

THE UNIVERSITY OF BRITISH COLUMBIA
Curriculum Vitae for Faculty Members

Date: May 10, 2020 **Initials:** LF

1. **SURNAME:** Fang **FIRST NAME:** Limin
MIDDLE NAME(S):
2. **DEPARTMENT/SCHOOL:** Strategy and Business Economics/Sauder School of Buisness
3. **FACULTY:** Commerce and Business Administration
4. **PRESENT RANK:** Assistant Professor **SINCE:** July 2018

5. **POST-SECONDARY EDUCATION**

University or Institution	Degree	Subject Area	Dates
University of Toronto	PhD	Economics	2018
University of Toronto	MA	Economics	2012
University of Toronto	MSc.	Urban Planning	2005
Peking University	BSc.	Urban and Regional Planning	2002

Special Professional Qualifications

6. **EMPLOYMENT RECORD**

(a) *Prior to coming to UBC*

University, Company or Organization	Rank or Title	Dates
Hemson Consulting Ltd.	Consultant in urban planning and municipal finance	May 2008-June 2011
Regional Municipality of Halton	Policy Planner	Sept. 2005-June 2006

(b) *At UBC*

Rank or Title	Dates
Assistant Professor	July 2018-present

(c) *Date of granting of tenure at U.B.C.: N/A*

7. **LEAVES OF ABSENCE** N/A

8. **TEACHING**

(a) *Areas of special interest and accomplishments*

Competition strategy, digital economy, marketing, urban economics

(b) *Courses Taught at UBC*

Session	Course Number	Scheduled Hours	Class Size	Lecture Hours	Tutorial Hours	Lab Hours	Other Hours
2018 Winter	COMM 491	78.0	73	78.0			
2018 W, S	SBE seminar						
2019 Winter	COMM 493	117.0	125	117.0			

(c) *Graduate Research Supervision:*

Student Name	Program Type	Year		Supervisory Role (supervisor, co-supervisor, committee member)
		Start	Finish	
Navid Siami	Ph.D.	2015		Committee member

(d) *Graduate Program Supervision: N/A*

(e) *Continuing Education Activities: N/A*

(f) *Visiting Lecturer (indicate university/organization and dates): N/A*

(g) *Other: N/A*

9. SCHOLARLY AND PROFESSIONAL ACTIVITIES

(a) *Areas of special interest and accomplishments*

Competition strategy, digital economy, marketing, urban economics

(b) *Research or equivalent grants (indicate under COMP whether grants were obtained competitively (C) or non-competitively (NC)): N/A*

Granting Agency	Subject	COMP	\$ Per Year	Year	Principal Investigator	Co-Investigator(s)
UBC	Hampton Fund Research Grant	C	5,000	2	Limin Fang	

(c) *Research or equivalent contracts (indicate under COMP whether grants were obtained competitively (C) or non-competitively (NC)): N/A*

(d) *Invited Presentations (Identify whether International/National/Local):*

Bank of Canada, Ottawa, Ontario, Canada, January 2018 (National)
 University of Kentucky, Lexington, Kentucky, U.S., January 2018 (International)
 Ivey Business School, Western University, London, Ontario, Canada, January 2018 (National)
 UBC Sauder School of Business, Vancouver, BC, Canada, January 2018 (National)
 Federal Reserve Board of Governors, Washington DC, U.S., February 2018 (International)
 Charles River Associates, Washington DC, U.S., February 2018 (International)
 Bank of Canada, Ottawa, Ontario, Canada, September 2018 (National)

UC Davis Economics Department, UC Davis, Davis, California, U.S., June 2019 (International)

(e) *Other Presentations*

15th Annual Transatlantic Doctoral Conference, London, United Kingdom, May 2015 (International)

49th Canadian Economics Association Annual Conference, Toronto, Ontario, Canada, June 2015 (National)

43rd European Association for Research in Industrial Economics (EARIE), Munich, Germany, August 2015 (International)

Rising Star Session at the 15th Annual International Industrial Organization Conference (IIOC), Boston, Massachusetts, U.S. April 2017 (International)

5th Empirical & Theoretical (ET) Symposium, Montreal, Quebec, Canada, May 2017 (National)

39th Annual ISMS Marketing Science Conference, Los Angeles, California, U.S., June 2017 (International)

17th Annual International Industrial Organization Conference (IIOC), Boston, Massachusetts, U.S. April 2019 (International)

