

THE UNIVERSITY OF BRITISH COLUMBIA
Curriculum Vitae for Faculty Members

Date: May 4, 2020

Initials: IY

1. **SURNAME:** Yeung **FIRST NAME:** Ira
MIDDLE NAME(S):
2. **DEPARTMENT/SCHOOL:** Accounting and Information Systems
3. **FACULTY:** Sauder School of Business
4. **PRESENT RANK:** Assistant Professor **SINCE:** July 1, 2015
5. **POST-SECONDARY EDUCATION**

University or Institution	Degree	Subject Area	Dates
Northwestern University	Ph.D.	Accounting	2010-2015
Amherst College	B.A.	Economics	2004-2008

Special Professional Qualifications

6. **EMPLOYMENT RECORD**

(a) *Prior to coming to UBC*

University, Company or Organization	Rank or Title	Dates
Northwestern University	Teaching Assistant	2010-2015
Columbia University	Research Coordinator	2008-2010

(b) *At UBC*

Rank or Title	Dates
Assistant Professor	2015-Present

(c) *Date of granting of tenure at U.B.C.:*

7. **LEAVES OF ABSENCE**

University, Company or Organization at which Leave was taken	Type of Leave	Dates

8. **TEACHING**

(a) *Areas of special interest and accomplishments*

Prior to joining UBC, I served as a teaching assistant for managerial accounting for four years at the the Kellogg School of Management Executive MBA program.

(b) *Courses Taught at UBC*

Session	Course Number	Scheduled Hours	Class Size	Hours Taught			
				Lectures	Tutorials	Labs	Other
Fall 2015	Comm 450	39	45	39			
Fall 2016	Comm 450	39	41	39			
Fall 2017	Comm 450	39	44	39			
Fall 2018	Comm 450	39	33	39			
Fall 2019	Comm 450	39	45	39			
Fall 2019	Comm 657	39	6	39			

(c) *Graduate Research Supervision*

Student Name	Program Type	Year		Supervisory Role (supervisor, co-supervisor, committee member)
		Start	Finish	

(d) *Graduate Program Supervision*

Student Name	Program Type	Year		Supervisory Role (supervisor, co-supervisor, committee member)
		Start	Finish	
Xiao Peng (Victor) Song	MSc	2017	2019	Committee member
Hsiang-Chieh (Alex) Yang	PhD	2015		Committee member

(e) *Continuing Education Activities*

(f) *Visiting Lecturer (indicate university/organization and dates)*

(g) *Other*

9. SCHOLARLY AND PROFESSIONAL ACTIVITIES

(a) *Areas of special interest and accomplishments*

(b) *Research or equivalent grants (indicate under COMP whether grants were obtained competitively (C) or non-competitively (NC))*

Granting Agency	Subject	COMP	\$ Per Year	Year	Principal Investigator	Co-Investigator(s)
Sauder	Start-up Grant	NC	\$30,000	2015	Ira Yeung	
UBC-SSH	Hampton New Faculty Award	C	\$10,000 over 2 years	2015 – 2017	Ira Yeung	
Sauder Internal Grant	Noise Trading and the Pricing of Accounting Quality	C	\$15,000	2016 – 2017	Ira Yeung	
Sauder Internal Grant & Bridge Funding	Pricing of Information Quality	C	\$17,500 + \$2,500	2017 – 2018	Ira Yeung	

SSHRC	Consequences of private meetings between managers and institutional investors	C	\$93,000 over 4 years	2018 – 2022	Jenny Li Zhang	Ira Yeung
Sauder Internal Grant & Bridge Funding	Eleventh-Hour Earnings Management and Timeliness of Financial Reporting	C	\$10,000 + \$5,000	2018 – 2019	Ira Yeung	
SSHRC	High on accounting? Do marijuana companies' financial statements mislead investors?	C	\$40,000 over 5 years	2019 – 2024	Ira Yeung	
SSHRC	Economic consequences of unbundling analyst research	C	\$39,000 over 2 years	2019 - 2021	Ira Yeung	

(c) *Research or equivalent contracts (indicate under COMP whether grants were obtained competitively (C) or non-competitively (NC)).*

Granting Agency	Subject	COMP	\$ Per Year	Year	Principal Investigator	Co-Investigator(s)

(d) *Invited Presentations (Identify whether International/National/Local)*

2015: London Business School, University of British Columbia
 2016: University of British Columbia, Oregon and Washington Conference, Florida State University
 2018: Boston College, University of Oregon

(e) *Other Presentations*

2016: UBC Research Workshop (with Rafael Rogo)
 2018: UBC Research Workshop

(f) *Other*

(g) *Conference Participation (Organizer, Keynote Speaker, etc.)*

- 2020
- Hawaii Accounting Research Conference (Discussant)
 - UBC Winter Finance Conference (Participant)

2019

- American Accounting Association Financial Accounting and Reporting Section Midyear Meeting (Discussant, co-author presented paper)
- UBC Winter Finance Conference (Participant)
- University of Minnesota Empirical Accounting Research Conference (Participant)
- McGill Accounting Research Conference (Participant)
- UBC Summer Finance Conference (Participant)
- University of Alberta Accounting Research Conference (Participant)
- University of British Columbia, Oregon and Washington Conference (Participant)
- American Accounting Association Annual Meeting (Discussant, co-author presented paper)

