

THE UNIVERSITY OF BRITISH COLUMBIA*Curriculum Vitae for Faculty Members*

Date: May 4,2020

1. **SURNAME:** Vertinsky **FIRST NAME:** Ilan
MIDDLE NAME(S): Boris
2. **DEPARTMENT/SCHOOL:** Strategy and Business Economics Division, Sauder School of Business;
Institute of Asian Research; Faculty of Arts
3. **FACULTY:** Sauder /Arts
4. **PRESENT RANK:** Professor **SINCE:** 1977
5. **POST-SECONDARY EDUCATION**

University or Institution	Degree	Subject Area	Dates
Hebrew University	B.A.	Economics	1964
University of California, Berkeley	Ph.D.	Business Administration	1968

6. **EMPLOYMENT RECORD**(a) *Prior to coming to UBC*

University, Company or Organization	Rank or Title	Dates
University of California, Berkeley	Post Graduate Research Economist	1966
California State University, Fullerton	Assistant Professor	1966-1967
Northwestern University	Assistant Professor	1967-1970

(b) *At UBC*

Rank or Title	Dates
Assistant Professor	1970-1973
Associate Professor	1973-1977
Professor	1977-Present
Chairman, Division of Policy Analysis	1978-1982
Director and Senior Fellow, Centre for International Business Studies	1985-2012
Director, Forest Economics and Policy Analysis Research Unit	1987-2015
Director, W. Maurice Young Entrepreneurship & Venture Capital Research Centre	2003-2007
Associate Director, Institute of Asian Research	2006-2008

(c) *Date of granting of tenure at U.B.C.: 1974*

7. *Graduate Students Supervised**

Student Name	Program Type	Year		Supervisory Role (supervisor, co-supervisor, committee member)
		Start	Finish	
Joan Ndung'u	PhD, Strathmore University, Kenya	2018		Principal Supervisor
Wenqin Liang	PhD, Law	2010	2017	Committee Member
Jiang Ji	PhD, Law	2010		Committee Member
Yulin Zhang	PhD, Law	2010	2016	Committee Member
Steve Minns	PhD, Business Administration	2009	2014	Principal Supervisor
Chansoo Park	Post-Doctoral Fellow	2009	2013	Principal Supervisor
Feng Liu	PhD, Business Administration	2006	2010	Committee Member
Victor Cui	PhD, Organizational Behaviour	2005	2010	Principal Supervisor
Wenwei Guan	PhD, Law	2005	2009	Committee Member
Tedder Sinclair	PhD, Forestry	2004	2010	Committee Member
Craig Mayberry	PhD, IRES	2004	2011	Principal Supervisor
Qianqian Du	PhD, Strategic Business Economics	2004	2009	Advisor and Committee Member
Matthew Au	PhD, Law	2003	2012	Committee Member
Gordon Keith Fuller	PhD, IRES	2000	2006	Principal Supervisor
Aviad Ava Pe'er	PhD, Business Administration	1999	2005	Principal Supervisor
Oana Branzei	PhD, Business Administration	1998	2004	Principal Supervisor
Charlene Ellen Zietsma	PhD, Business Administration	1996	2002	Principal Supervisor
Ronald Camp	PhD, Business Administration	1995	2002	Principal Supervisor
Takuya Takahashi	PhD, IRES	1997	2001	Principal Supervisor
Rachana Raizada	PhD, Business Administration	1992	1997	Principal Supervisor
Weijiong Zhang	PhD, Business Administration	1993	1997	Principal Supervisor
Dongsheng Zhou	PhD, Business Administration	1993	1997	Principal Supervisor
Frederic Chanoy-Savoyen	MSc, Business Administration	1994	1996	Principal Supervisor
Chanthika Pornpitakpan	PhD, Business Administration	1989	1995	Principal Supervisor
Tony Christopher Lempriere	MSc, IRES	1992	1995	Principal Supervisor
Stuart Zhu Liu	PhD, Business Administration	1989	1994	Principal Supervisor
Yat-Koon Mok	PhD, Business Administration	1988	1993	Principal Supervisor
Benjamin Lin-Boon Tan	PhD, Business Administration	1988	1993	Principal Supervisor
Darcie Lee Booth	PhD, Business Administration	1985	1990	Principal Supervisor
Teri Ursacki	PhD, Business Administration	1986	1990	Principal Supervisor
Gordon Lindal Brown	PhD, IRES	1985	1990	Principal Supervisor
François Thibault	MSc, Business Administration	1987	1989	Principal Supervisor
Clive Laurence Spash	MSc, Business Administration	1985	1987	Principal Supervisor
Daniel Lane	PhD, Business Administration	1981	1986	Principal Supervisor
Margaret Linda Gibson	MSc, Business Administration	1982	1984	Principal Supervisor
Eric Kliewer	Ph.D., Interdisciplinary Studies	1975	1979	Principal Supervisor
Arthur Raymond Warburton	PhD, Business Administration	1976	1981	Principal Supervisor
Michael Newman	PhD, Business Administration	1976	1980	Principal Supervisor
John Robert Sturdy	MSc., Business Administration	1976	1980	Principal Supervisor
Carolyne Smart	PhD, Business Administration	1976	1980	Principal Supervisor

