The Peter P. Dhillon Centre for Business Ethics was established in 2015 with the aim of creating a leading international voice in the application of ethical perspectives in business.

The Centre provides a focus to UBC Sauder’s diverse approaches to advancing business ethics and values-driven business practices locally, nationally and globally through three pillars:

I. Excellence in Values-Based Research
Coordinate, support, and disseminate scholarly research that investigates and influences ethical, sustainable, and socially responsible practices across business disciplines

II. Increasing Student Connection to Ethics and Responsible Business
Develop and support academic programming and educational activities on ethics, sustainability, and social responsibility in our business school, across the university, and across a network of educational, business, government, and non-governmental institutions

III. Engaging and Collaborating with the Community, Policy Makers, and Business Partners
Collaborate and engage with the business community, policy makers, and the public to advance discussion, disseminate new research, and share best practices related to ethics and responsible business

The Centre’s goal is to transform both the experience of students, our future business leaders, and the current conversation around ethics in the business and policy community.
2021 was another year of accelerated interest in the issues at the heart of the Dhillon Centre’s work. The Centre continued to offer programming and expertise on topics including pro-social consumer behavior, ethical business, responsible investing, reconciliation, diversity, and the incorporation of environmental and social considerations in corporate governance.

The Centre again expanded its research impact, including the third annual offering of its Business for Social Good research grant program and the publication of numerous research papers in major research journals and trade publications. The Centre hosted seven public events related to responsible business for hundreds of participants. It recruited, managed and coached several teams for different ethics case competitions. The Centre’s developed and facilitated a new UBC Sauder Executive Education offering for corporate board directors embracing new expectations stemming from increased concern over environmental and social issues. The Centre was featured in major media outlets locally and nationally in print as well on radio and television. It was actively involved in presenting to dozens of academic and business community events. The Centre, its academic director, Kate White, and UBC Sauder Distinguished Scholar, Carol Liao, were all acknowledged with awards related to thought leadership in responsible business.

As much uncertainty exists in the world at the end of 2021 as there was when the year began. However, we remain optimistic and excited about the impact of the Dhillon Centre in supporting current and future business leaders tackling the environmental and social challenges of our times.

Christie Stephenson, Dhillon Centre Executive Director

Katherine White, Dhillon Centre Academic Director
By coordinating, supporting and disseminating values-based research, the Dhillon Centre aims to investigate and influence ethical, sustainable and socially responsible business practices across a variety of business disciplines.

Throughout 2021, the Centre’s Academic Director, Katherine White, and UBC Sauder Distinguished Scholar, Carol Liao, continued to have tremendous impact through their prolific published research, successful grant funding, and as frequent speakers to academic research audiences.

During the year, the Dhillon Centre hosted several research events. In January, the Centre co-hosted “From Ideas to Action: Governance Paths to Net Zero” with the UBC Allard School of Law. In November, it co-hosted “Applying Behavioural Insights to Cultivate Diversity and Inclusion”. In December, it hosted the first “Business for Good Research Showcase” of innovative, early-stage research by scholars supported by the Centre’s Business for Good Research grant program.

For the third year, the Centre awarded research funding to students and academics through its Business for Social Good Research Grant, which supports innovative, early-stage research that examines how business can be a force for social good.
From Ideas to Action, Governance Paths to Net Zero, by Dr. Janis Sarra
January 2021

The Dhillon Centre co-hosted the launch of a book by Dr. Janis Sarra, which offers insights for companies and institutional investors on the legal, governance, and financial strategies needed for effective climate mitigation and financial sustainability.

Research Talk: Applying Behavioural Insights to Cultivate Diversity and Inclusion
November 2021

The Dhillon Centre co-hosted Sonia’s research talk exploring the challenges and opportunities of identity, diversity, and inclusion. Her novel harnesses the power of behavioural insights and organizational design to disrupt systems.