2018

- UBC Winter Finance Conference (Participant)
- Canadian Academic Accounting Association Annual Conference (Discussant)
- American Accounting Association Annual Meeting (Discussant, Presenter)
- University of Alberta Accounting Research Conference (Participant)
- University of British Columbia, Oregon and Washington Conference (Participant)

2017

- UBC Winter Finance Conference (Participant)
- Canadian Academic Accounting Association Annual Conference (Presenter, Discussant)
- American Accounting Association Annual Meeting (Discussant, co-author presented paper)
- University of Alberta Accounting Research Conference (Participant)
- University of British Columbia, Oregon and Washington Conference (Participant)

2016

- UBC Winter Finance Conference (Participant)
- American Accounting Association Annual Meeting (Discussant)
- University of Alberta Accounting Research Conference (Participant)
- University of British Columbia, Oregon and Washington Conference (Presenter)
- Review of Accounting Studies Conference (Discussant)

2015

- American Accounting Association Financial Accounting and Reporting Section Midyear Meeting (Participant, Co-author presented paper)
- University of British Columbia, Oregon and Washington Conference (Participant)

2014

- American Accounting Association Financial Accounting and Reporting Section Midyear Meeting (Presenter)
- McCombs Accounting Research Conference (Participant)
- American Accounting Association International Accounting Section Midyear Meeting (Presenter)
- Kellogg Accounting Research Conference (Presenter)
- American Accounting Association Annual Meeting (Discussant)
- Journal of Accounting and Economics Conference (Participant)

2013

- American Accounting Association Annual Meeting (Presenter)
- American Accounting Association Midwest Region Meeting (Presenter)

10. SERVICE TO THE UNIVERSITY

(a) *Areas of special interest and accomplishments*

(b) *Memberships on committees, including offices held and dates*

Research Advisory Committee (2016 - 2018)
Faculty Recruiting (2016, 2017, 2018, 2019)
APAC (2019-2020)

(c) *Other service, including dates*

Accounting Division workshop coordinator (2017 - 2019)

11. SERVICE TO THE COMMUNITY

(a) *Memberships on scholarly societies, including offices held and dates*

Member of:

- Canadian Academic Accounting Association
- American Accounting Association

(b) *Memberships on other societies, including offices held and dates*

(c) *Memberships on scholarly committees, including offices held and dates*

(d) *Memberships on other committees, including offices held and dates*

(e) *Editorships (list journal and dates)*

(f) *Reviewer (journal, agency, etc. including dates)*

Quarterly Review of Economics and Finance. 2016, 2017 (2 reports)
European Financial Management. 2019 (1 report)

Canadian Academic Accounting Association Annual Conferences. 2017, 2018, 2020 (5 reports)
American Accounting Association Annual Meetings. 2015, 2016, 2017, 2018, 2019 (12 reports)
American Accounting Association Financial Accounting and Reporting Section Midyear Meeting. 2019, 2020 (3 reports)
Hawaii Accounting Research Conference. 2020 (1 report)

(g) *External examiner (indicate universities and dates)*

(h) *Consultant (indicate organization and dates)*

(i) *Other service to the community*

12. AWARDS AND DISTINCTIONS

(a) *Awards for Teaching (indicate name of award, awarding organizations, date)*

(b) *Awards for Scholarship (indicate name of award, awarding organizations, date)*

(c) *Awards for Service (indicate name of award, awarding organizations, date)*

(d) *Other Awards*

13. OTHER RELEVANT INFORMATION (Maximum One Page)

THE UNIVERSITY OF BRITISH COLUMBIA
Publications Record

SURNAME: Yeung

FIRST NAME: Ira
MIDDLE NAME(S):

Initials: IY
Date: 4/23/19

1. REFEREED PUBLICATIONS

(a) *Journals*

Kim, J.B., Yeung, I., and Zhou, J. (2017), "Stock Price Crash Risk and Internal Control Weakness: Presence vs. Disclosure Effect," *Accounting and Finance*.

Naughton, J.P., Wang, C., and Yeung, I. (2019). "Investor Sentiment for Corporate Social Performance," *The Accounting Review*.

Naughton, J.P., Rusticus, T.O, Wang, C., and Yeung, I. (2019). "Private Litigation Costs and Voluntary Disclosure: Evidence from the Morrison Ruling," *The Accounting Review*.

(b) *Conference Proceedings*

(c) *Other*

2. NON-REFEREED PUBLICATIONS

(a) *Journals*

(b) *Conference Proceedings*

(c) *Other*

3. BOOKS

(a) *Authored*

(b) *Edited*

(c) *Chapters*

4. **PATENTS**

5. **SPECIAL COPYRIGHTS**

6. **ARTISTIC WORKS, PERFORMANCES, DESIGNS**

7. **OTHER WORKS**

8. **WORK SUBMITTED (including publisher and date of submission)**

“Eleventh-Hour Earnings Management and Timeliness of Financial Reporting: A Day Late, a Penny More” with Mark Kim and Spencer Pierce. Revise and resubmit at Contemporary Accounting Review in July 2019.

9. **WORK IN PROGRESS (including degree of completion)**

“Bond liquidity and voluntary disclosure: Evidence from the Volcker Rule” with Joy Begley and Alex Yang (PhD student). Working draft complete.

“The consequences of private meetings during nondeal road shows” with Jenny Li Zhang and Emily Wang. Working draft complete.

“Noise Trading and the Market Pricing of Information.” 80% complete.

“The Relation Between Fair Value Accounting and Lending Behavior: Evidence from the Residential Mortgage Market.” 50% complete.