Philip Carl Miller	PhD, IRES	1974	1978	Principal Supervisor
Dennis Seiho Kira	PhD, Business Administration	1973	1977	Principal Supervisor
Ronald William Lakes	MSc, Business Administration	1974	1977	Principal Supervisor
Ella Mae Matsamura	MSc, Business Administration	1974	1976	Principal Supervisor
Sandra L. Schwartz	PhD, Business Administration	1972	1976	Principal Supervisor
Carolyne Smart	MSc, Business Administration	1974	1976	Principal Supervisor
Patricia Dorothy Ross	MSc, Business Administration	1974	1976	Co-Supervisor
Peter Arnold Abrams	PhD, Zoology	1972	1975	Principal Supervisor
Richard Terrell Steinhoff	MSc, Computer Science	1972	1975	Principal Supervisor
Eddy Tan	MSc, Business Administration	1972	1974	Principal Supervisor
William A. Thompson	PhD, Animal Resource Ecology	1970	1974	Principal Supervisor
Karen Marie Hartley	MSc, Business Administration	1971	1974	Principal Supervisor
Eugene Wong	MSc, Business Administration	1971	1973	Principal Supervisor
Ronald Murray Strohmaier	MSc, Business Administration	1970	1972	Principal Supervisor

*Note: committee memberships are listed from 2006-2007 onward

(e) *Visiting Lecturer*

Distinguished Affiliated Professor of International Business (2005-08)
Atkinson Graduate School of Management, Willamette University Salem,
Oregon

Visiting Professor (2003)
Department of Economics and Finance
City University, Hong Kong

Visiting Professor (2001)
Department of Economics and Finance
City University, Hong Kong

Visiting Professor (2000)
Department of Marketing City
University, Hong Kong

*Visiting Professor (1999) International
Business Department Chinese University
of Hong Kong*

Visiting Professor of Business Administration (1987)
Hebrew University, Jerusalem

Visiting Fellow (1979-80)
Institute of Management
Science Centre, Berlin, Germany

Senior Research Fellow (1975-78)
International Institute of Management
Science Centre, Berlin, Germany

*Visiting (Honourary) Assistant Professor (1970-72) Tulane
School of Public Health and Tropical Medicine*

9. SCHOLARLY AND PROFESSIONAL ACTIVITIES

(a) Areas of special interest and accomplishments

Policy Analysis and Decision Processes
 Operations Research
 Crisis Management
 International Business and International Trade (focus on Asia)
 Strategic Management of high-technology Enterprises
 Entrepreneurship and Venture capital
 Comparative Management (focus on Japan and China)
 Environmental and Resource Management
 Risk Assessment and Management
 Forest Policy and Economics

(b) Research or equivalent grants

Granting Agency	Subject	Comp.	Total \$	Year	Principal Investigator	Co-Investigator(s)
SSHRC	When do venture capitalists spur innovation among their investees?		74,582	2019-2022	I. Vertinsky	Y. Li
SSHRC	Inter-firm Collaboration, Competition, and Firm Innovation Performance		146,000	2017-2022	V. Cui	I. Vertinsky
SSHRC	The Impact of differences in organizational culture on the transfer of knowledge in Canadian and American MNEs: The role of relational capital and longevity	C	55,000	2016-2018	C. Park	I. Vertinsky
SSHRC	Crisis Sense Making	C	131,000	2011-2016	I. Vertinsky	L. Ward, L. Jacobs
SSHRC	Environmental Performance and Sustainable Forest Management	C	132,000	2011-2016	S. Kant	I. Vertinsky, P. Smith
SSHRC	Trans Boundary Crisis Management	C	29,000	2010-2011	I. Vertinsky	L. Ward, L. Jacobs
SSHRC	Asia Pacific Dispute Resolution II: Integrated Compliance with International Trade and Human Rights Standard	C	2,500,000	2009-2017	P. Potter	I. Vertinsky, L. Jacob, M. Nakamura, et al.
NSERC	Optimization under Overlapping Resource Tenures	C	75,000	2007-2012	I. Vertinsky	
NCE	Sustainable Forest Management Economics of Aboriginal Land Use	C	160,000	2007-2009	S. Kant	I. Vertinsky
SSHRC	The Geography of Entrepreneurial Success: A Study of Location Strategies of New Enterprises	C	117,000	2006-2011	I. Vertinsky	
NCE	The design of New Institutions for Sustainable Forest Management	C	743,000	2004-2008	I. Vertinsky	M. Luckert, et al.
Hampton Fund	Social Networks and Trust: The Interplay Between Trust-Enabling Institutions and Individual Action	C	25,000	2003-2005	I. Vertinsky	
SSHRC	Selective Adaptation and Institutional Capacity	C	2,000,000	2002-2009	P. Potter	I. Vertinsky, et al.
SSHRC	Improving the Performance of International Joint Ventures: A Study of Trust Formation, Governance Choice, and Cultural Differences	C	93,000	2002-2005	I. Vertinsky	