“Business For Good” Research Showcase
December 2021

The Dhillon Centre hosted the annual “Business for Social Good” Research Showcase, supporting the innovative, early-stage graduate student research that examines how business can be a force for social good.
Research Publications


“Millennials and the Post-Pandemic Future of Corporate Law and Sustainability” in Carol Liao, ed., Corporate Law and Sustainability from the Next Generation of Lawyers (McGill-Queen’s University Press, forthcoming 2021) (Liao)

“Good Corporate Citizenship and Regulation through Litigation” in Beate Sjåfjell, Carol Liao, and Aikaterini Argyrou, eds., Innovating Business for Sustainability: Regulatory Approaches in the Anthropocene (Edward Elgar, forthcoming 2021) (Liao)


Innovating Business for Sustainability: Regulatory Approaches in the Anthropocene (co-edited with Aikaterini Argyrou and Beate Sjåfjell) (Edward Elgar, forthcoming 2021) (Liao)

Sole Editor: “Corporate Social Responsibility and the Law from the Next Generation of Lawyers” (McGill-Queen’s University Press, forthcoming 2021) (Liao)

Op-ed: “BC Benefit Company is a Legal Façade for Corporate Accountability,” Corporate Knights, forthcoming April 2021 (Liao)


Research Publications (cont.)


Research Conferences

Co-chair, AMA Marketing and Public Policy Conference: Marketing for Social Change: People, Purpose, Planet and Prosperity, 2021 (White)

Research Speaking Engagements


Presenter, “How to SHIFT Consumers Towards Social Good Products and Actions, University of Hawaii,” February 2021 (White)


Presenter, “How Relative Distance from Fundraising Goals Can Enhance Charitable Giving, Georgia Institute of Technology,” April 2021 (White)

Presenter, “How Relative Distance from Fundraising Goals Can Enhance Charitable Giving, Duke University,” April 2021 (White)

Presenter, “How Relative Distance from Fundraising Goals Can Enhance Charitable Giving, Lehigh University,” May 2021 (White)


Research Speaking Engagements (cont.)


Distinguished Speaker, “Critical Race Feminism and Sustainable Corporate Law,” Distinguished Visitor Lecture Series, Faculty of Law, University of Manitoba, Winnipeg MB, via Zoom, 27 October 2021 (Liao)


Presenter, “Corporate Law and Sustainability,” Panel on “How Can Society Achieve a Fair and Responsible Transition?,” UBC Climate Change Symposium, hosted by the Office of the Vice-President, Research and Innovation, University of British Columbia, Vancouver BC, via Zoom, 14 October 2021 (Liao)

Distinguished Speaker, “Critical Race Feminism and Sustainable Corporate Law,” Distinguished Visitor Lecture Series, Faculty of Law, University of Manitoba, Winnipeg MB, via Zoom, 27 October 2021 (Liao)

Presenter, “How to SHIFT Consumer Behaviour to be More Sustainable,” University of Zurich, October 2021 (White)

Featured Expert in Federation of Asian Canadian Lawyers Documentary, “But I Look Like a Lawyer,” launched simultaneously across UBC Allard Law, the University of Victoria Faculty of Law, and Thompson Rivers University Faculty of Law, 5 November 2021 (Liao)

Presenter, I’ll Do it For Me (But Not for My Country): Identity Moderates the Effect of Social Dominance Orientation on Physical Distancing Behavior Society, Marketing Advances Conference, 2021 (White)

Presenter, Joint vs Separate Evaluation as a Choice Architecture Tool to Support Needy Charities, Special Session: How effective is choice architecture, Association for Consumer Research, 2021 (White)
Research Speaking Engagements


Editorships

Associate Editor, Journal of Marketing Research, 2014-2021 (White)

Editorial Review Board Member, Journal of Consumer Research, 2012-2021 (White)

Other

Experts, Canada Climate Law Initiative (CCLI) Climate Governance Experts, a cross-disciplinary research initiative seeking to develop strategies to encourage meaningful governance action by directors and other fiduciaries in the transition to a low-carbon economy (Liao and Stephenson)

