

Achieving a Leadership Presence™

Develop an Authentic and Engaging Presence in Every Situation

Inspiring communication is as much about non-verbal communication as it is about the words you choose. Whether you are face-to-face or virtual, your presence can make or break your ability to connect with your audience.

Delivered in partnership with The Humphrey Group Inc., this program will enable you to harness your authentic presence. With the guidance of an expert facilitator, you will practice introducing yourself, taking cues from your audience, and using non-verbal cues to create a dynamic speaking style. Learn to tap into your genuine charisma, and return to work with the tools and skills you need to confidently adopt a captivating presence in every situation.

Takeaways

- Gain awareness of your habits so you can adapt your presence to different audiences
- Take your speaking skills to the next level
- Read your audience and know what moves them
- Make an immediate, and lasting, impression with strong entrances and exits
- Engage people through body language, eye contact, pace and expression
- Structure your thinking on the fly in impromptu discussions
- Be in the moment and connect with others virtually and in-person
- Inspire others with passion, energy and compelling self-assurance

Audience

This program is for anyone who aspires to enhance their impact virtually or in person.

Program Content

Adopting a “Presence” Mindset

- What does it mean to achieve a leadership presence?
- Observing the greats: what makes certain characters compelling and dynamic?
- Identifying the combination of qualities you wish to project

Making an Impact on the Audience

- Developing clarity of thought
- Understanding your audience and giving them what they need
- Structuring, crafting and delivering the message
- Using clear and compelling language

Skill-Building Practice

- Powerful vocal exercises to articulate your words clearly
- Using strong gestures and body language
- Expressing yourself to reflect the energy and excitement of your ideas
- Exercises in movement, relaxation and spontaneity
- Techniques for projecting confidence and connection with your audience

Being Present in the Here and Now

- Active listening to hear emotional subtexts as well as explicit messages
- Honing your improvisation skills
- Delivering a great impromptu performance in everyday situations
- Projecting spontaneous energy and charisma

Special Features

The rich learning environment includes discussions, workshops and role plays. Working in small groups, you will practice your new skills and receive personal feedback and coaching on your communication style and presence.

Program Leaders

This program will be led by experienced professionals from The Humphrey Group, Inc.

To Register

Executive Education

www.sauder.ubc.ca/executive

Tel. 604.822.8400 (toll-free 1.800.618.3932)