NSERC	Optimization Models for Intensive Forest Management Strategies with Timber and Non-timer Issues	C	150,000	2002-2006	I. Vertinsky	
NCE	First Nation's Strategies for Sustainable Forest Management	C		2002-2003	I. Vertinsky	E. Krcmar, H. Nelson, G.C. van Kooten
NCE	Assessing the Socio-Economic Impact of Extending the Auction System.	C		2002-2003	I. Vertinsky	
CE	The Economics of Intensive Silviculture	C		2001-2004	I. Vertinsky	D. Balsillie
NCE	The Impact of the International Regimes on the Sustainability of Forest Management	C		2001-2004	I. Vertinsky	D. Balsillie
SSHRC	Exploring New Forms of R&D Alliances: The Key to the Creation of a Knowledge-Based Economy	C		1999-2003	M. Nakamura	I. Vertinsky, A. Nakamura, P. Potter, S. Robinson
CIDA	Designing Complementary and Supporting Policies For the Implementation of China's Natural Forest Protection Plan	C		2000-2001	I. Vertinsky	C. Sun
SSHRC	Environmental Responses of Canadian Corporations	C		1999-2002	I. Vertinsky	
Hampton Fund	Globalization and R&D Policy: Comparative Analysis	C		1999-2001	I. Vertinsky	M. Nakamura
NSERC	Modelling Sustainable Forest Management	C		1998-2002	I. Vertinsky	
NCE	The Economics of Forest Sustainability Certification	C		1997-2000	I. Vertinsky	
Hampton Fund	Responses of Firms to Global Warming Issues	C		1997-99	I. Vertinsky	C. van Kooten, M. Nakamura
CFS	Technological Innovation in the Canadian Forest Sector	C		1997	I. Vertinsky	S. Globerman, M. Nakamura
SSHRC	Managing for Global Competitiveness	C		1996-99	I. Vertinsky	M. Nakamura
SSHRC	Maintaining Competitiveness in a Greening International Business Environment	C		1995-98	I. Vertinsky	
NCE	Public Policy and Private Firm's Responses	C		1995-98	I. Vertinsky	
NCE	A Decision Support System for Evaluating Forestry/Wildlife Conflict	C		1995-98	I. Vertinsky	
DFAIT	Development, Extent and Impact of Emerging Information Technologies in the Field of Trade Promotion	C		1995	I. Vertinsky	B. Stanbury
NSERC	Geographic Information System Based Models for Managing the Forest Estate	C		1994-97	I. Vertinsky	
FRDA	Environmental Issues and Canadian Trade in Forest Products with Europe	C		1994-96	I. Vertinsky	B. Stanbury
FRDA	Economically Optimal Investments and Forest Sectors Sustainability	C		1994-96	I. Vertinsky	C. van Kooten
FRDA	An Analysis of the Structure and Significance of Secondary Manufacturing	C		1994-96	I. Vertinsky	C. van Kooten
FRDA	Pulp Fibre Markets	C		1994-96	I. Vertinsky	H. Nelson

FRDA	Comparison of Forest Policy Study	C		1994-96	I. Vertinsky	C. van Kooten
FRDA	Economic Examination of Intensive Forest Mgmt. Options	C		1994-96	I. Vertinsky	S. Sahajananthan
FRDA	A Forum to Review International Forest Policy Issues	C		1994-96	I. Vertinsky	C. van Kooten
SSHRC	Foreign Direct Investment	C		1992-95	I. Vertinsky	
CFS, Greenplan	GIS Linked Assessment of Nontimber Values for Conflict Resolution in B.C. Interior	C		1992-95	I. Vertinsky	H. Schreier
DFAIT	A Study of the Long-Term Bilateral Economic Relationship Between Canada and Korea	C		1992-93	I. Vertinsky	
SSHRC	Japanese Business Practices, Global Competitiveness and Implications for Canada	C		1991-94	I. Vertinsky	M. Nakamura, W. Ziembra
SSHRC	Foreign Direct Investment in the Banking Sector	C		1989-95	I. Vertinsky	
NSERC	Strategic Capacity Planning and Choice of Technologies	C		1988-94	I. Vertinsky	
CFS	Forest Economics and Policy Analysis	NC		1987-97	I. Vertinsky	
BCFS	Economics of Silviculture	NC		1987-89	I. Vertinsky	
NSERC	Multi-Criteria Decision Making	C		1985-87	I. Vertinsky	
SSHRC	Strategic Management - Seed Grant	C		1984-85	I. Vertinsky	
BCMF	Profit and Risk Study	NC		1984-85	I. Vertinsky	
SSHRC	Risk Assessment and Public Participation			1984	I. Vertinsky	
Mac-Millan Bloedel	Profit and Risk Study in the Forest Industry - Study of Government Stumpage Policies	NC		1983	I. Vertinsky	
Max Bell Foundation	Pacific Rim Energy Assessment	C		1982-84	I. Vertinsky	P. Nemetz
CCGA Research Foundation	Risk Assessment	C		1982-83	I. Vertinsky	
Donner Foundation	Technology Diffusion	C		1981-83	I. Vertinsky	
Institute for Research on Public Policy	Impediments to Resource Policy Implementation	C		1981-82	I. Vertinsky	
Health and Welfare Canada	Health Risk Information Dissemination	NC		1981	I. Vertinsky	
Economic Council of Canada	Regulation of Toxic Chemicals	NC		1979-80	I. Vertinsky	

