

GUILLERMO MARSHALL

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ACADEMIC POSITION

Assistant Professor, Sauder School of Business, University of British Columbia (July 2019 -)

PREVIOUS POSITIONS

Assistant Professor, Department of Economics, University of Illinois at Urbana-Champaign, January 2015-July 2019

Lecturer, Department of Economics, University of Illinois at Urbana-Champaign, August 2014-December 2014

EDUCATION

Ph.D., Economics, Northwestern University, Evanston, Illinois, 2014.

Dissertation: On Price Discrimination.

Committee Chairperson: Professor Igal Hendel.

M.A., Economics, Northwestern University, Evanston, Illinois, 2010.

Licenciatura, Ciencias Económicas y Administrativas, Pontificia Universidad Católica de Chile, Santiago, Chile, 2008.

Visiting Student, Economics, New York University, New York, New York, 2008.

PUBLICATIONS

1. “Hassle Costs and Price Discrimination: An Empirical Analysis”
American Economic Journal: Applied Economics 7, no. 3 (2015): 123-46
2. “Start-up Nation? Slave Wealth and Entrepreneurship in Civil War Maryland” (with Felipe González and Suresh Naidu)
The Journal of Economic History 77, no. 2 (2017): 373-405.
3. “When the Clock Starts Ticking: Measuring Strategic Responses to TRIPS’s Patent Term Change” (with Jorge Lemus)
Research Policy 47, no. 4 (2018): 796-804.
4. “A Path Out: Prescription Drug Abuse, Treatment, and Suicide” (with Mark Borgschulte and Adriana Corredor-Waldron)
Journal of Economic Behavior & Organization 149 (2018): 169-184.
5. “Measuring the Impact of Travel Costs on Grocery Shopping” (with Tiago Pires).

The Economic Journal 128, no. 614 (2018): 2538-2557.

6. “Innovation and Competition: The Role of the Product Market” (with Álvaro Parra)
International Journal of Industrial Organization 65 (2019): 221-247.

7. “Search and Wholesale Price Discrimination”
The RAND Journal of Economics 51, no. 2 (2020): 346-374

8. “The Competitive Impact of Vertical Integration by Multiproduct Firms” (with Fernando Luco)
American Economic Review 110, no. 7 (2020): 2041-64.

9. “Announcing High Prices to Deter Innovation” (with Álvaro Parra)
Forthcoming, *Management Science*

10. “Dynamic Tournament Design: An Application to Prediction Contests” (with Jorge Lemus)
Forthcoming, *Journal of Political Economy*

WORKING PAPERS

11. “Innovation During a Crisis: Evidence from Covid-19” (with Kevin Bryan and Jorge Lemus)

12. “Collaboration in Contests” (with Jorge Lemus)

GRANTS AND AWARDS

Campus Research Board Grant (with Jorge Lemus), University of Illinois at Urbana-Champaign, 2016
List of Teachers Ranked as Excellent, University of Illinois at Urbana-Champaign: Fall 2014, Fall 2015,
Spring 2016, Spring 2017, Spring 2018, Spring 2019.

Job Market Fellowship, Northwestern University, 2013-2014.

Graduate Scholarship, Northwestern University, 2009-2010.

Matrícula de Honor Fellowship (Highest GPA of the cohort), Pontificia Universidad Católica de Chile,
2006.

PRESENTATIONS

2020: University of British Columbia (Sauder School of Business), Universidad Adolfo Ibañez
(scheduled), Universidad de Chile (scheduled)

2019: North American Summer Meeting of the Econometric Society (University of Washington)

2018: Federal Trade Commission, Queen’s University, Federal Reserve Board of Governors, University
of Maryland, Illinois State University, University of British Columbia (Sauder School of Business).

2017: H2D2 Conference (University of Michigan), Triangle Microeconomics Conference (University of
North Carolina), CSIO-Rob Porter Conference (Northwestern University), Searle Center Conference on
Antitrust Economics and Competition Policy (Northwestern University)

2016: University of British Columbia (Sauder School of Business), University of Texas at Austin,
Clemson University, University of Miami, International Industrial Organization Conference, EARIE,
Annual Meeting of the Midwest Econometrics Group.

2015: NBER DAE, International Industrial Organization Conference, Pontificia Universidad Católica de
Chile, Universidad de los Andes (Chile).

2014: Carnegie Mellon University, University of Chicago (Booth School of Business), Duke University, University of Iowa, University of British Columbia, University of California Los Angeles, University of Illinois at Urbana-Champaign, University of Pennsylvania, University of Rochester (Simon Business School), University of Western Ontario, Washington University in St. Louis, International Industrial Organization Conference.

2013: Northwestern University, Pontificia Universidad Catolica de Chile.

TEACHING EXPERIENCE

Instructor, University of Illinois at Urbana-Champaign, 2014-2019.

Industrial Competition and Monopoly (Undergraduate, Econ 480): Fall 2014, Spring 2015, Fall 2015, Spring 2016.

Industrial Organization (MSPE, Econ 590): Spring 2017, Spring 2018, Spring 2019.

Applied Microeconometrics (PhD, Econ 590): Spring 2016, Spring 2017, Spring 2018, Spring 2019.

Instructor, University of British Columbia, 2019-

Strategic Management (Undergraduate, COMM 493/COEC 491): Fall 2019

PROFESSIONAL SERVICE

Refereeing

American Economic Journal: Economic Policy, American Economic Journal: Microeconomics, Canadian Journal of Economics, Econometrica, FONDECYT (Chile), International Economic Review, International Journal of Industrial Organization, Journal of Economic Dynamics and Control, Journal of Economics & Management Strategy, Journal of the European Economic Association, Journal of Industrial Economics, Journal of Political Economy, Management Science, National Science Foundation, RAND Journal of Economics, Research Policy.

Conference organization

Scientific Committee of the Latin American Meeting of the Econometric Society (LAMES), 2018

Affiliations

American Economic Association, Canadian Economics Association

DEPARTMENT AND UNIVERSITY SERVICE

University of Illinois at Urbana-Champaign, 2014-2019

Core Fields Search Committee 2014-2015, 2015-2016, 2016-2017, 2017-2018

PhD Admissions Committee 2017-2018

Co-organizer of Microeconomics/IO Seminar 2015-2016, 2016-2017

Co-organizer of IO Workshop for Students 2015-2016, 2016-2017

Graduate Students Advised (Affiliation and year of graduation in parentheses)

Hye Jin Park (UIUC Economics, 2017), Initial placement: Korean Capital Market Institute

John W Schneider (UIUC Economics, 2017), Initial placement: Facebook

Linlin Fan (UIUC ACE, 2018), Initial placement: Mississippi State University
Julia González (UIUC Economics, 2019) – Committee chair, Initial placement: Cornerstone Research
Adriana Corredor-Waldron (UIUC Economics, 2019), Initial placement: Princeton University (Postdoc)
Kwanghyun Kim (UIUC Economics, 2019), Initial placement: Capital University of Economics and
Business
Asad Khan (UIUC Economics, 2020), Initial placement: University of Wisconsin-Madison (Postdoc)
Abdollah Farhoodi (UIUC Economics, 2020), Initial placement: University of Toronto)
Min Kyeong Baik (UBC Sauder, Ongoing) – Co-supervisor

REFERENCES

Professor Igal Hendel
Northwestern University
E-mail: igal@northwestern.edu

Professor Robert Porter
Northwestern University
E-mail: r-porter@northwestern.edu

Professor Aviv Nevo
University of Pennsylvania
E-mail: anevo@upenn.edu