Member, Research Group on Companies, Markets, and Society, University of Oslo, Norway, 2020-Present (Liao)

Academic Fellow, Seoul Corporate Governance Forum, Seoul National University, Seoul, Korea, 2018-Present (Liao)

Steering Committee Member, Themis International Network of Female Business Scholars, University of Oslo, Norway, 2016-Present (Liao)
Grants Funding Received

Co-principal Investigator, Trottier Foundation: “Canada Climate Law Initiative,” successful: $75,000 over two years (Liao)

Principal Investigator, Killam Connection Grant: “Heavy Metal: Earth’s Minerals and the Future of Sustainable Societies,” successful: $25,000 (Liao)

Co-principal Investigator, SSHRC Connections Grant: “Mapping the GHG Governance Landscape,” successful: $20,796 over two years (Liao)

Co-principal Investigator, MaConnell Foundation Grant: “Encouraging Sustainable Consumption in the Circular Economy,” successful: $25,000 (White)

Grants Awarded
In 2021, the Dhillon Centre continued to offer a variety of opportunities for students to be exposed to concepts of responsible business.

The Centre sponsored and coached several UBC Sauder student teams for business and professional ethics case competitions. Specifically, it supported teams for the 2021 CFA Ethics BC Provincial Challenge in Vancouver, the 2021 Milgard International Invitational Case Competition on Social Responsibility, and the 2021 Ted Rogers Virtual Ethical Leadership Case Competition, which UBC Sauder’s team placed third nationally in.

The Dhillon Centre was also involved in advancing the inclusion of responsible business topics for students by providing guest lectures for dozens of UBC Sauder classes and UBC courses in other faculties both at the undergraduate and graduate level. As well, it hosted events for students related to responsible business and investing. These included events on “Investor Engagement on Social Issues” in January, “Indigenous Investment Issues and Governance” and “Integrating ESG Considerations in Portfolio Construction” in February, as well as “Serving on a Non-Profit Board” in April.
The Dhillon Centre managed a team of students in the 2021 Chartered Financial Analyst (CFA) Ethics Challenge provincial competition. The team members were James Tucker, Mirza Nabeel Anjum, Aarushi Gupta and Karan Jhurani.

The Dhillon Centre recruited and coached UBC Sauder’s team at the 10th Annual Milgard Case Competition on Social Responsibility. Team members were Sarah Farag, Reanne Raymond, Gurnoor Minhas and Bharat Maheshwari.

The Dhillon Centre managed UBC Sauder’s team for Canada’s largest undergraduate business ethics case competition. Team members Surav Malla, Sharon Yuen, Kevin Lee and Theodore Wong placed third.
Investor Engagement on Social Issues
January 2021

With 2020 highlighting the need for investors to consider social issues like never before, The Dhillon Centre hosted Shannon Rohan, Chief Strategy Officer at Shareholder Association for Research & Education, for a talk on Investor Engagement on Social Issues.

Indigenous Investment Issues and Governance
February 2021

The Dhillon Centre and Ch’nook Indigenous Business Education at UBC Sauder invited Mark Sevestre, a Founding Member and Senior Advisor of the National Aboriginal Trust Officers Association, where he chatted about investors abilities to mitigate risk and support Indigenous reconciliation.

Integrating ESG Considerations in Portfolio Construction
February 2021

The Dhillon Centre brought in the Investment Management Corporation of Ontario’s Vice President of Responsible Investing, Hyewon Kong, CFA, to discuss the increasing awareness of the risks and opportunities for investor portfolios related to ESG issues.
Students

Serving on a Non-Profit Board
April 2021

As part of UBC Sauder’s Philanthropy Speaker Series, the Dhillon Centre’s Executive Director, Christie Stephenson, presented on the roles, challenges, and opportunities in non-profit board service.