Health and Welfare Canada	Drug Treatment Policies	NC		1979	I. Vertinsky	
Economic Council of Canada	Implementation	C		1979	I. Vertinsky	
Institute for Research on Public Policy	Methods of Research and Development Decision Making in Energy	NC		1978	I. Vertinsky	
British Columbia Provincial Government	Vancouver and Victoria Ambulance Studies	NC		1978	I. Vertinsky	
National Research Council	Co-op Grant: Harvesting Strategies	C		1978	W. Wellington	I. Vertinsky
North American Treaty Organization	Research and Development Decision Making in Three Countries	C		1976-77	I. Vertinsky	
Donner Foundation	Fisheries Management	C		1974-77	I. Vertinsky	
Department of Trade and Commerce Canada	Evaluation of Research and Development Programs	NC		1973-77	I. Vertinsky	
Health and Welfare Canada	Clinical Decision Making Study	NC		1973-76	I. Vertinsky	
DRB	Resource Reshuffling Under	C		1973-76	I. Vertinsky	
Department of Environment Canada	Systems Methods	NC		1973-76	C. Walters, C. S. Holling	I. Vertinsky
NSERC/NRC	Population Dynamics	C		1972-85	I. Vertinsky	

(c) Conference Presentations (Presenter Underlined) 2006-2018

2019

I. Vertinsky, China's Technology Innovation Strategies, the Global Rule of Law, and US Politics, China goes global, 13th Annual Conference, Rollins College, Sept 30 – Oct 1 2019 (Key note lecture)

Lilia Yumagulova and Ilan Vertinsky, Transforming Institutional Architectures: The Role of Learning and Innovation in 'Shadow Spaces' for Climate Resilience, The 23rd IPMN Conference, ESSCA, Paris, July 18 – 19 2019

2018

V. Cui and I. Vertinsky, "Intellectual Property and knowledge leakage: Two sides of the same construct? (macro-perspective), Panel, the 78th Annual Meeting of the Academy of Management, August 13, 2018, Chicago.

L. Yumagulova, I. Vertinsky, "Resilience by design: from principles to action in public management of extreme natural risks and disasters", the 2018 International Public Management Network (IPMN) Conference: Organizing for Societal Security and Crisis Management- Building Governance Capacity and Legitimacy, September 20-21, 2018 Bergen.

2017

Brander, J., V. Cui & I. Vertinsky "China and Intellectual Property Rights: A challenge to the Rule of Law" Panel on history and the debate over Intellectual Property, Academy of International Business, July, 2017. Dubai.

Vertinsky, I. & J. Li "Global Disruptions, Institutional Shifts, and Multinational Corporations- Impacts and implications to IB theorizing" Academy of International Business China Chapter 2017 Conference, November 2017, Beijing, China. (Keynote Presentation)

Brander, J., V. Cui & I. Vertinsky "China and Intellectual Property Rights: A challenge to the Rule of Law" *Academy of Management Annual Meetings Atlanta*, August 2017, in Atlanta, Georgia.

2016

Cui, V. & I. Vertinsky "Can displays of care for and benevolence towards unrelated external stakeholders increase organizational social trust in the workplace? A study of Chinese and Canadian firms." *First International Network on Trust (FINT) Conference*, November 2016, in Dublin, Ireland.

Cui, V., H. Yang & I. Vertinsky "Attacking your partners: Strategic Alliances and partner competition in product markets." *Strategic Management Journal Special Issue Workshops*, August 2016, in Rome, Italy.

Park, C., I. Vertinsky & D. Minbaeva "Foreign Partners 'disseminative capacity and knowledge transfers in IJVs: The mediating roles of motivation and opportunity." *Academy of Management Annual Meetings Anaheim*, August 2016, in Anaheim, California.

Vertinsky, I., T. Chua, M. McCrum "Health care for all: Can India realize the internationally sanctioned health rights of its people?" *Law and Society Meeting*, June 2016, in New Orleans, Louisiana.

2015

Cui, V., H. Young & I. Vertinsky "Do Alliances Lead to Competition? An Empirical Analysis of the US Biopharmaceutical Industry." *The Academy of Management Annual Meeting*, August 7-11, 2015, in Vancouver, BC.

Yumagulova L. & I. Vertinsky. A Study of Climate Change Adaptation Responses with regard to Flood Management in Metro Vancouver regional area: Can an exercise in herding cats be successful? 10th Conference on Sustainable Development of Energy, Water and Environmental Systems. September 28 –Oct 2, 2015, in Dubrovnik.

Yumagulova L. & I. Vertinsky Institutional determinants of urban and regional resilience: a case study of Metro Vancouver Region. Presentation at the Canadian Risks and Hazards Symposium, November. 2015, in Calgary, Alberta.

