

THE UNIVERSITY OF BRITISH COLUMBIA
Curriculum Vitae for Faculty Members

Date: April 28, 2020

Initials:CB

1. **SURNAME:** Brealey **FIRST NAME:**Chad
MIDDLE NAME(S):Anthony

2. **DEPARTMENT/SCHOOL:** Law & Communications, Sauder School of Business

3. **FACULTY:** Full Time

4. **PRESENT RANK:** Lecturer **SINCE:** 2016

5. **POST-SECONDARY EDUCATION**

University or Institution	Degree	Subject Area	Dates
Simon Fraser University	BA	English / Archaeology	1990 - 1995
Simon Fraser University	M Pub	Publishing	1998 - 2000

Special Professional Qualifications

6. **EMPLOYMENT RECORD**

(a) *Prior to coming to UBC*

University, Company or Organization	Rank or Title	Dates
Salt, Fresh & Field Media	Exec. Producer / President	2010 - Present
Canadian Freshwater Alliance	National Coordinator	2013
Make Marketing Agency	Creative Director	2010-2013
Pacific Salmon Foundation	Director, Communications	2004-2010

(b) *At UBC*

Rank or Title	Dates
Full Time Lecturer	2016 - Present

8. TEACHING

(a) *Areas of special interest and accomplishments*
 Business Writing and Oral Communications

(b) *Courses Taught at UBC*

Session	Course Number	Scheduled Hours	Class Size	Hours Taught			
				Lectures	Tutorials	Labs	Other
S1	Comm 390		20				
W1	Comm 390		20(4) = 80				
W2	Comm 390		20(4) =80				

9. SCHOLARLY AND PROFESSIONAL ACTIVITIES

(a) *Areas of special interest and accomplishments*

Media strategy and production. Created award winning television and online streaming content featuring the crossroads of wilderness, culture, and food.

12. AWARDS AND DISTINCTIONS

(d) *Other Awards*

May, 2019

**Leo Awards – celebrating film and television in BC and Canada
 Salt, Fresh & Field – Lifestyle Category**

- Best Host**
- Best Sound**
- Best Direction**
- Best Editing**
- Best Program**

13. OTHER RELEVANT INFORMATION (Maximum One Page)