Driving Board Value in Changing Times
November 2021

The Centre’s Executive Director developed and offered a training program for seasoned board directors interested in building their understanding of environmental and social issues increasingly being integrated into board governance.

New expectations and opportunities in corporate governance

Is your board keeping up with increasing demands and pressure?

Driving Board Value in Changing Times

This program focuses on new expectations and opportunities for board directors in three key areas: finance, risk and governance. Explore key regulatory, investor and social trends shaping expectations of board directors and committees. Build your capacity to adapt more quickly to rapidly evolving situations. Amplify your impact at the board table, while protecting the organization and enhancing corporate performance.

Dates:
Nov 15 & 17 (Online Real-Time)

Learn More
Student Speaking Engagements

Presenter, “Considering People and the Planet in Investment Decision-Making During Unprecedented Times,” hosted by UBC Master of Food and Resource Economics, Online, 5 January 2021 (Stephenson)

Presenter, “Equity, Diversity and Inclusion in Leadership,” MBA Orientation Week (with Shona McGlashan), via Zoom, UBC Sauder School of Business, Vancouver BC, 12 January 2021 (Liao)

Co-instructor, UBC Sauder COMM 386L “Impact investing: Social finance in the 21st Century,” Spring 2021 (Stephenson)

Guest Speaker, “Environmental, Social and Governance Investing” in MBA 560: Ethics & Sustainability for James Tansey, UBC Sauder School of Business, Online, February 2021 (Stephenson)

Guest Speaker, “Ethics and the Career Journey” in COMM 312: Business Ethics Leadership for David Silver, UBC Sauder School of Business, Online, February 2021 (Stephenson)

Guest Lecturer, “Responsible Business and the Law” in COMM 484 course: Sustainability Marketing led by Professor Dharini Thiruchittampalam, via Zoom, UBC Sauder School of Business, Vancouver BC, 9 March 2021 (Liao)

Panelist, “Grounding Sustainable Finance: A Decolonizing, Intersectional and Socially Just approach to Environmental, Social & Governance Investing,” hosted by UBC Common Energy, Online, 12 March 2021 (Stephenson)

Guest Speaker, “Institutional Investors and ESG Issues” in Law 306D: Corporate Social Responsibility and the Law for Carol Liao, UBC Allard School of Law, Online, March 2021 (Stephenson)

Guest Speaker, “Corporate Philanthropy” in COMM 386V: Philanthropy in Review for James Tansey, UBC Sauder School of Business, Online, March 2021 (Stephenson)

Presenter, “Responsible Investing: From Divestment to Integration”, hosted by SFU Sustainability Office, Online, 29 April 2021 (Stephenson)

Presenter, “Ethics, Responsibility and Diversity in Business”, hosted by UBC Sauder, Online, 30 April 2021 (Stephenson)

Presenter, “Equity, Diversity and Inclusion in Leadership,” UBC Sauder Masters Orientation Week (with Shona McGlashan), via Zoom, UBC Sauder School of Business, Vancouver BC, 1 September 2021 (Liao)
Student Speaking Engagements

Guest Speaker, “ESG Finance,” in COMM 298: Introduction to Finance for Caren Lombard, UBC Sauder School of Business, Online, September 2021 (Stephenson)


Presenter, “Corporate Law and Sustainability,” Panel on “How Can Society Achieve a Fair and Responsible Transition?,” UBC Climate Change Symposium, hosted by the Office of the Vice-President, Research and Innovation, University of British Columbia, Vancouver BC, via Zoom, 14 October 2021 (Liao)
Pillar 3: Business Community

There was again tremendous interest from the business community in the expertise of the Dhillon Centre this past year. It was another active period of collaborating and engaging with business leaders, policy makers, and the public, to advance discussion, disseminate new research, and share best practices related to responsible business.

