November 2022 Entry
20-MONTH PART-TIME PROGRAM
sauder.ubc.ca/imba
ubcimba.sjtu.edu.cn

In collaboration with the Antai College of Economics and Management at Shanghai Jiao Tong University since 2001
UBC Sauder: A leading global business school

The UBC Sauder School of Business is one of the world’s leading academic business schools. Located in Vancouver, Canada, UBC Sauder is strategically situated at the dynamic crossroads of the international marketplace to provide a global business perspective. Accredited by AACSB, you can expect a world-class business education.

The only North American school to offer a part-time MBA in Shanghai

In partnership with Antai College of Economics and Management at Shanghai Jiao Tong University (SJTU), UBC Sauder’s Robert H. Lee Graduate School offers an International MBA (IMBA) program taught entirely by UBC Sauder’s internationally renowned faculty. The curriculum is taught 100% in English, covers advanced business and management techniques, and is an accredited joint program approved by the Ministry of Education of the People’s Republic of China.

Rankings

UBC Sauder: #1 in Canada for Business Administration

(ARWU (Shanghai Rankings) Global Ranking 2021)

TOP 5 Universities Worldwide

(Academic Ranking of World Universities 2022)
Discover the UBC International MBA

Learn on the weekend. Apply your knowledge during the week.

You’re an expert in your field, but you may not have had the opportunity to fully learn how an entire organization comes together. The curriculum is designed to give you a comprehensive understanding of the broader picture of business, so you can immediately add value to your organization and clients. The program is designed for you to gain business insights on the weekend so they can be applied during your weekday job.

Class Schedule

Typically, courses are delivered at the SJTU campus over a half day on Friday and two full days on Saturday and Sunday, every three to four weeks. To see a sample weekend schedule, please scan the QR code.

Note: Please contact the IMBA office for the most updated teaching format under the evolving impact of COVID-19.

UBC ranked 37th in the world (Times Higher Education World University Rankings 2022)
Add Value to Your Career

Regardless of what industry you work in, an understanding of how different business functions work together is extremely valuable. At graduation, you will not only be an expert in your role, but you will also be trained to think holistically about business.

PROGRAM STRUCTURE

FOUNDATION COURSES

ADVANCED COURSES

INTEGRATED COURSES

The program begins with eight foundation courses:

FOUNDATION COURSES

BUSINESS STRATEGY
FOUNDATIONS IN ACCOUNTING I
FOUNDATIONS OF MANAGERIAL ECONOMICS
OPERATIONS & LOGISTICS
MARKETING
APPLICATION OF STATISTICS IN MANAGEMENT
INTRODUCTORY FINANCE
FOUNDATIONS IN ACCOUNTING II

Foundation, Advanced & Integrated Courses

The curriculum provides an essential foundation in advanced business and management techniques and enables you to showcase your analytical and problem-solving skills through active learning. As the program progresses, you will find yourself thinking more and more like an experienced leader and making critical decisions that affect the success of a company.

Capstone Residency

Part celebration, part competition, Capstone is the culmination of all your hard work in the UBC IMBA. The week will begin with the last Advanced course in the program and finish off with an enriching two-day business simulation. This is when you will work alongside – and compete against – your fellow UBC IMBA applicants who, by this point in the program, will have become your friends.
Across every discipline, faculty at UBC Sauder are among the very best in the world. They’re not just academics, they’re also business leaders who, as in-demand consultants, apply their sought-after expertise to the real world.

UBC is

＃36 University in the World for Research Reputation
(Times Higher Education Academic Reputation Survey 2021 - Research)

100+ faculty from 25+ countries

Darren Dahl
Innovate BC Professor
Professor, Marketing and Behavioural Science Division
Ranked #2 Marketing Researcher in the world by American Marketing Association
Teaches: Business Strategy

Yanwen Wang
Assistant Professor, Marketing and Behavioural Science Division
Published in INFORMS Marketing Science; research premier journal
Teaches: Marketing Research

Danielle van Jaarsveld
Associate Professor, Organizational Behavioural and Human Resources Division
Received the Citation of Excellence Award from Emerald Management Reviews
Teaches: Vancouver Residency

Mahesh Nagarajan
Senior Associate Dean, Research
Professor, Operations and Logistics Division
Consistently recognized by students as a Top 5 professor in graduate programs
Teaches: Operations & Logistics

Sabrina Rai
Adjunct Professor, Accounting and Information Systems Division
Chartered Professional Accountant and a KPMG GVA Regional Community Leader Award Recipient
Teaches: Foundations in Accounting I & II

Tim Huh
Professor and Chair, Operations and Logistics Division
Professor in Operations and Supply Chain Management
Also serving as Canada Research Chair in Operations Excellence and Business Analytics
Teaches: Process Fundamentals
Put the World on Your Resume

The UBC IMBA is celebrated for its international perspective, and as one of North America’s most diverse schools, UBC Sauder attracts students from around the world. We take giving you a global perspective on business seriously, which is why we provide opportunities for our students to gain an international experience.

