

Adam Saunders

Sauder School of Business, University of British Columbia
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Education

SLOAN SCHOOL OF MANAGEMENT, MASSACHUSETTS INSTITUTE OF TECHNOLOGY

Ph.D. in Management from the Information Technologies Group, 2011
Dissertation: “Essays on Information Technology and Intangible Capital”
Committee: Erik Brynjolfsson (Chair), Lorin M. Hitt (Wharton), Thomas W. Malone

PRINCETON UNIVERSITY

A.B., *summa cum laude*, Economics, 2001
Certificate in Finance, 2001

Employment

SAUDER SCHOOL OF BUSINESS, UNIVERSITY OF BRITISH COLUMBIA

Accounting and Information Systems Division
Lecturer, 2016-present (on parental leave Spring 2017)
Assistant Professor (without review; non-tenure track), 2012-2016 (on parental leave Spring 2014)

THE WHARTON SCHOOL, UNIVERSITY OF PENNSYLVANIA

Operations and Information Management Department
Lecturer and Postdoctoral Fellow, 2009-2012

THE WHITE HOUSE, COUNCIL OF ECONOMIC ADVISERS

Research Assistant in Public and International Finance, 2001-2003

Teaching & Research Interests

Information Technology and Economics, Business Analytics, Textual Analysis,
Intangible Assets, IT and Productivity, Operations and Information Management

Publications

Adam Saunders. Technology’s Impact on Growth and Employment, in *The Age of Perplexity: Rethinking the World We Knew*. BBVA Openmind, 2018.

Adam Saunders and Erik Brynjolfsson. Valuing IT-Related Intangible Assets. *MIS Quarterly*, vol. 40, no. 1, pp. 83-110, 2016.

Erik Brynjolfsson and Adam Saunders. *Wired for Innovation: How Information Technology is Reshaping the Economy*. MIT Press, 2010.

Adam Saunders. A Review of Information Technology and Productivity Growth: German Trends and OECD Comparisons. *Journal of Economic Literature*, vol. 48, no. 4, pp. 1057-1059, 2010.

Erik Brynjolfsson and Adam Saunders. What the GDP Gets Wrong (Why Managers Should Care). *Sloan Management Review*, vol. 51, no. 1, pp. 95-96, 2009.

Working Papers

Adam Saunders and Erik Brynjolfsson. New Measures of the US Economy.

Adam Saunders and Prasanna Tambe. Data Assets and Industry Competition: Evidence From 10-K Filings.

Working Papers (continued)	<p>Adam Saunders and Yu (Jeffrey) Hu. Is Information Technology Leading to Larger Firms?</p> <p>Adam Saunders, Erik Brynjolfsson, and Lorin M. Hitt. The Value and Durability of Patents in High-Tech Firms.</p> <p>Natalia Paskevich, Darek Haftor, Adam Saunders, Olov Isaksson. Complementarities of Effective IT Use.</p>
Teaching Experience	<p>Instructor, Sauder School of Business, University of British Columbia, 2012-Present BA 515: Fundamentals of Analytics and Tech COMM 205: Introduction to Management Information Systems COMM 336: Introduction to Digital Business COMM 438: Management of Information Systems Avg. Rating 4.7/5.0</p> <p>Instructor, The Wharton School, University of Pennsylvania, 2009-2012 OPIM 101: Introduction to Operations and Information Management Average Rating 3.8/4.0; Named in Penn Course Review's "Highest Rated Professors"</p> <p>Teaching Assistant, MIT Sloan School of Management, 2006 15.567: The Economics of Information: Strategy, Structure, and Pricing Average Rating 4.6/5.0</p>
Research Funding	<p>The Markle Foundation (New York), \$150,000 (USD), Co-PI with Erik Brynjolfsson and Andrew McAfee, 2015</p> <p>UBC Hampton Fund Research Grant, \$19,202 (CAD), 2013</p>
Fellowships & Awards	<p>UBC Killam Teaching Prize for excellence in undergraduate teaching (nominated), 2021, 2019, 2016</p> <p>UBC Commerce Undergraduate Society's Len Henriksson Award, 2020</p> <p>UBC Commerce Undergraduate Society's Teaching Excellence Award, 2017</p> <p>UBC Sauder Alumni Talking Stick Award for pedagogical innovation, 2016</p> <p>UBC Commerce Undergraduate Society's Teaching Excellence Award (nominated), 2016</p> <p>Best Paper Award, International Conference on Information Systems (ICIS), 2010</p> <p>ICIS Doctoral Consortium Nominee, 2008</p> <p>NBER Boston Research Data Center Dissertation Fellowship, 2006-2007</p> <p>NYU Workshop on the Economics of Information Technology, 2005</p> <p>DuWayne J. Peterson Graduate Fellowship in Information Technology, 2004</p> <p>MIT Presidential Fellowship, 2003-2004</p> <p>Phi Beta Kappa, 2001</p> <p>Walter P. Sauer Prize for the most creative thesis in international trade (runner-up), 2001</p> <p>Richard D. Challenger '44 Prize for best thesis in Canadian Studies (honorable mention), 2001</p>
Presentations	<p>"New Measures of the US Economy" MIT Initiative on the Digital Economy Annual Conference, May 2016</p> <p>"Data Assets and Industry Concentration" UMass Boston; Baruch College, March 2016 George Washington University; Seattle University; UMass Lowell, January 2016</p>