Events hosted by the Dhillon Centre continued to attract participation by members of the business community and public and the Centre continued to participate in numerous external initiatives by businesses, professional associations, and non-profit organizations as presenters, panelists or expert advisors. As well, major TV, radio and print media outlets continued to rely on the Centre as an expert source on a diverse range of topics related to responsible business throughout the year.

During the year, the Centre developed and facilitated an innovative two-day UBC Sauder Executive Education program for corporate board directors, which ran in November. The program “Driving Board Value in Changing Times: New Expectations and Opportunities in Corporate Governance” focuses on navigating and providing effective oversight on environmental and social issues impacting business.

The Centre was honoured as a finalist (Honourable Mention for Thought Leadership) by BC Business Magazine’s Business of Good Award. In addition, the Centre’s Academic Director Katherine White was a recipient of the Canada Clean 50 Award for Thought Leadership and the Centre’s UBC Sauder Scholar Carol Liao was honoured as both a recipient of Business in Vancouver’s Influential Women in Business Award and the Women’s Executive Network’s Canada’s Most Powerful Women Top 100 Award.
Speaking Engagements

Panelist, “From Ideas to Action, Governance Paths to Net Zero,” Book Launch hosted by Centre for Business Law, Centre for Feminist Legal Studies, and Dhillon Centre for Business Ethics, via Zoom, 19 January 2021 (Liao)


SHIFT Program Workshops: How to SHIFT Consumers Towards Behaviours that Support the Circular Economy, Share, Reuse, Repair Initiative, Feb-March 2021 (White)

Featured Expert, “Equity, Diversity and Inclusion in Leadership,” Special Presentation to the Board of Directors Leadership Retreat of Junior Achievement of British Columbia (with Shona McGlashan), via Zoom, 2 February 2021 (Liao)

Panelist, “Pension Trustee Masterclass: Governing Systemic Risk” panel, 2021 Investor Summit hosted by Shareholder Association for Research and Education,” Online, 16 February 2021 (Stephenson)

Panelist, “Changing Systems and Behaviors Towards Sustainable Outcomes,” Greenbiz Conference, February 2021 (White)

Panelist, “Grounding Sustainable Finance: A Decolonizing, Intersectional and Socially Just approach to Environmental, Social & Governance Investing,” hosted by UBC Common Energy, Online, 12 March 2021 (Stephenson)

Moderator, “Challenging Racist ‘British Columbia:’ 150 Years and Counting,” co-hosted by the Canadian Centre for Policy Alternatives and Pacific Canada Heritage Centre – Museum of Migration Society, via Zoom, 21 March 2021 (Liao)


Featured Expert, “Equity, Diversity and Inclusion in Leadership,” Special Presentation to the staff of Junior Achievement of British Columbia (with Shona McGlashan), second invitation following presentation to Board on 2 February 2021, via Zoom, 14 April 2021 (Liao)
Speaking Engagements

Featured Expert, “Equity, Diversity and Inclusion in Leadership,” Special Presentation to the Greater Vancouver Real Estate Association (with Shona McGlashan), via Zoom, 28 April 2021 (Liao)

Speaker, “How to SHIFT Consumers Towards Sustainable Choices,” Brands For Better Foundation, April 2021 (White)

Speaker, “How to SHIFT Consumers Towards Sustainable Choices,” Harvard Business Review Turkey, Sustainability Summit, April 2021 (White)

Presenter, “Equity, Diversity and Inclusion in Leadership,” Greater Vancouver Food Bank (with Shona McGlashan), via Zoom, 4 May 2021 (Liao)

Featured Guest in Federation of Asian Canadian Lawyers Podcast, “Pay Equity and Gender Representation in the Legal Profession and Academia,” Spotify and Apple, 15 June 2021 (Liao)

Panelist, “The Board’s Role for ESG,” event hosted by KPMG, Online, 17 June 2021 (Stephenson)

Panelist, “ESG and Pension Eco-system: Roles and Responsibilities,” hosted by Canadian Pension and Benefit Institute, Online, 18 June 2021 (Stephenson)

