In collaboration with the Antai College of Economics and Management at Shanghai Jiao Tong University since 2001

UBC
International MBA

November 2021 Entry
20-MONTH PART-TIME PROGRAM
sauder.ubc.ca/imba
ubcimba.sjtu.edu.cn

In collaboration with the Antai College of Economics and Management at Shanghai Jiao Tong University since 2001

The UBC IMBA at a Glance

Program and Application Information

Program Dates
November 2021 – June 2023

Location & Schedule
Classes take place every three to four weeks at Shanghai Jiao Tong University plus a 2-week residency at the UBC Sauder School of Business in Vancouver, BC, Canada.

Fees
$67,500 USD*

Scholarships
Early Entrance Scholarship: $4,000 USD
Deadline: May 25, 2021

Merit Scholarship
Deadline: July 27, 2021

* Subject to UBC Board of Governors’ approval. The university may adjust fees at any time with limited notice.

Application Deadlines
1st Round: May 25, 2021
2nd Round: July 27, 2021
Final Round: September 28, 2021

Contact Us

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The UBC Sauder School of Business is one of the world’s leading academic business schools. Located in Vancouver, Canada, UBC Sauder is strategically situated at the dynamic crossroads of the international marketplace to provide a global business perspective. Accredited by AACSB, you can expect a world-class business education.

The only North American school to offer a part-time MBA in Shanghai

In partnership with Antai College of Economics and Management at Shanghai Jiao Tong University (SJTU), UBC Sauder’s Robert H. Lee Graduate School offers an International MBA (IMBA) program taught entirely by UBC Sauder’s internationally renowned faculty. The curriculum is taught 100% in English, covers advanced business and management techniques, and is an accredited joint program approved by the Ministry of Education of the People’s Republic of China.

Learn on the weekend. Apply your knowledge during the week.

You’re an expert in your field, but you may not have had the opportunity to fully learn how an entire organization comes together. The curriculum is designed to give you a comprehensive understanding of the broader picture of business, so you can immediately add value to your organization and clients. The program is designed for you to gain business insights on the weekend so they can be applied during your weekday job.

Class Schedule

Typically, courses are delivered at the SJTU campus over a half day on Friday and two full days on Saturday and Sunday, every three to four weeks. To see a sample weekend schedule, please scan the QR code.

Rankings

#1 in Canada for Business and Management Studies (QS World University Rankings by Subject 2020)

UBC ranked 34th in the world (Times Higher Education World University Rankings 2020)

4% Top Universities Worldwide (Maclean’s Ranking of World Universities 2020)

#1 in Canada for Business and Management Studies (QS World University Rankings by Subject 2020)
Across every discipline, faculty at UBC Sauder are among the very best in the world. They’re not just academics, they’re also business leaders who, as in-demand consultants, apply their sought-after expertise to the real world.

**Darren Dahl**
Senior Associate Dean, Faculty
Director of the Robert H. Lee Graduate School
Professor, Marketing and Behavioural Science Division
Ranked #2 Marketing Researcher in the world by American Marketing Association
Teaches: Business Strategy

**Ron Giammarino**
Professor, Finance Division
Also serving as the Director, Phillips, Hager & North Centre for Financial Research
Teaches: Introductory Finance

**Robert Jackes**
Lecturer, Accounting and Information Systems Division
Contributed to a Literature Review on Problem-Based Learning Applied to Accounting Education
Teaches: Foundations in Accounting I & II

**Yanwen Wang**
Assistant Professor, Marketing and Behavioural Science Division
Published in INFORMS Marketing Science; research premier journal
Teaches: Marketing Research

**Mahesh Nagarajan**
Professor and Chair, Operations and Logistics Division
Consistently recognized by students as a Top 5 professor in graduate programs
Teaches: Operations & Logistics

**Danielle van Jaarsveld**
Associate Professor, Organizational Behavioural and Human Resources Division
Received the Citation of Excellence Award from Emerald Management Reviews
Teaches: Vancouver Residency

Regardless of what industry you work in, an understanding of how different business functions work together is extremely valuable. At graduation, you will not only be an expert in your role, but you will also be trained to think holistically about business.

**A Community of Excellence**

The program begins with eight foundation courses:

**FOUNDATION COURSES**
- Business Strategy
- Foundations in Accounting I
- Foundations of Managerial Economics
- Operations & Logistics
- Marketing
- Application of Statistics in Management
- Introductory Finance
- Foundations in Accounting II

**Capstone Integration Week**
Part celebration, part competition, Capstone Integration Week is the culmination of all your hard work in the UBC IMBA. The week will begin with a Leadership Development course and finish off with an enriching two-day business simulation. This is when you will work alongside – and compete against – your fellow UBC IMBA candidates who, by this point in the program, will have become your friends.

**Program Structure**

**Foundation, Advanced & Integrated Courses**
The curriculum provides an essential foundation in advanced business and management techniques and enables you to showcase your analytical and problem-solving skills through active learning. As the program progresses, you will find yourself thinking more and more like an experienced leader and making critical decisions that affect the success of a company.