Part-time IMBA taught exclusively by UBC Sauder Professors

The UBC IMBA courses are taught in English by UBC Sauder professors. Classes in the UBC IMBA are dynamic discussions where professors and students share their rich experiences and insights.

Vancouver Residency

For these two action-packed weeks, you will fly to the beautiful UBC Vancouver campus where you will enhance your business acumen through in-class learning and case studies. Plus, you will further your professional development through interactive workshops, cultural events and programs.
Learn from UBC Sauder Professors in Shanghai for 20 months and travel to Vancouver for your two-week residency experience.

Global Network for Advanced Management
UBC Sauder is the only Canadian member of the prestigious Global Network for Advanced Management, spearheaded by the Yale School of Management. In this optional component of the program, you have the opportunity to earn a Master of Advanced Management degree from Yale, gaining access to international learning, networking, and collaboration opportunities with business schools around the world, both in-person and online.

Summer Study Abroad
Study business at one of our global partner schools. Take on new perspectives and absorb different cultural approaches to business. Past students have pursued summer studies at ESSEC Business School, Cologne Business School, Vienna University of Economics and Business, EDHEC Business School and many more.

Note: We follow international travel advisories and guidance from the Public Health Agency of Canada.
**UBC IMBA**

**Program Journey**

*Program schedule may be subject to change*

<table>
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<th>YEAR 1 - 2022/2023</th>
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<tr>
<td><strong>Foundation Courses</strong> (Shanghai, China - SJTU Campus)</td>
<td><strong>Advanced Courses</strong> (Shanghai, China - SJTU Campus)</td>
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<td><strong>Vancouver Residency</strong> (Vancouver, Canada - UBC Campus)</td>
<td><strong>Global Network Week</strong> (Optional)</td>
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<tr>
<td><strong>Global Network for Advanced Management (optional):</strong> Embark on study visits to other member schools of the Global Network or enroll in virtual, for-credit classes to expand your international engagement.</td>
<td><strong>Career &amp; Professional Development</strong></td>
</tr>
<tr>
<td><strong>Career &amp; Professional Development</strong></td>
<td><strong>Global Network Online Courses (optional)</strong></td>
</tr>
<tr>
<td><strong>Capstone Residency Week:</strong> A five-day week where you complete the final advanced course and apply your skills to a simulated business problem.</td>
<td><strong>GLOBAL NETWORK WEEK (optional)</strong></td>
</tr>
<tr>
<td><strong>Global Network for Advanced Management (optional):</strong> Embark on study visits to other member schools of the Global Network or enroll in virtual, for-credit classes to expand your international engagement.</td>
<td><strong>CAREER &amp; PROFESSIONAL DEVELOPMENT</strong></td>
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**Foundation Courses:** There are eight foundation courses, providing a strong background in business and management techniques.

**Advanced Courses:** After your foundation courses, you will complete a total of thirteen advanced courses, building on the foundation courses.

**Vancouver Residency:** This intensive two-week residency takes place at the UBC Vancouver campus and includes a series of lectures and case studies, as well as professional development sessions.

**Summer Study Abroad:** Optional for-credit exchange with select partner schools.

**Career & Professional Development:** Mandatory personal and professional development programming, including industry speakers, networking events, mock interviews, and salary negotiation. Optional mentoring program opportunities.
Where Are They Now?

Ranked as the #1 University in North America for International Outlook*, we take pride in having UBC IMBA graduates move on to positions all over the world.

*Times Higher Education World University Rankings 2021

Vivian Cao
UBC IMBA Class of 2013
Senior HR Director,
Global Human Resources Function at Nike
Portland, United States

“It really pushed me to look at the big picture and think like a CEO. The professors are top notch with real-world business experiences. There are very few part-time programs that can provide such quality education.”

Pierre-Etienne Leers
UBC IMBA Class of 2018
Group Planning & Operational Excellence Manager at Stow International
Spiere-Helkijn, Czech Republic

“You grow in the program. Your mind starts changing while understanding how the total picture of a business works. When you learn something new in class on the weekend, you can apply it right away at work.”
Ignacio Tornero  
*UBC IMBA Class of 2019*  
Founder, East Consulting  
Santiago, Chile  
“It’s very unique combining top North American education with one of the most dynamic economic centres in Asia. You are definitely more prepared to face challenges, meet people from different industries and understand your client’s needs. I was able to apply those tools into my daily job.”

Helen Ma  
*UBC IMBA Class of 2019*  
Offer Marketing Section Manager, Schneider Electric  
Shanghai, China  
“Because I’m working in a global company, the global mindset is essential for my work on a daily basis. Three months after I finished the program and with the global mindset and skills I’ve gained, I was promoted to head the PMO department.”
Your IMBA Career Journey

You are here to build your career, and UBC Sauder’s Hari B. Varshney Business Career Centre is here to support you. Our team knows what today’s employers are looking for and offers a wide range of programs, services, and resources to help you map out your career. Starting with self-awareness about your career aspirations, we will guide you to navigate the business landscape and develop the skills you need to achieve your goals.