Speaker, “Board Directors Unplugged” Interview, hosted by Ingenia Consulting, Online, 29 July 2021 (Stephenson)

Speakers, “Episode 27: Ethics in Business” with Santa Ono and Peter Dhillon, Blue & Gold Podcast, 3 September 2021 (Stephenson and White)

Speaker, “Getting Climate Change on the Board Agenda: Directors share their strategies,” hosted by Women Get on Board, Online, 14 September 2021 (Stephenson)

Invited Participant, “Collaboratively Building a Climate-Resilient Financial System in BC” Workshop, hosted by Vancouver Economic Commission and BC Financial Services Authority, Online, 8 October 2021 (Stephenson)

Presenter, Canada Climate Law Initiative “Effective Climate Governance for Corporate Boards,” for McConnell Foundation investment committee, Online, 20 October 2021 (Stephenson)

Speaker, “Climate Investing and Divestment,” hosted by University Network for Investor Engagement (UNIE), Online, 20 October 2021 (Stephenson)

Panelist, “Building an Inclusive Culture from the Pan-Asian Experience” hosted by Ascend Canada and KPMG LLP, KPMG Vancouver Offices, Vancouver BC, 4 November 2021 (Liao)
Speaking Engagements (cont.)

Presenter, “Responsible Business Leadership, Sauder Engaged,” UBC Sauder of Business Human Resources, 16 November 2021 (Stephenson)


Panelist, “Up Close and Personal Roundtables with Canada’s Top 100 Most Powerful Women,” WXN Top 100 Leadership Summit, Toronto ON, via Remo, 25 November 2021 (Liao)

Panelist, “The Board’s Role in Societal Transformation,” 37th Annual Directors’ Forum, 26 November 2021 (Stephenson)

Presenter, “ESG and Responsible Business,” the Women’s Enterprise Centre board, 2 December 2021 (Stephenson)

Panelist, “Greening the Planet by Greening the Audit,” hosted by CPA Canada, 6 December 2021 (Stephenson)

Other

Organizing Committee Member, Governance Professionals of Canada, 3rd Annual ESG Conference (Liao and Stephenson)

Judge, 2021 Business for Social Good Grant, UBC Sauder School of Business (Liao)

Member, BC Securities Commission Corporate Finance Stakeholder Forum (Stephenson)

Member, Corporate Purpose Legislation Scan Advisory Panel, 2021-present (Stephenson)

Member, Harvard Responsible Investment Initiative Trustee Leadership Forum (Stephenson)

Member, UBC Presidential Steering Committee, National Forum on Anti-Asian Racism (Liao)
Media Quotes and Coverage


Quoted by the Editors of BCBusiness, “The Business of Good,” BCBusiness, 31 January 2021 (Liao)

Quoted, “Fighting Climate Change: Moving From Ideas to Action,” UBC Sauder Insights, 16 February 2021 (Stephenson)

Quoted, “The Start-Ups That Want to Solve Fashion’s Packaging Problem,” The Business of Fashion, 17 February 2021 (White)

Quoted, “Climate Neutral’ products are now a thing. What’s behind the label,” Grist, 3 March 2021 (White)


Quoted, “Creating Economic Opportunities Through Indigenous Partnerships,” UBC Sauder Insights, 5 March 2021 (Stephenson)


Featured, “Dr. Carol Liao has a Strong Message for Women Scholars Everywhere,” UBC Sauder School of Business, 8 March 2021. (Liao)


Featured, “Customers Go Public about Rogers/Bell Fees,” on-air story on treatment of venerable customers during COVID 19, CBC Go Public, 14 March 2021 (Stephenson)

Quoted, “Rogers fines 91-year-old woman unable to return equipment due to lockdown,” CBC News, 15 March 2021 (Stephenson)

Quoted, “Allard Law’s New Mining Law and Sustainability Program Tackles Climate Change, Indigenous Rights,” Canadian Lawyer, 18 March 2021 (Liao)

Quoted, “Anti-Asian Racism in Schools,” CBC Radio, 26 March 2021 (Liao)

Quoted, How Teachers are Fighting Damaging Stereotypes in Class Amid Spike in Anti-Asian Attacks, CBC News, 30 March 2021 (Liao)
Media Quotes and Coverage (Cont.)

