

**THE UNIVERSITY OF BRITISH COLUMBIA**  
*Curriculum Vitae for Faculty Members*

Date: May 4, 2020

Initials:

1. **SURNAME:** Aziz **FIRST NAME:** Arslan  
**MIDDLE NAME(S):**
2. **DEPARTMENT/SCHOOL:** Sauder School of Business
3. **FACULTY:** Commerce
4. **PRESENT RANK:** Assistant Professor **SINCE:** July, 2018
5. **POST-SECONDARY EDUCATION**

University or Institution	Degree	Subject Area	Dates
Carnegie Mellon University, USA	Ph.D.	Information Systems	2013 – 2019
Indian Institute of Management Kozhikode	M.B.A.	Management	2008 – 2010
Indian Institute of Technology Madras	B.Tech	Electrical Engineering	2004 – 2008

**Special Professional Qualifications**

6. **EMPLOYMENT RECORD**

(a) *Prior to coming to UBC*

University, Company or Organization	Rank or Title	Dates
Indian School of Business, India	Research Associate	2012 – 2013
Athena Infonomics Pvt. Ltd., India	Lead Consultant	2011 – 2012
Intellectual Capital Advisory Pvt. Ltd., India	Consultant	2010 – 2011

(b) *At UBC*

Rank or Title	Dates
Assistant Professor	July 1, 2018 -

(c) *Date of granting of tenure at U.B.C.:*

7. **LEAVES OF ABSENCE**

8. **TEACHING**

(a) *Areas of special interest and accomplishments*

(b) *Courses Taught at UBC*

Session	Course	Scheduled	Class	Hours Taught
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	Number	Hours	Size	Lectures	Tutorials	Labs	Other
W2 2018/19	COMM 438	3.0	42	30			
W2 2018/19	COMM 438	3.0	42	30			
W2 2019/20	COMM 438	3.0	36	39			
W2 2019/20	COMM 438	3.0	42	39			
W2 2019/20	COMM 635	3.0	6	39			

- (c) Graduate Research Supervision
- (d) Graduate Program Supervision
- (e) Continuing Education Activities
- (f) Visiting Lecturer (indicate university/organization and dates)
- (g) Other

## 9. SCHOLARLY AND PROFESSIONAL ACTIVITIES

- (a) Areas of special interest and accomplishments

Economics of Information Systems, Online advertising, Online ratings and reviews, Causal Inference techniques, Econometrics, Game Theory, Field and Natural Experiments

- (b) Research or equivalent grants (indicate under COMP whether grants were obtained competitively (C) or non-competitively (NC))

Granting Agency	Subject	COMP	\$ Per Year	Year	Principal Investigator	Co-Investigator(s)
Sauder School of Business	Start-up Grant	NC	12,500	July 2018 – Jun 2020	Arslan Aziz	
Hampton Research Fund	“Should Incentivized Reviews be Banned?”	C	5,000	Oct 2018 - 2020	Arslan Aziz	

- (c) Research or equivalent contracts (indicate under COMP whether grants were obtained competitively (C) or non-competitively (NC)).
- (d) Invited Presentations (Identify whether International/National/Local)
- (e) Other Presentations

“What is a Cookie Worth? Ad Effectiveness versus Consumer Privacy”,

Workshop on Information Systems and Economics (WISE), Fort Worth, Texas, 2015  
NBER Summer Institute, Economics of Digitization, Boston, 2015  
Conference on Information Systems and Technology (CIST), Philadelphia, 2015  
The Economics of Information and Communication Technologies Conference, Paris, 2015  
Sixth Annual Conference on Internet Search and Innovation, Northwestern University, 2015

"Consumer Tracking and Advertising Competition",  
Workshop on Information Systems and Economics (WISE), Dublin, Ireland, 2016  
American Marketing Association Summer Conference, San Francisco, 2017  
Conference on Information Systems and Technology (CIST), Houston, 2017

"Irrelevant Advertising"  
Summer Institute of Competitive Strategy (SICS), Berkeley, 2018

"Impact of Ratings on Online Marketplace",  
Conference on Digital Experimentation (CODE), Boston, 2017

"How Rating Inflation Affects Consumer Purchase"  
Conference on Information Systems and Technology (CIST), Seattle, 2019  
INFORMS Annual Meeting, Seattle, 2019

#### **10. SERVICE TO THE UNIVERSITY**

(a) *Areas of special interest and accomplishments*

(b) *Memberships on committees, including offices held and dates*

(c) *Other service, including dates*

Co-ordinator: Weekly MIS Workshop, 2019/20

#### **11. SERVICE TO THE COMMUNITY**

(a) *Memberships on scholarly societies, including offices held and dates*

Association of Information Systems  
INFORMS Society

(b) *Memberships on other societies, including offices held and dates*

(c) *Memberships on scholarly committees, including offices held and dates*

Program committee member: CIST 2017, 2019

(d) *Memberships on other committees, including offices held and dates*

(e) *Editorships (list journal and dates)*

(f) *Reviewer (journal, agency, etc. including dates)*

Reviewer, Information Systems Research, 2019 x 3  
Reviewer, MIS Quarterly, 2018, 2019  
Reviewer, ICIS 2015, 2016, 2017, 2018, 2019  
Reviewer, CIST 2017, 2019

(g) *External examiner (indicate universities and dates)*

(h) *Consultant (indicate organization and dates)*

(i) *Other service to the community*

**12. AWARDS AND DISTINCTIONS**

(a) *Awards for Teaching (indicate name of award, awarding organizations, date)*

(b) *Awards for Scholarship (indicate name of award, awarding organizations, date)*

Best Student Paper Award, Workshop on Information Systems and Economics, 2015

(c) *Awards for Service (indicate name of award, awarding organizations, date)*

(d) *Other Awards*

**13. OTHER RELEVANT INFORMATION (Maximum one Page)**

**THE UNIVERSITY OF BRITISH COLUMBIA**  
***Publications Record***

**SURNAME:**Aziz

**FIRST NAME:** Arslan  
**MIDDLE NAME(S):**

**Initials:**  
**Date:** May 04, 2020

1. **REFEREED PUBLICATIONS**

2. **NON-REFEREED PUBLICATIONS**

3. **BOOKS**

4. **PATENTS**

5. **SPECIAL COPYRIGHTS**

6. **ARTISTIC WORKS, PERFORMANCES, DESIGNS**

7. **OTHER WORKS**

8. **WORK SUBMITTED (including publisher and date of submission)**

1. Arslan Aziz, Hui Li & Rahul Telang "The Consequences of Rating Inflation on Platforms: Evidence from a Quasi-experiment", submitted to Information Systems Research on Jan 26, 2020

9. **WORK IN PROGRESS (including degree of completion)**

2. with Rahul Telang "Mistargeted Advertising: How More Consumer Tracking can Make Ads Less Effective", Working Paper
3. with Rahul Telang "What is a Digital Cookie Worth?", Working Paper
4. with Saharsh Agarwal, Amit Mehra "Managing Strategic Expectations", Data analysis
5. with Gene Moo Lee "Managing Incentivized Reviews", Data analysis
6. with Ozum Kafaee Nazli, Hasan Cavasoglu "Cybersecurity Breaches and Risk Management Strategies", Data analysis
7. with Hao Wang, Hasan Cavasoglu "Impact of adoption of Health Information Exchanges and Cybersecurity Breaches", Data analysis