Professional MBA**  
**Program Journey***

**Foundation Courses**:  
- Fundamentals in Accounting I & II  
- Operations  
- Fundamentals of Analytics & Tech

<table>
<thead>
<tr>
<th>Jan - 2023</th>
<th>Feb</th>
<th>Mar</th>
<th>Apr</th>
<th>May</th>
<th>Jun</th>
<th>Jul</th>
<th>Aug</th>
<th>Sep</th>
<th>Oct</th>
<th>Nov</th>
<th>Dec - 2023</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Break**

**Introductory Finance**  
**Marketing**

<table>
<thead>
<tr>
<th>Jan - 2024</th>
<th>Feb</th>
<th>Mar</th>
<th>Apr</th>
<th>May</th>
<th>Jun</th>
<th>Jul</th>
<th>Aug</th>
<th>Sep</th>
<th>Oct</th>
<th>Nov</th>
<th>Dec - 2024</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Break**

**Advanced Courses**  
- Financial Statement Analysis  
- Fundamentals of Entrepreneurship  
- Marketing Research

**Break**

**Global Network Week (Optional)**

<table>
<thead>
<tr>
<th>Global Network SNOCs (Optional)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Break</td>
</tr>
</tbody>
</table>

**Global Network SNOCs (Optional)**

<table>
<thead>
<tr>
<th>Global Network SNOCs (Optional)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Summer Study Abroad (Optional)</td>
</tr>
</tbody>
</table>

**Global Network Week (Optional)**

<table>
<thead>
<tr>
<th>Global Network SNOCs (Optional)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Break</td>
</tr>
</tbody>
</table>

**Career & Professional Development**

**Foundation Courses**:  
Mandatory prerequisite courses for learning and applying key business discipline foundations - from Accounting to Marketing.

**Advanced Courses**:  
Specialized courses for developing the advanced skills and knowledge required of business leaders.

**Global Network Advanced Management: Global Network Week**:  
Optional for-credit courses offered abroad at one of our Global Network partners.*

**Global Network Advanced Management: Small Network Online Courses (Global Network SNOCs)**:  
Optional for-credit online courses, where students collaborate virtually on team projects about a key business theme.

**Summer Study Abroad**:  
Optional for-credit exchange with select partner schools.

**Career and Professional Development**:  
Requisite career development programming, including workshops, industry speakers, networking events, mock interviews and salary negotiations.

---

*Program schedule and course offerings may be subject to change.

*We follow international travel advisories and guidance from the Public Health Agency of Canada.
Your Fellow Students

What starts as your cohort will turn into one of the most valuable professional networks you could build. Your fellow classmates will come from diverse backgrounds, each bringing their unique viewpoint to the table.

The UBC PMBA is built upon collaboration, just like the workplace. This means you’ll find yourself sharing ideas, completing projects, giving presentations with and even learning surprising insights from those who are pursuing this designation with you.

For the next 24 months, you’ll be surrounded by individuals who are hand-picked through a holistic and rigorous admissions process to challenge, inspire, and drive you to take your career to the next level.

Undergraduate Degree Majors:

UBC PMBA Class of 2024 Profile*

| CLASS SIZE | 59 |
| AVERAGE AGE | 34 |
| AVERAGE WORK EXPERIENCE | 8 years |

| AGE RANGE | 26-54 |
| LANGUAGES SPOKEN | 16 |

*Data per the January 2022 entering class

Work Experience by Industry:
Our Admissions Process

The UBC PMBA selection process is rigorous. We deliberately keep our cohort small to help foster a more collegial and personal environment. Applicants are carefully selected against competitive requirements to ensure that, once in the program, you learn from peers who have demonstrated vision, leadership, and experience.

1. Review our admission requirements and apply online
   a. Review our admission requirements below:

<table>
<thead>
<tr>
<th>Academic Achievement</th>
<th>Professional Experience</th>
<th>GMAT or GRE</th>
<th>English Proficiency</th>
</tr>
</thead>
</table>
   | Four-year* Bachelor's degree with a 76/B+ average | Minimum: two years of full-time work experience<br>Competitive: five or more years of full-time work experience | Minimum: 550 GMAT or 310+ for GRE<br>Competitive: 650 GMAT<br>GRE: 320+ | An English proficiency exam is required for applicants whose degrees are from a university outside of Canada/USA in which English was not the official language of instruction.

   *Select three-year degrees will be accepted

   b. Create an account and get started on the online application process at: sauder.ubc.ca/pmba/apply
      - You can save your changes and come back at any point.
      - When you're ready, pay the fee and submit your application.

2. Submit your supporting documents
   Applications will be reviewed once we have received copies of all required documents and references, and verified your test scores. Please note that if you submit unofficial documents at the time of application, official documents must be received by the Admissions office no later than the final document deadline, November 16, 2022.
   - Transcripts/degree certificates/translation
   - Letters of reference (electronic reference)
   - GMAT/GRE (waiver is available)
   - English proficiency exam (if applicable)

3. Wait for your results
   a. All applicants being considered for admission will be contacted by the Robert H. Lee Graduate School for an interview either in-person or by video call.
   b. If successful, you will receive a letter of admission from UBC Sauder's Robert H. Lee Graduate School.
   c. Accept your offer! Get ready to join the class, starting in January 2023.
The UBC PMBA at a Glance

Program Dates
January 2023 - December 2024

Program Delivery
Part-time, on-campus

Location
UBC Point Grey Campus
Vancouver, British Columbia, Canada

Fees*
Canadian Citizens and Permanent Residents:
$51,415 CAD*

International Students:
$90,056 CAD*

*Subject to UBC Board of Governors’ approval. The university may adjust fees at any time with limited notice.

Deadlines
1st Round (Early Entrance Scholarship): April 25, 2022*

*Document submission deadline for Early Entrance Scholarship eligibility: April 25, 2022

2nd Round (Merit Scholarship): July 19, 2022

Final Round: October 5, 2022

Document Submission: November 16, 2022

Contact Us
Robert H. Lee Graduate School
UBC Sauder School of Business
137 – 2053 Main Mall
Vancouver, BC V6T 1Z2

Toll free (Canada & US)
1.888.988.9895
Tel 1.604.822.8422
Fax 1.604.822.9030

pmba@sauder.ubc.ca
sauder.ubc.ca/pmba