2019 Marketing Dynamics Conference June 5-8, University of Maryland College Park, College Park, Maryland, U.S., 2019 (International)

2019 North American Summer Meeting of the Econometric Society, Seattle, Washington, U.S., 2019 (International)

(f) *Other*

(g) *Conference Participation (Organizer, Keynote Speaker, etc.)*

Session chair, 43rd European Association for Research in Industrial Economics (EARIE) 2015, Munich, Germany

10. SERVICE TO THE UNIVERSITY

(a) *Areas of special interest and accomplishments*

(b) *Memberships on committees, including offices held and dates*

(c) *Other service, including dates*

11. SERVICE TO THE COMMUNITY

(a) *Memberships on scholarly societies, including offices held and dates*

(b) *Memberships on other societies, including offices held and dates*

(c) *Memberships on scholarly committees, including offices held and dates*

(d) *Memberships on other committees, including offices held and dates*

(e) *Editorships (list journal and dates)*

(f) *Reviewer (journal, agency, etc. including dates)*

SSHRC Proposal application, January 2019
Journal of Industrial Economics, June 2019
Decision Science, January, 2020

(g) *External examiner (indicate universities and dates)*

(h) *Consultant (indicate organization and dates)*

(i) *Other service to the community*

12. AWARDS AND DISTINCTIONS

(a) *Awards for Teaching (indicate name of award, awarding organizations, date)*

(b) *Awards for Scholarship (indicate name of award, awarding organizations, date)*

Best Poster Award at the 5th Empirical & Theoretical (ET) Symposium, May 2017
Ontario Graduate Scholarship 2013-2016
CRESSE Fellowship 2015
University of Toronto Fellowships, 2003-2008, 2012-2016

(c) *Awards for Service (indicate name of award, awarding organizations, date)*

(d) *Other Awards*

13. OTHER RELEVANT INFORMATION (Maximum One Page)

THE UNIVERSITY OF BRITISH COLUMBIA
Publications Record

SURNAME: Fang

FIRST NAME: Fang

Initials: LF

MIDDLE NAME(S):

Date: Sept 14/2018

1. REFEREED PUBLICATIONS

(a) *Journals*

(b) *Conference Proceedings*

(c) *Other*

2. NON-REFEREED PUBLICATIONS

(a) *Journals*

Taking the Pulse: Gauging Neighbourhood Change in the Downtown West End. 2005.
Research Paper 204 (ISBN 0-7727-1445-2), Research Paper series, Cities Centre,
University of Toronto (with Sirine El Kalache, Abigail Moriah, Luz Rodríguez, and Melissa Tapper).

Re-connecting: Urban design strategies for Alexandra Park, 2004. *Ontario Planning Journal*, 19(5), pp. 27-28,
(with Michael Crechiolo).

(b) *Conference Proceedings*

(c) *Other*

3. BOOKS

(a) *Authored*

(b) *Edited*

(c) *Chapters*

4. PATENTS

5. **SPECIAL COPYRIGHTS**

6. **ARTISTIC WORKS, PERFORMANCES, DESIGNS**

7. **OTHER WORKS**

8. **WORK SUBMITTED (including publisher and date of submission)**

The Effects of Online Review Platforms on Restaurant Revenue, Survival Rate, Consumer Learning and Welfare, submitted to Management Science (Marketing), Feb 2nd, 2019. (Revise & Resubmit)

Measuring Preemption in Dynamic Oligopoly Games, submitted to Management Science (Marketing), Oct 30th, 2019. (Revise & Resubmit)

Insight About Entry Deterrence Motives from Non-Monotonic Entry Patterns in Retail, submitted to Quantitative Marketing Economics, September 18th, 2017. (Revise & Resubmit)

Aggressive Growth in Retail: A Trade-off Between Deterrence and Survival? June 11th, 2019. Submitted to Marketing Science (Rejected); resubmitted to Journal of Marketing, September 15th, 2019 (Rejected).

9. **WORK IN PROGRESS (including degree of completion)**

Working papers:

- (1) Human Capital and the Only-Child Premium: Evidence from China's One Child Policy, with Tongtong Hao and Genet Zinabou (Draft available)

Work in progress:

- (2) Household Tenure and the Political Economy of Housing Development, with Justin Tyndall and Nathan Stewart. (finished data collection. Using AI tools to parse council meeting minutes at the moment.)