Quoted, “How The COVID-19 Pandemic Will Change the Way We Live”, Discover Magazine, 17 April 2021 (White)

Quoted, “Retail apocalypse? B.C. stores don’t know if shoppers will return”, CTV News, 22 April 2021 (White)

Quoted, “Second-hand clothing industry could hit 80 billion dollars worldwide,” Global News, National, 22 April 2021 (White)

Quoted, “The Pleasure and Peril of Snitching on Your Neighbours During a Pandemic”, CBC News, 26 April 2021 (White)

Quoted, “Reporting Others’ Counter-normative COVID-19 Behaviours”, CKNW: Lynda Steele Show, 27 April 2021 (White)

Quoted in Glen Kostrom, The Evolution of Climate Accounting, Business In Vancouver, 30 April 2021 (Liao)

Quoted, “26 Canadian Climate Champions Announced Ahead of COP26 in UK and Canada,” British High Commission Ottawa 4 May 2021 (Liao)

Quoted, “How to Avoid the Greenwashing Trap,” Business of Fashion, 17 May 2021 (White)

Quoted, “What Black Out Tuesday Can Teach us About Virtue Signaling,” Vice, 25 May 2021 (White)

Featured in “CAPI Profiles: Asian Heritage Month,” Centre for Asia-Pacific Initiatives, University of Victoria, May 2021 (Liao)

Quoted by Z. Aazadeh Raja, “UBC hosts National Forum on Anti-Asian Racism to ‘Spur a Much-Needed National Conversation’” The Ubyssey, 9 June 2021 (Liao)

Quoted, “Ex-casino CEO and actress wife plead guilty to vaccine scheme; fined $500,” Business in Vancouver, 16 June 2021 (Stephenson)

Quoted by Joanna Chiu, “I’ve Lost Track of How Many Threats I’ve Received. That’s How Common Online Hate Is” The Star, 29 June 2021 (Liao)

Featured, “Katherine White and DIBS team receives 3-year funding grant for behavioural insights research work”, Sauder, 4 August 2020 (White)
Media Quotes and Coverage (cont.)

Quoted in Ainslie Cruickshank, “CN, CP Railways Were Pressed by Shareholders on Climate Action Months Before Lytton Fire,” The Narwhal, 17 September 2021 (Liao)

Quoted, “Getting Climate Change on the Board Agenda: Directors share their strategies,” Women Get on Board Blog, 29 September 2021 (Stephenson)


Quoted, “Taking a Stand: Four Steps to Creating and Marketing Authentic Brand Activism,” Marketing Science Institute, 20 October 2020 (White)

Featured article, “UBC Sauder Distinguished Scholar Dr. Carol Liao Recognized as One of Canada’s Top 100 Most Powerful Women” UBC Sauder School of Business, 25 October 2021 (Liao)

Featured article, “Professor Carol Liao Named as One of Canada’s Top 100 Most Powerful Women,” UBC Allard School of Law, 25 October 2021 (Liao)

Quoted in Jameson Berkow, “How Sustainable Debt is Turning Corporations into Climate Leaders,” BNN Bloomberg, 29 October 2021 (Liao)

Quoted, “How a Facebook post set off a rain poncho obsession,” Global and Mail, 4 November 2020 (White)


Quoted, “Slight increase in women representation at board and executive levels of Alberta-based companies not enough, experts say,” Calgary Herald, 9 November 2021 (Stephenson)


Opinion piece, “Spending Time in Nature Has Many Social Benefits,” The Vancouver Province, 11 November 2021 (White)

Quoted, “Here’s Why Transparency is Key to Winning the EV Market,” The Next, 17 November 2020 (White)

Quoted, “Second-hand gifts, new experiences: shaking up holiday gift giving,” Beyond UBC, 22 November 2020 (White)
Media Quotes and Coverage (cont.)

