Two Tenure-Track Positions in Marketing and Behavioural Science at the University of British Columbia

The Marketing and Behavioural Science Division of the Sauder School of Business at the University of British Columbia (Vancouver Campus), Canada invites applications for two tenure track faculty positions. One position will be for a quantitative researcher in social media/digital marketing, at either Assistant, Associate or Full Professor level, preferably with expertise in deep learning, machine learning, and/or non-parametric analysis. The second position, at the Assistant Professor level, will be for a consumer behaviour researcher with strength in mainstream marketing.

Applicants must have a record of research commensurate with the respective rank and demonstrated successful experience or aptitude in teaching. Candidates should demonstrate an interest in and potential to conduct high-quality research in marketing and be very close to completing or have completed a Ph.D. in Marketing, Statistics, Economics, Psychology, or a related field. The successful candidates will be appointed at the rank appropriate to their qualifications and experience.

Duties include developing and maintaining an active research program aimed at making a significant contribution to the profession, teaching in the undergraduate, MBA and Ph.D. programs, supervising Ph.D. students, as well as participating in other administrative initiatives of the Marketing and Behavioural Science Division and the UBC Sauder School of Business. Candidates at the senior level will be expected to provide leadership that will enhance the reputation of the Marketing and Behavioural Science Division and the School. Teaching and service requirements are similar to other research-intensive universities.

More information about the Marketing and Behavioural Science Division can be found on its website at: https://www.sauder.ubc.ca/Faculty/Divisions/Marketing_and_Behavioural_Science_Division.

Applications should be submitted to Florence Yen, Division Assistant, via email to marketing@sauder.ubc.ca. Please submit your complete application before 5:00 p.m., Pacific Daylight Time on July 7, 2021.

Applications should include:

1. Cover letter that summarizes your research, teaching, service, and/or other relevant information. Equity, diversity, and inclusion (EDI) are important components of the UBC Sauder School of Business culture. Please include in your cover letter any experiences you have had regarding equity, diversity and inclusion and comment on your ability to work with a culturally diverse student body (giving specific examples where possible).
2. Curriculum vitae
3. Research papers (i.e., one or two recent published research papers or current working papers)
4. Teaching dossier or record of teaching effectiveness, if applicable
5. 3 letters of reference

Subject to budgetary approval, the positions start July 1, 2022. Information regarding hiring is available on our website at: http://www.sauder.ubc.ca/Faculty/People/Faculty_Openings
Applicants to faculty positions at the UBC Sauder School of Business are asked to complete the following equity survey. The link to the survey is https://ubc.ca1.qualtrics.com/jfe/form/SV_aVtaMWjwsMEcO4l.

Your participation is voluntary and anonymous. The information will not be used to determine eligibility for employment. The answers will be collated to provide data that can assist us in understanding the diversity of our applicant pool and identifying potential barriers to the employment of designated equity group members. This survey takes only a minute to complete. You may self-identify in one or more of the designated equity groups. You may decline to identify in any or all of the questions by choosing "prefer not to disclose." Thank you in advance for your participation.

Equity and diversity are essential to academic excellence. An open and diverse community fosters the inclusion of voices that have been underrepresented or discouraged. We encourage applications from members of groups that have been marginalized on any grounds enumerated under the B.C. Human Rights Code, including sex, sexual orientation, gender identity or expression, racialization, disability, political belief, religion, marital or family status, age, and/or status as a First Nation, Metis, Inuit, or Indigenous person. All qualified candidates are encouraged to apply; however, Canadians and permanent residents of Canada will be given priority.