**UBC is**

#37 University in the World for Research Reputation
(Times Higher Education Academic Reputation Survey 2019 - Research)

100+ faculty from 25+ countries

**Add Value to Your Career**

UBC IMBA is the program designed to take your career to the next level.
Put the World on Your Resume

The UBC IMBA is celebrated for its international perspective, and as one of North America’s most diverse schools, UBC Sauder attracts students from around the world. We take giving you a global perspective on business seriously, which is why we provide opportunities for our candidates to gain an international experience.

Part-time IMBA taught exclusively by UBC Sauder Professors

UBC Sauder professors travel to Shanghai to deliver the UBC IMBA courses, which are taught entirely in English. Classes in the UBC IMBA are dynamic discussions where professors and students share their rich experiences and insights.

Vancouver Residency

During two action-packed weeks, you will fly to the beautiful UBC Vancouver campus where you will enhance your business acumen through in-class learning and case studies. Plus, you will further your professional development through interactive workshops, cultural events and programs.

Global Network for Advanced Management

UBC Sauder is the only Canadian member of the prestigious Global Network for Advanced Management, spearheaded by the Yale School of Management. In this optional component of the program, you have the opportunity to earn a Master of Advanced Management degree from Yale, gain access to international learning, networking, and collaboration opportunities with business schools around the world, both in-person and online.

Summer Study Abroad

Study business at one of our global partner schools. Take on new perspectives and absorb different cultural approaches to business. Past students have pursued summer studies at ESSEC Business School, Cologne Business School, Vienna University of Economics and Business, EDHEC Business School and many more.

Learn from UBC Sauder Professors in Shanghai for 20 months and travel to Vancouver for your two-week residency experience.
**UBC IMBA**
Program Journey*

<table>
<thead>
<tr>
<th>YEAR 1 - 2021/2022</th>
<th>YEAR 2 - 2022/2023</th>
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</thead>
<tbody>
<tr>
<td><strong>Foundation Courses</strong> (Shanghai, China - SJTU Campus)</td>
<td><strong>Advanced Courses</strong> (Shanghai, China - SJTU Campus)</td>
</tr>
<tr>
<td><strong>Vancouver Residency</strong> (Vancouver, Canada - UBC Campus)</td>
<td><strong>Career &amp; Professional Development</strong></td>
</tr>
<tr>
<td><strong>Summer Study Abroad</strong> (optional)</td>
<td><strong>Career &amp; Professional Development</strong></td>
</tr>
<tr>
<td><strong>Global Network for Advanced Management</strong> (optional)</td>
<td><strong>Career &amp; Professional Development</strong></td>
</tr>
<tr>
<td><strong>Capstone Integration Week</strong> (Shanghai, China - SJTU Campus)</td>
<td><strong>Career &amp; Professional Development</strong></td>
</tr>
<tr>
<td><strong>Global Network Online Courses</strong> (optional)</td>
<td><strong>Career &amp; Professional Development</strong></td>
</tr>
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</table>

* Program schedule may be subject to change.

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**Foundation Courses:**
There are eight foundation courses, providing a strong background in business and management techniques.

**Advanced Courses:**
Over twelve months in year two and three, students will complete a total of thirteen advanced courses, building on the foundation courses.

**Vancouver Residency:**
This intensive two-week residency takes place at the UBC Vancouver campus and includes a series of lectures and case studies, as well as professional development sessions.

**Summer Study Abroad:**
Optional for-credit exchange with select partner schools.

**Career & Professional Development:**
Mandatory personal and professional development programming, including industry speakers, networking events, mock interviews, and salary negotiation. Optional mentoring program opportunities.

**Global Network for Advanced Management (optional):**
Embark on study visits to other member schools of the Global Network or enroll in virtual, for-credit classes to expand your international engagement.

**Capstone Integration Week:**
A five-day week where you complete the final advanced course and apply your skills to a simulated business problem.
Where Are They Now?

Ranked as the #1 University in North America for International Outlook*, we take pride in having UBC IMBA graduates move on to positions all over the world.

*Times Higher Education World University Rankings 2020

Vivian Cao
UBC IMBA Class of 2013
HR Director, HRBP Asia Pacific & Latin America at Nike
Portland, United States

“It really pushed me to look at the big picture and think like a CEO. The professors are top notch with real-world business experiences. There are very few part-time programs that can provide such quality education.”

Pierre-Etienne Leers
UBC IMBA Class of 2018
Assistant Plant Manager at Stow International
Karviná District, Czech Republic

“You grow in the program. Your mind starts changing while understanding how the total picture of a business works. When you learn something new in class on the weekend, you can apply it right away at work.”

Ignacio Tornero
UBC IMBA Class of 2019
Senior Associate at Carey
Santiago, Chile

“It’s very unique combining top North American education with one of the most dynamic economic centres in Asia. You are definitely more prepared to face challenges, meet people from different industries and understand your client’s needs. I was able to apply those tools into my daily job.”