Quoted in "Second-hand gifts, new experiences: shaking up holiday gift giving" Beyond UBC, 22 November 2021 (White)

Featured in “Canada’s Top 100 Most Powerful Women: Mercedes-Benz Emerging Leaders,” Financial Post, 25 November 2021 (Liao)

Quoted, "Adopting a justice-based approach to the climate emergency", The Ubyssey, 26 November 2021 (Liao)

Quoted, “Sustainable Gift Giving,” CBC Vancouver, 6 December 2021 (White)

Quoted, “Gift Ideas to Overcome Stress and Supply Chain Worries,” Global News Okanagan, 6 December 2021 (White)

Quoted, “Ask an Expert: Sustainable Gift Giving” Global News BC, 12 December 2021 (White)

Quoted, “Gift Ideas to Overcome Stress and Supply Chain Worries,” Global News Okanagan, 6 December 2021 (White)

Quoted, “Crowdfunding can affect consumer product choices – especially when the products do good,” UBC Sauder, 14 December 2020 (White)

Quoted, “Helping Consumers Make Wiser Choices,” APA Monitor, 2021 (White)

Awards

Honourable Mention for Thought Leadership, BCBusiness 2021 Business of Good Awards, 3 March 2021 (Dhillon Centre)

Nominated, YWCA Women of Distinction Award (Education, Development and Training Category) (Liao)

Nominated, BC Multiculturalism and Anti-Racism Award (Liao)

Recipient, Canada Clean 50 Award for Thought Leadership in the domain of sustainability over the past two years, Canada Clean 50, 2021 (White)

Recipient, 2021 Influential Women in Business Award, Business in Vancouver (Liao)

Recipient, American Marketing Association (AMA) Responsible Research in Marketing award for article “How to SHIFT Consumer Behaviors to be More Sustainable: A Literature Review and Guiding Framework.” (White)

Women’s Enterprise Network Canada’s Top 100 Most Powerful Women, 2021 (Liao)
Christie Stephenson is the Executive Director of the Dhillon Centre at UBC Sauder and an advisory board member of the Centre.

Katherine White is the Academic Director of the Dhillon Centre, Senior Associate Dean, Equity, Diversity and Inclusion, Professor of Marketing and Behavioural Science at UBC Sauder and an advisory board member of the Centre.

Carol Liao is a UBC Sauder Distinguished Scholar at the Dhillon Centre, Associate Professor at the Peter A. Allard School of Law, and the Director of the UBC Allard Centre for Business Law.
Members of the Advisory Board

Sheila Biggers  
(Chair)  
President & CEO, JABC

Penny McIntyre  
Board Director

Wendy Bach  
Project Lead, Methanex Corporation

Penny McIntyre  
Board Director

Kim Baird  
Owner, Kim Baird Strategic Consulting

Dale Griffin  
Professor, Marketing & Behavioural Science, UBC Sauder School of Business

The Honourable Wally Oppal, Q.C.  
Senior Counsel, Boughton Law

Bob Rennie  
Executive Director and Founder, Rennie Marketing Systems
Members of the Advisory Board

Daniel Skarlicki
Professor, Marketing & Behavioural Science, UBC Sauder School of Business

Martin Thibodeau,
Regional Director,
British Columbia,
RBC Royal Bank

Students working at the Centre

Maxwell Dahl-Sam
2nd Year BCom

Mya Smith
4th Year BCom
Entrepreneurship & Real Estate

Kenneth Kang
5th Year BCom
Operations & Logistics
Concentration: Business Analytics

Luk Pham
3rd Year BCom
Marketing
Concentration: Sustainability & Social Impact