2014

Park, C., Vertinsky, I., & Minbaeva, D. "Knowledge Transfers in IJVs: The Complex Role of Disseminative Capacities." *2014 Academy of Management Annual Meeting*, August 1-5, 2014, in Philadelphia, Pennsylvania.

Steven Minns & Ilan Vertinsky. "Assessing a firm's patent litigation propensity and effectiveness of its defensive strategy," 20th Conference of the International Federation of Operational Research Societies (IFORS), July 13-18, 2014, in Barcelona, Spain.

Steven Minns & Ilan Vertinsky.. "Untangling the Thicket: Ownership Fragmentation, Technological Diversity, and Patent Litigation," 2014 Academy of Management Annual Meeting, August 1-5, 2014, in Philadelphia, Pennsylvania.

2013

Aviad Pe'er, Ilan Vertinsky and Thomas Kiel "The Effects of Agglomeration and Competitive Conditions", Academy of Management Meeting, August 9-13, in Lake Buena Vista (Orlando), Florida.

Chansoo Park, Ilan Vertinsky and Dana Minbaeva, Foreign partners' disseminative capacities and their impact on knowledge transfers to international joint ventures Academy of International Business (AIB) Conference, Istanbul, Turkey, July 3-6, 2013

Chansoo Park, Ilan Vertinsky and T. Ireneo-Manalo, Conventional and Reverse Knowledge Transfers in International Joint Ventures , Academy of Management Conference, Florida, U.S.A, August 9-13,

Ilan Vertinsky, Tiffany Chua and Wenqin Liang ,Health and Property Rights in China: The Case of Pharmaceuticals , International Conference: Public Health Policy Asia: Rights, Risks, Redistribution & Resilience, University of British Columbia, December 6 – 7, 2013

Steven Minns and Ilan Vertinsky Intellectual Property Strategies and Patent Litigations: Econometric Decision Support Models, , 26th European Conference on Operational Research, Rome, July 1 – 4, 2013.

2012

Cui, V., Vertinsky, I., Yang, H., The impact of strategic alliances on competitions. Asian Academy of Management, Seoul, South Korea, 2012.

Cui, V., Vertinsky, I., Yang, H. The impact of strategic alliances on competitions. Academy of Management Conference, Boston, U.S., 2012.

2011

Chen, Chen, Vertinsky, I., Public-Private Partnership in Crisis and Disaster Management. International Public Management Network Conference, Moscow, Russia, June 2011.

Jacobs, A., Minns, S., Vertinsky, I., Reconciling health and intellectual property rights: the case of pharmaceuticals in India. Human Rights and Trade Coordinated Compliance, MCRI workshop, Delhi, India, December 2011.

Cui, V., Vertinsky, I., The impact of knowledge similarity between competitors and innovation performance; a longitudinal study in the U.S. pharmaceutical industry. SRI-ASQ Paper Development Workshop, June 2011 and Administrative Sciences Association of Canada Annual Meeting, Montreal, Canada, July 2011.

Cui, V., Vertinsky, I., Corporate social responsibility and social capital development in the work place: evidence from Canada and China. Corporate Social Responsibility in the Pacific Rim Conference. University of British Columbia, Vancouver, Canada, April 2011.

Li, Y., Li, Vertinsky, I., Institutional distances, international experience and venture capital investment performance. Academy of Management Annual Meeting, Boston, U.S., August 2011.

2010

Cui, V., Park, C., Vertinsky, I., Dilemmas in R&D Collaborations, A focus on partner selection. Opening panel, 4th Israel Strategy Conference, Technion-Israel Institute of Technology Haifa, Israel 2010.

Cui, V., Vertinsky, I., The impact of knowledge resource similarity between competitors on innovation performance: A longitudinal study in the U.S. pharmaceutical industry (1985-2004). The Fifty-Fourth Annual Meeting of the Administrative Sciences Association of Canada and The 4th Israel Strategy Conference, Israel, 2010.

Cui, V., Vertinsky, I., ‘Will you act like we have never kissed?’ The impact of alliance history with current competitors on innovation races in the U.S. pharmaceutical industry (1985-2004). American Academy of Management Conference, Montreal, Canada, 2010.

Cui, V., Vertinsky, I., ‘Will you act like we have never kissed?’ The impact of alliance history with current competitors on innovation races in the U.S. pharmaceutical industry (1985-2004). Atlanta Competitive Advantage Conference, Atlanta, U.S. 2010.

Cui, V., Vertinsky, I., ‘Will you act like we have never kissed?’ The impact of alliance history with current competitors on innovation races in the U.S. pharmaceutical industry (1985-2004). EGOS Colloquium, Lisbon, Portugal, 2010.

Park, C., Lee, C., Vertinsky, I., Performance benefits of cross border transfers of explicit and tacit knowledge to international joint ventures. Academy of International Business (AIB) Conference, Rio de Janeiro, Brazil, June 2010.

Li, J., Li, Y., Vertinsky, I., Zhang, L., National Institutional Differences and Performance of International Venture Capital Syndicates. American Academy of Management Meetings, Montréal, Canada, 2010.