*Optional program by application only.

Employers of UBC IMBA Graduates

![Apple](image1.png)  ![Deloitte](image2.png)  ![Eaton](image3.png)  ![Honeywell](image4.png)  ![Intel](image5.png)  ![Johnson & Johnson](image6.png)  ![Lilly](image7.png)  ![Porsche](image8.png)
Career Outcomes

UBC IMBA Class of 2019 & 2020 enhanced their professional growth either by promotion, company change or a redefined career path.

- **59%** average salary increase during the program
- **30%**

Career Changes

**Start of the program**
- Medical Director at Eli Lilly
- Head of Sales and Customer Technical Sales at a Global Mining and Metals Firm
- Senior Manager at Pfizer

**By the end of the program**
- Vice President at Lilly Asia Ventures
- Senior Consultant at McKinsey & Company
- Associate Director at Merck

Promotions

**From**
- Regional Development Manager, APAC at LMI Technologies
- Talent Manager, APAC at a Global Electronic Manufacturing Company
- Sales Planning Supervisor at Ford Motor Company
- Senior Production Manager at Johnson and Johnson

**To**
- Managing Director, Greater China at LMI Technologies
- HR Business Partner, Business and Technology Development, China at SKF Group
- Strategy and Planning Manager at Ford Motor Company
- Associate Director at Johnson and Johnson
Your Classmates

The UBC IMBA is built upon collaboration, just like the workplace. This means you will share ideas, complete projects, give presentations and gain insights from those who are pursuing the same goal as you.

For the next 20 months, you’ll be surrounded by individuals who are hand-picked through a holistic and rigorous admissions process to challenge, inspire and drive you to take your career to the next level.

Here is a sample of the profile and background of our current class:

**Undergraduate Degree Majors:**
- Engineering: 28%
- Economics: 18%
- Science: 18%
- Business: 15%
- Humanities: 9%
- Social Sciences: 6%
- Computer Science: 3%
- Law: 3%

**Work Experience by Industry:**
- Financial Services: 26%
- Manufacturing/Construction: 26%
- Healthcare: 16%
- Computer Services: 7%
- Real Estate: 7%
- Natural Resources: 3%
- Retail: 3%
- Technology: 3%
- Transportation: 3%
- Communications: 3%
- Real Estate: 3%

**UBC IMBA Class of 2022 Profile**

- Class Size: 31
- Average Age: 33 years
- Average Work Experience: 10 years

- Male: 39%
- Female: 61%
- Chinese Nationality: 81%
- International: 9%

*Data per the March 2021 entering class*
Our Admissions Process

The UBC IMBA selection process is rigorous. We deliberately keep our cohort small – with an intake of 30 to 50 students every year – to help foster a more collegial and personal environment. Applicants are carefully selected against competitive requirements to ensure that, once in the program, you learn from peers who have demonstrated vision, leadership, and experience.

1. **Review our Admission Requirements & Apply Online**
   a. To be considered for the UBC IMBA Degree, it is recommended that you review our admission requirements and ensure you understand the components of the application at sauder.ubc.ca/imba
   b. Create an account on our website and get started on your application.

2. **Submit Documentation**
   Applications will be reviewed once we have received copies of all required documents and references, and verified your test scores. Please note that if you submit unofficial documents at the time of application, all official documents must be received by the Admissions office no later than October 20, 2022.
   - Transcripts/degree certificates/translation
   - Letters of reference (electronic)
   - GMAT/GRE/GRK
   - English Proficiency Exam (required for applicants whose degrees are from a university outside Canada or the U.S.A. in which English was not the official language of instruction)

3. **Await Results**
   a. All applicants being considered for admission will be contacted by the Robert H. Lee Graduate School for an interview either in person or by video call.
   b. If successful, you will receive a letter of admission from UBC Sauder’s Robert H. Lee Graduate School.
   c. Accept your offer! Get ready to join the class, starting in November 2022.
The UBC IMBA at a Glance

Program and Application Information

Program Dates
November 2022 – June 2024

Location & Schedule
Classes take place every three to four weeks at Shanghai Jiao Tong University plus a 2-week residency at the UBC Sauder School of Business in Vancouver, BC, Canada.

Fees
$71,145 USD*

Scholarships
Early Entrance Scholarship: $4,000 USD
Application Deadline: April 19, 2022
Supporting Documents Deadline: May 19, 2022
Merit Scholarships: $2,500-10,000 USD
Scholarships available:
- Dean's Entrance Scholarship
- Responsible Business & Community Spirit Scholarship
- International Talent Scholarships
- Women in Business Leadership Scholarship
Application Deadline: July 19, 2022
Supporting Documents Deadline: August 19, 2022

* Subject to UBC Board of Governors’ approval. The university may adjust fees at any time with limited notice.

Application Deadlines
1st Round: April 19, 2022
2nd Round: July 19, 2022
Final Round: September 20, 2022

Contact Us

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