Helen Ma
UBC IMBA Class of 2019
PMO Head at Honeywell
Shanghai, China

“Because I’m working in a global company, the global mindset is essential for my work on a daily basis. Three months after I finished the program and with the global mindset and skills I’ve gained, I was promoted to head the PMO department.”
Your IMBA Career Journey

You are here to build your career, and UBC Sauder’s Hari B. Varshney Business Career Centre is here to support you. Our team knows what today’s employers are looking for and offers a wide range of programs, services, and resources to help you map out your career. Starting with self-awareness about your career aspirations, we will guide you to navigate the business landscape and develop the skills you need to achieve your goals.

Employers of UBC IMBA Graduates

UBC IMBA Class of 2019

<table>
<thead>
<tr>
<th>Start of the program</th>
<th>By the end of the program</th>
</tr>
</thead>
<tbody>
<tr>
<td>Career Changers</td>
<td>Vice President at Lilly Asia Ventures</td>
</tr>
<tr>
<td>Medical Director at Eli Lilly</td>
<td>Senior Consultant at McKinsey &amp; Company</td>
</tr>
<tr>
<td>Head of Sales and Customer Technical Sales at a Global Mining and Metals Firm</td>
<td>Managing Director, Greater China at LMI Technologies</td>
</tr>
<tr>
<td>Career Enhancers</td>
<td>HR Business Partner, Business and Technology Development, China at SKF Group</td>
</tr>
<tr>
<td>Regional Development Manager, APAC at LMI Technologies</td>
<td>PMO Head at Honeywell</td>
</tr>
<tr>
<td>Talent Manager, APAC at a Global Electronic Manufacturing Company</td>
<td></td>
</tr>
<tr>
<td>Program Manager at Honeywell</td>
<td></td>
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</tbody>
</table>

Enhanced their professional growth either by promotion, company change or a redefined career path

68% average salary increase after graduation

* Optional program by application only.
Your Fellow Candidates

The UBC IMBA is built upon collaboration, just like the workplace. This means you will share ideas, complete projects, give presentations and gain insights from those who are pursuing the same goal as you. For the next 20 months, you’ll be surrounded by individuals who are hand-picked through a holistic and rigorous admissions process to challenge, inspire and drive you to take your career to the next level.

Here is a sample of the profile and background of our current class:

**UBC IMBA Class of 2020 Profile**

- **Class Size:** 45

- **Gender Distribution:**
  - Male: 42%
  - Female: 58%

- **Average Age:** 34

- **Average Years of Work Experience:** 11

<table>
<thead>
<tr>
<th>Undergraduate Major</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Business</td>
<td>26%</td>
</tr>
<tr>
<td>Engineering</td>
<td>24%</td>
</tr>
<tr>
<td>Science</td>
<td>18%</td>
</tr>
<tr>
<td>Computer Science</td>
<td>15%</td>
</tr>
<tr>
<td>Economics</td>
<td>9%</td>
</tr>
<tr>
<td>Humanities</td>
<td>4%</td>
</tr>
<tr>
<td>Law</td>
<td>4%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Work Experience by Industry</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Manufacturing/Construction</td>
<td>31%</td>
</tr>
<tr>
<td>Health Care</td>
<td>18%</td>
</tr>
<tr>
<td>Technology</td>
<td>14%</td>
</tr>
<tr>
<td>Professional Services</td>
<td>11%</td>
</tr>
<tr>
<td>Retail</td>
<td>11%</td>
</tr>
<tr>
<td>Financial Services</td>
<td>9%</td>
</tr>
<tr>
<td>Communications</td>
<td>4%</td>
</tr>
<tr>
<td>Transportation</td>
<td>2%</td>
</tr>
</tbody>
</table>

* Data for the November 2018 entering class

Our Admissions Process

The UBC IMBA selection process is rigorous. We deliberately keep our cohort small – with an intake of 40 to 50 candidates every year – to help foster a more collegial and personal environment. Candidates are carefully selected against competitive requirements to ensure that, once in the program, you learn from peers who have demonstrated vision, leadership, and experience.

1. **Review our Admission Requirements & Apply Online**
   - To be considered for the UBC IMBA Degree, it is recommended that you review our admission requirements and ensure you understand the components of the application at sauder.ubc.ca/imba
   - Create an account on our website and get started on your application.

2. **Submit Documentation**
   - Applications will be reviewed once we have received copies of all required documents and references, and verified your test scores. Please note that if you submit unofficial documents at the time of application, all official documents must be received by the Admissions office no later than November 5, 2021.
     - Transcripts/degree certificates/translation
     - Letters of reference (electronic)
     - GMAT/GRE/GRK
     - English Proficiency Exam (required for candidates whose degrees are from a university outside Canada or the U.S.A. in which English was not the official language of instruction)

3. **Await Results**
   - All candidates being considered for admission will be contacted by the Robert H. Lee Graduate School for an interview either in person or by video call.
   - If successful, you will receive a letter of admission from UBC Sauder’s Robert H. Lee Graduate School.
   - Accept your offer! Get ready to join the class, starting in November 2021.