2009

Li, J., Li, Y., Zhang, L., Vertinsky, I., The Performance of International Venture Capital Syndicates: The Effects of Syndicate Composition, Investees Characteristics and the Environment Israel Strategy Conference, Be'er Sheva, December 2009.

Luckert, M., Hoberg, G., Vertinsky, I., The challenge of Institutional redesign: Tenure, competitiveness, and sustainability. Sustainable Forest Management Network, Final National Conference, Gatineau, Quebec, April 2009.

2008

Cui, V., Vertinsky, I., Social Capital Development within the Workplace. Academy of Management Annual Meeting, Anaheim, U.S., August 8-13, 2008.

Bryant, T., Smart, C., Vertinsky, I., Crisis Decision Making: Crisis Types, Management and Consequences. Academy of Management Annual Meeting, Anaheim, U.S., August 8-13, 2008.

Du, Q., Vertinsky, I., Does the Law Matter for Entrepreneurs Ownership Preferences?. Academy of Management Annual Meeting, Anaheim, U.S., August 8-13, 2008.

Du, Q., Vertinsky, I., International Patterns of Ownership Structure Choices of Startups: Does the Quality of Law Matter?. Academy of International Business Annual Meeting, Milan, Italy, June 30-July 3, 2008.

Du, Q., Vertinsky, I., Promotion and Creation of Venture Capital in China: the Role of Foreign Investors. Academy of International Business Annual Meeting, Milan, Italy, June 30-July 3, 2008.

Branzie, O., Nakamura, M., Vertinsky, I., Variation in Collaborative R&D: The Differential Impact of Learning on MNCs and Domestic Corporation from Japan. The Association of Japanese Business Studies Annual Meeting, Milan, Italy, June 29, 2008, Also presented in the Academy of International Business Session of Papers (Paper was recipient of Best Papers Award).

Mathe, A., Vertinsky, I., When and How Zoning can payoff? The TRIAD Conference 2008, Shawinigan, Quebec, Sept 25-26, 2008.

Pe'er, A., Vertinsky, I., Survivor-enhancing Strategies of de novo Entrants in Clusters Isolations. Atlanta Competitive Advantage Conference, June 2008.

2007

Fuller, K., Vertinsky, I., Antecedents to Certification of Software Development Processes. 5th IEEE Conference on Standardization and Innovation in Information Technologies, Calgary, Canada, October 13-19, 2007.

Du, Q., Vertinsky, I., Promotion and Creation of Venture Capital in China. Academy of Management Annual Meetings, Philadelphia, U.S., August 3-8, 2007.

Pe'er, A., Vertinsky, I., Survival Enhancing Strategies of de Novo Entrants in Clusters and Dispersal. The 1st Israel Strategy Conference, Jerusalem, December 2007.

Vertinsky, I., Some Methodological Consideration in Studying Compliance with International Economic Rules: Selective Adaptation in China and Japan to WTO Rules and Competition Laws. Joint Annual Meetings of the Law and Society Association (LSA) and the Law (RCSL) Humboldt University, Berlin, Germany, July 25-28, 2007.

2006

Pe'er, A., Vertinsky, I., The Determinants of Survival in Clusters and Dispersal. American Academy of Management Annual Conference, Atlanta, U.S., 2006.

Vertinsky, I., Nelson, H., et al., Resolving a Persistent Disagreement Among Friends: The Canada-US Softwood Lumber Dispute. 11th Biennial Jerusalem Conference of Canadian Studies, Jerusalem, Israel, 2006.

Du, Q., Vertinsky, I., Promotion and Creation of Venture Capital in China: The Role of Foreign Investors. All China Economics International Conference, Hong Kong, Dec 2006.

Babson Entrepreneurship Research Conference, Bloomington
Strategic Management Society Annual Meetings, Vienna
CORS Annual Meetings, Montreal

(d) Other Presentations (Since 2006)

Vertinsky, I. “Trade Policy and Health” Coordinating Performance in International Trade and Human Rights Workshop, Asia Pacific Dispute Resolution and the Asia Pacific Foundation, October 26, 2017

Vertinsky, I., Chen, J., “Health and Intellectual Property Rights: The Dynamics of Coordinated Compliance in the Provision of affordable medicines to the Chinese People,” Green College Public Health Law and Policy in Asia Series, February 25, 2013.

Vertinsky, I., “What is fair in business and financial transactions?” The Peter Wall Institute of advanced studies Scholars Café series, November 26, 2012.

Cui, V., Vertinsky, I., Yang, H., “Will you act like we have never kissed? The impact of strategic alliances on subsequent competitions,” Invited presentations, The University of Hong Kong, December 2011, and The University of Manitoba November 2011.

Vertinsky, I., FP Innovation and CFS Fiber Centre, National workshop on enhancing the economic value of Canada’s forest fiber, Executive panel, January 2009.

Vertinsky, I., Bank of Beijing, Globization lectures, Sept 2008.

