

Achieving a Leadership Presence™

Develop an Inspiring Leadership Style with an Authentic and Engaging Presence

Delivered in partnership with The Humphrey Group Inc., this program will enable you to bring out the performer that lives within us all. Tap into your authentic charisma and use it to inspire others in any context. Connect with people through strong gestures, a powerful stance and an expressive voice. Develop your personal performance style, and use this style in your leadership role as well as in every-day situations.

To ingrain your online experience, the interactive online format facilitates social learning. You will have opportunities to network with your peers and to apply, test and receive feedback on the skills you are learning.

Online Program Format

Delivered over four weeks, the program includes:

- Four online sessions (1.5 hours each) facilitated live by an instructor from The Humphrey Group
- 60 minutes of 1-1 virtual coaching time with an instructor from The Humphrey Group
- Access to online content, videos and articles for best practices on how to develop an inspirational leadership presence

Takeaways

- Develop the authentic presence of a true leader
- Act the leadership part with passion, energy and compelling self-assurance
- Take your speaking skills to the next level
- Read your audience and know what moves them
- Make an immediate, and lasting, impression with strong entrances and exits
- Articulate your words clearly
- Project leadership through body language, eye contact, pace and expression
- Structure your thinking on the fly in impromptu discussions

Audience

This program is for anyone who aspires to achieve a leadership presence in front of any audience.

Program Content

Session 1: Presence Begins with Mindset

Pre-work reading: Adopting a Leader's Mindset

Real-time online session: The connection between leadership and presence

Topics:

- What does it mean to achieve a leadership presence?
- Observing the greats: what makes certain characters compelling and dynamic?
- Identifying the combination of qualities you wish to project as a leader

Session 2: Presence Requires Clarity of Thought

Pre-work video: The Leader's Script

Real-time online session: Crafting your message

Topics:

- Understanding your audience and giving them what they need
- Structuring, creating and delivering the message
- Using clear and compelling language

Session 3: Presence Requires Practice

Pre-work video: Leadership presence

Real-time online session: Achieving the presence of an executive leader

Topics:

- Powerful vocal exercises to articulate your words clearly
- Developing a confident, authentic presence through strong gestures and body language
- Reflecting the energy and excitement of your ideas

Program Content (cont'd)

In Between Sessions 3 & 4: Sixty minutes of individualized coaching with the program instructor

Topics:

- Exercises in movement, relaxation and spontaneity to help you develop your authentic presence
- Techniques for projecting confidence and connection with your audience

Session 4: To Have Presence, Be Present (Improvisation)

Pre-work reading: Three ways Improv can improve your career

Real-time online session: Honing your improvisation skills

Topics

- Active listening to hear emotional subtexts as well as explicit messages
- Delivering a great impromptu performance in everyday situations
- Projecting spontaneous energy and charisma

Special Features

The rich learning environment includes discussions, workshops and role plays. Working in small groups, you will practice your new skills and receive personal feedback and coaching on your communication style and leadership presence.

Program Leaders

This program will be led by experienced professionals from The Humphrey Group, Inc.

For details: <http://humphreygroup.com/our-team>

To Register

Executive Education

www.sauder.ubc.ca/executive

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