

**THE UNIVERSITY OF BRITISH COLUMBIA**  
*Curriculum Vitae for Faculty Members*

Date: 29 April 2020

Initials:

B

1. **SURNAME:** Sutherland **FIRST NAME:** Brian  
**MIDDLE NAME(S):** Ross
2. **DEPARTMENT/SCHOOL:** Sauder School of Business
3. **FACULTY:** Commerce & Business Administration
4. **PRESENT RANK:** Lecturer, FULL TIME **SINCE:** 1 July 2010
5. **POST-SECONDARY EDUCATION**

University or Institution	Degree	Subject Area	Dates
University of British Columbia	MA	Psychology	1975
University of British Columbia	BSc	Chemistry/Mathematics	1971

**Special Professional Qualifications**

6. **EMPLOYMENT RECORD**

(a) *Prior to coming to UBC*

University, Company or Organization	Rank or Title	Dates
Brian Sutherland Writing + Communication Services	Sole Proprietor	2009-2010
HOK Canada--architecture, design, planning services	Writer/Strategist	2008-2009
Genivar—engineering and design	Marketing Coordinator	2007-2008
GiveMeaning—online fund-raising support services	Senior Writer	2006-2007
Emily Carr University of Art + Design	Instructor--Writing	2005-2010
Brian Sutherland Writing + Communication Services	Sole Proprietor	1987-2006

(b) *At UBC*

Rank or Title	Dates
Lecturer, Full Time	2010--
Course Coordinator	2010--2014
TA/RA Psychology Dept	1971-75

(c) *Date of granting of tenure at U.B.C.:*

7. LEAVES OF ABSENCE

University, Company or Organization at which Leave was taken	Type of Leave	Dates

8. TEACHING(a) *Areas of special interest and accomplishments*

**Writing for business (marketing, internal communications, public and community relations); Writing for creative professionals (designers, artists, innovators), in-person communications; Writing for Science; Writing Development for International Students; Multi-discipline teaching (e.g. business + science + history). Increasing the Relevance and Value of university education through research and real-world content.**

(b) *Courses Taught at UBC*

Session	Course Number	Scheduled Hours	Class Size	Hours Taught			
				Lectures	Tutorials	Labs	Other
Winter 2010/11	COMM 486W	4 sections, 12 hours per week	20	12 hours per week			5 hours per week meeting students
Winter 2011/12	COMM 390	4 sections, 12 hours per week	20	12 hours per week			6 hours per week meeting students
Winter 2011 – Term 1	BAHR 580D	2 sections, 4 hrs/wk	25	4 hours per week			1 hour per week meeting students
Winter 2011 – Term 2	COMM 486U	1 section, 3 hours/wk	27	3 hours per week			1 hour per week meeting students
Winter 2012/13	COMM 390	4 sections, 12 hours per week	20	12 hours per week			6 hours per week meeting students
Winter 2012	BAHR 580D	2 sections, 4 hours per week	30	4 hours per week			3 hours per week meeting students
Winter 2012	MBA Foundation Communic.	2 sections for 2 wks	45	4 hours per week			1 hour meeting students





- (c) *Research or equivalent contracts (indicate under COMP whether grants were obtained competitively (C) or non-competitively (NC)).*

Granting Agency	Subject	COMP	\$ Per Year	Year	Principal Investigator	Co-Investigator(s)

- (d) *Invited Presentations (Identify whether International/National/Local)*

- (e) *Other Presentations*

- (f) *Other*

- (g) *Conference Participation (Organizer, Keynote Speaker, etc.)*

**10. SERVICE TO THE UNIVERSITY**

- (a) *Areas of special interest and accomplishments*

Development of more interaction among the UBC Faculties. Multi-disciplinary teaching, e.g. Business and Science, Business and Psychology. Contributing to the enhancement of support for all students in meeting the challenges of communication and maintenance of optimum mental health, with a special focus on International Students.

**>>Served as an Adjudicator for the 2019 and 2020 CSEA program—Centennial Scholars Entrance Award Program reviewing and evaluating 100 to 120 submissions in December, January and February 2019 and 2020**

- (b) *Memberships on committees, including offices held and dates*  
**Course Coordinator for Business Writing Comm 390 and Business Communications Comm 486U at Sauder (2010—2014)**

- (c) *Other service, including dates*

**Served as the Head Faculty Advisor for the Sauder Business Review, launched February 2015  
 Served as advisor to its successor, the New Business Review, 2019 and 2020**

**11. SERVICE TO THE COMMUNITY**

- (a) *Memberships on scholarly societies, including offices held and dates*
- (b) *Memberships on other societies, including offices held and dates*
- (c) *Memberships on scholarly committees, including offices held and dates*
- (d) *Memberships on other committees, including offices held and dates*
- (e) *Editorships (list journal and dates)*
- (f) *Reviewer (journal, agency, etc. including dates)*
- (g) *External examiner (indicate universities and dates)*
- (h) *Consultant (indicate organization and dates)*
  - 1. Consultant, Business Communications, HOK Canada, 2008 and 2009
  - 2. Consultant, Business Communications, Corelam™, 2008 -- current
  - 3. Consultant, Business Communications, Novus Lighting, 1995 – current
  - 4. Consultant, Business Communications, GHMA Architects, January 2014
  - 5. Consultant, Business Communications, Zoe Luyendijk Studio, 2005-current
- (i) *Other service to the community*

**12. AWARDS AND DISTINCTIONS**

- (a) *Awards for Teaching (indicate name of award, awarding organizations, date)*
- (b) *Awards for Scholarship (indicate name of award, awarding organizations, date)*
- (c) *Awards for Service (indicate name of award, awarding organizations, date)*

(d) *Other Awards*

13. **OTHER RELEVANT INFORMATION** (Maximum One Page)

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***Publications Record***

B

**SURNAME:**Sutherland

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**Date:** 29 April 2020

**1. REFEREED PUBLICATIONS**

- (a) *Journals*
  
- (b) *Conference Proceedings*
  
- (c) *Other*

**2. NON-REFEREED PUBLICATIONS**

- (a) *Journals*
  
- (b) *Conference Proceedings*
  
- (c) *Other*

**3. BOOKS**

- (a) *Authored*
  
- (b) *Edited*  
*Edited and organized notes and partial chapters into a manuscript that was the foundation for the book*  
**Trauma, Trials, Transformation:** Guiding sexual assault victims through the legal system and beyond  
by Judith Daylen, Wendy van Tongeren Harvey, and Dennis O'Toole. Publisher: Irwin Law Inc 2006
  
- (c) *Chapters*

**4. PATENTS**

**5. SPECIAL COPYRIGHTS**



6. **ARTISTIC WORKS, PERFORMANCES, DESIGNS**

7. **OTHER WORKS**

Blog: *the republic of less* (<http://therepublicofless.wordpress.com/>)

Created, written, curated solely by me since March 2010

As of April 2020, this online journal has received **more than 813,000 views**

8. **WORK SUBMITTED** (including publisher and date of submission)

9. **WORK IN PROGRESS** (including degree of completion)