Vertinsky, I., “Do Tenure Systems Matter? Can Tenure Reform Help?” SFM Network Showcase, Vancouver, March 26, 2008.

Vertinsky, I., “Tenure Reform Options: Impacts on Short and Long Term Competition of the Canadian Forest Products Sector,” SFM Partners Meeting, Workshop on Global Competitiveness and the Forest Industry, November 22, 2007.

Vertinsky, I., “International Trade and the Current State of the Forest Industry,” Presentation, Weyerhaeuser, Albany, Oregon, November 9th, 2007.

Vertinsky, I., “Tenure Systems in Canada in the Long and Short Run”, Tenure Workshop, The University of Alberta, Edmonton, October 25-26, 2007.

Vertinsky, I., “Globalization Presentation,” Bank of Beijing, Beijing, September 5th, 2007.

Vertinsky, I., “Comments on BC Government Policy Presentation on Competitiveness,” Presentation to the Workshop on Japanese Approaches to Local Development, Clusters and Industry-University Linkages. CJR, UBC Robson Sq, Vancouver, March 9, 2007.

Vertinsky, I., “Innovation and Technology Policy,” Presentation to CFS Economics and Statistical Services Branch, Natural Resources, Canada, March 2007.

Vertinsky, I., “Social Economic Impact of Social Reforms,” Presentation to the BC Forest Policy and Economics Forum, November 2006.

Vertinsky, I., “Tenure Reforms,” Presentation to Workshop and SFMN Project Partners’ Meeting on the Global Competitiveness of the Forest Industry, University of Victoria, October 2006.

Vertinsky, I., “Competitiveness of Alberta Forest Sector,” Presentation to the Alberta Sustainable Resource Development Ministry, October 2006.

Vertinsky, I., “Tenure Reforms,” Presentation to the Forest Service, Government of Quebec, April 2006.

(e) Conference Participation (Organizer, Keynote Speaker, etc.) (Since 2006)

Discussant, *Reforming Financial and Employment Systems in Japan, East Asia, and Europe: Institutional Change, Corporate Diversity, and Economic Instability*. University of British Columbia, Vancouver, British Columbia, October 31-November 1, 2014.

Invited Chair and Discussant: “Welfare and Health Reform in China,” Association of Asian Studies, San Diego, California, March 21-24, 2013.

Organizer and Co-Chair: Crisis Management International Workshop, the Peter Wall Institute of Advanced Studies, Vancouver, Canada, April 2011. (also presenter of conference introductory paper: “Crisis management: a conceptual review”).

Session Organizer, Facilitator and Discussant: “Sustainability Industry Clusters”, TCI, 10th global conference: The Academic Summit, October 9, 2007.

Member of the Organizing Committee: The Competitiveness Institute (TCI) 10th Global Conference: Academic Summit, Portland, Oregon, October 7-9, 2007.

Member of the Scientific Committee: Third GEM Research conference, Washington, D.C., October 1-3, 2007.

Discussant: IPMN Workshop on Ranking and Rating the Public Services, Worchester College, Oxford, August 7-9, 2007.

Discussant: “Dispute Resolution in Japan.” Joint LSA RCSL Annual Meetings, Humboldt University, Berlin, July 25-28, 2007.

Discussant, Selective Adaptation and Institutional Capacity: Approaches to Treaty Compliance in International Trade and Human rights. Selective Adaptation Workshop, Lauterpacht Centre for International Law, Cambridge University, July 20-21, 2007.

(f) Memberships on scholarly committees

2012-2013 Member, SSHRC Adjudication Committee #3A

2008-2010 Member, SSHRC Adjudication Committee #15

2007-2008 Member, SSHRC Adjudication Committee #29

2007 Member of the Scientific Committee, Third GEM Research conference, Washington D.C.

2007 Member of the Organizing Committee, The Competitiveness Institute (TCI) 10th Global Conference: The Academic Summit, Portland

2000-2015 Member, College of Referees, Canada’s Research Chairs Secretariat

2000 Member of Conference Organizing Committee, CCUIP, Shanghai, China

1999 Member of Conference Organizing committee CCUIP, Dalian, China

1998-1999 Evaluator (Telecommunication Grants), CCUIP

1998-2000 Member Round Table Forest Sector, Climate Change, Government of Canada

- 1996-1999 Member, Technical Committee
Criteria and Secretariat, Natural Resources Canada
- 1996 Member, Programme Review Committee
Academy of International Business
- Member, Review Committee
"Asian Business and Management Education" conference
Universiti Kebangsaan Malaysia, Kuala Lumpur
- 1994-96 Member, Science Panel
Criteria and Indicators Secretariat, Natural Resources Canada
- 1989-90 Member, SPARK
Science Council of British Columbia
- 1988-91 Member, Forest and Forest Products Committee
Science Council of British Columbia