**Presentations
(continued)**

- “A Measure of Firms’ Information Practices Based on Textual Analysis of 10-K Filings”
 INFORMS Conference on Information Systems and Technology, October 2013
 NBER Summer Institute, Economics of IT and Digitization Workshop, July 2012
 UC Davis; University of British Columbia, March 2012
 York University; Fordham University, February 2012
 Temple University, January 2012
 Workshop on Information Systems and Economics, December 2011
- “Is Information Technology Leading to Larger Firms?”
 Workshop on Information Systems and Economics, December 2012
- “The Value and Durability of Patents in High-Tech Firms”
 University of Minnesota, May 2011
 Workshop on Information Systems and Economics, December 2010
- “Has Information Technology Leveled the Competitive Playing Field?”
 MIT Organizational Economics Lunch, April 2009
 Arizona State University, March 2009
 University of Texas at Austin; The Wharton School, February 2009
 Georgia Tech; University of Illinois at Urbana-Champaign, January 2009
 Workshop on Information Systems and Economics, December 2008
- “Valuing IT-Related Intangible Assets”
 International Conference on Information Systems, December 2010
 Workshop on Information Systems and Economics, December 2009
 MIT Center for Digital Business Lunch Seminar, April 2008
 Oracle Corporation, *How Much Information?* Program Launch, January 2008
- “Information Technology and Organizational Capital”
 Workshop on Information Systems and Economics, December 2007
 MIT Center for Digital Business Annual Sponsors Conference, May 2007
 MIT Center for Digital Business Productivity Workshop, February 2007
 Federal Reserve Bank of Chicago, Comparative Analysis of Enterprise
 (Micro) Data Conference, September 2006
 US Census Research Data Center Annual Conference, September 2006

**Academic
Service**

HARVARD COLLEGE, LEVERETT HOUSE
Resident Tutor in Pre-Business, 2006-2009

**Professional
Activities**

Associate Editor, *International Conference on Information Systems*, 2010, 2012, 2014-2016

Program Committee, *INFORMS Conference on Information Systems and Technology*, 2013-2015

Referee, *American Economic Review*, *Communications of the ACM*, *Decision Support Systems*, *European Conference on Information Systems*, *Hawaii International Conference on System Sciences*, *Industrial and Corporate Change*, *Information Economics and Policy*, *Information Systems Research*, *International Conference on Information Systems*, *Journal of the Association for Information Systems*, *Journal of Strategic Information Systems*, *Management Science*, *MIS Quarterly*, *Production and Operations Management*, *Research Policy*, *Review of Economics and Statistics*

Personal

US and Canadian Citizen