(g) Editorships

- 2016-present Area Editor, The Journal of International Business Studies (JIBS)
- 2015-Present The RUDN Journal of Public Administration
- 2008-2016 Member, Editorial Board, International Journal of Forest Research
- 2005-2018 Member of the Editorial Board, International Public Management Review
- 2000-Present Member of the International Editorial Board, International Journal of Cross Cultural Management
- 2000-Present Member of the Editorial Board, International Public Management Journal
- 1997-2016 Member, Editorial Board, International Journal of Business
- 1988-1998 Member, Editorial Board
Hong Kong Journal of Business Management
- 1985-87 Associate Editor
INFOR - The Canadian Journal of Operations Research and Information Processing
- 1981-84 Operation Research Editor
INFOR - The Canadian Journal of Operations Research and Information Processing
- 1979-2007 Associate Editor
Journal of Business Administration
- 1974-78 Editor in Chief
Journal of Business Administration

(h) Consultant (A Partial List)

Department of Industry Trade and Commerce
 Department of the Environment
 Health and Welfare Canada
 Economic Council of Canada
 Consumer and Corporate Affairs Canada
 Energy, Mines and Resources Canada
 Institute for Research on Public Policy
 British Columbia Ministry of Forests
 United Nations Population Fund
 CIMS-Colombia, South America
 Agriculture Canada; Cominco
 MacMillan Bloedel
 Petro Canada
 The Province of Ontario
 Canadian Department of Fisheries and Oceans
 Office of Privatization and Regulatory Affairs
 ITC-UN (International Trade Centres)
 British Columbia Forest Commission
 NRCAN
 FRDA
 Investment Canada
 Department of Industry
 PCO
 Department of Foreign Affairs and International Trade
 CIDA
 BCLTC
 West Fraser Timber
 Environment Canada
 Shanghai Telecom
 Environment Canada
 COFI
 NRTEE
 Weyerhaeuser
 Alberta SRD
 Bank of Beijing

10. AWARDS AND DISTINCTIONS

1974	Seagram Senior Faculty Award
1989	Vinod Sood Professorship in International Business Studies
1995	UBC Killam Research Prize

- 1999 Chinese University of Hong Kong – teaching award
- 2000 Faculty Professional Research Excellence Prize, Commerce UBC
- 2006 Outstanding Scholarship Award, AGSM
- 2010/2011 Distinguished Scholar in Residence, Peter Wall Institute of Advanced Studies
- 2017 Honorary Professor, The University of International Business and Economics (UIBE), Beijing

**THE UNIVERSITY OF BRITISH
COLUMBIA**
***Publications
Record***

SURNAME: Vertinsky

FIRST NAME: Ilan

MIDDLE NAME(S): Boris

Date: May, 2020

1. REFEREED JOURNALS

Kim Y.R, Ghialy., Vertinsky I., (2020) Can 'too much' trust slow tourism development? An exploratory cross-country analysis, *Current Issues in Tourism*. DOI: [10.1080/13683500.2020.1754353](https://doi.org/10.1080/13683500.2020.1754353)

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Young-Rae Kim, Ghialy Yap & Ilan Vertinsky (2020) Can 'too much' trust slow tourism development? An exploratory cross-country analysis, *Current Issues in Tourism*, DOI: [10.1080/13683500.2020.1754353](https://doi.org/10.1080/13683500.2020.1754353)

Minbaeva, D., Park, C., Vertinsky, I., Cho, Y. (2018). Disseminative capacity and knowledge acquisition from foreign partners in international joint ventures. *Journal of World Business* 53:5 712-724

Kim, Y., Shrabani, S., Vertinsky, I., & Park, C. (2018). The impact of national institutional quality on international tourism inflows: A cross-country evidence, *Tourism Analysis* 23:4

Cui, V., Young H., Vertinsky I. (2018). Attacking Your Partners: Strategic Alliances and Competition between Partners in Product Markets. *Strategic Management Journal* (Available online, January 2018)

Brander, J., Cui V., Vertinsky I. (2017). China and intellectual property rights: A challenge to the rule of law. *Journal of International Business Studies*, September 2017, Volume 48, Issue 7, pp 908–921.

Yumagulova, L., Vertinsky, I. (2017). Climate Change Adaptation and Flood Management in Metro Vancouver Regional Area: Can an Exercise in Herding Cats be Successful? *Journal of Sustainable Development of Energy, Water and Environment Systems*, 5(2) 273-288, June 2017.

Kant, S., Vertinsky, I., Zheng, B. (2016). Valuation of First Nations Peoples' Social, Cultural, and Land Use Activities Using Life Satisfaction Approach. *Forest Policy and Economics*, 72: 46-55.

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Cui, V., Vertinsky, I., Robinson, S., Branzei, O. (2015). Trust in the workplace: The role of social interaction diversity in the community and in the workplace. *Business and Society*, published online October 2015.

Park, C., Vertinsky, I., Becerra, M. (2015). Transfers of tacit vs. explicit knowledge and performance in international joint ventures: the role of age. *International Business Review*, 24(1): 89–101.

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- Kant S., P., Vertinsky I., Zheng B., Smith P., (2013), The Social Cultural and Land Use Determinants of the Health and Well-being of Aboriginal Peoples of Canada: A Path Analysis, *Journal of Public Health Policy*, June, pp. 462 – 476.
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3. **BOOKS & MONOGRAPHS**

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