

POSITION ANNOUNCEMENT
Marketing and Behavioural Science Division

The Sauder School of Business at the University of British Columbia is seeking applicant(s) for Part-time instructor(s) to teach a variety of Marketing courses beginning July 1, 2020.

Qualifications:

- A Masters level degree in Business, or a related field
- Significant work experience in the marketing profession, preferably in areas of marketing analytics, digital marketing, or business development.
- Demonstrated excellence in teaching as evidenced by strong teaching evaluations or other documentation.
- Proven ability to instruct in face-to-face classroom, blended and on-line teaching environments.
- Demonstrated experience using learning management systems, classroom technology and innovative pedagogical approaches to create engaging learning experiences.
- Demonstrated ability to work collaboratively with other instructors and staff

Responsibilities: Key responsibilities will be the delivery of undergraduate (13-week) or graduate level (5-week) courses for Commerce students. Other responsibilities and expectations include: Liaising with the Undergraduate team or graduate school to prepare syllabus and materials, participation in faculty and undergraduate/graduate program preparatory and review meetings, course coordination and innovation, and holding office hours and related activities. We also expect the candidate to engage in professional development.

Application Procedure: Interested candidates should submit a letter of interest, a resume or CV, a statement of teaching philosophy, prior course evaluations and three letters of reference to:

Email: marketing@sauder.ubc.ca
Marketing and Behavioural Science Division
UBC Sauder School of Business
University of British Columbia
2053 Main Mall
Vancouver, BC V6T 1Z2

A teaching demonstration may be required as part of the interview process.



Application Deadline: March 31, 2020

We thank all applicants for their interest. Only those candidates selected for an interview will be contacted.

UBC hires on the basis of merit and is strongly committed to equity and diversity within its community. Equity and diversity are essential to academic excellence. An open and diverse community fosters the inclusion of voices that have been underrepresented or discouraged. We encourage applications from members of groups that have been marginalized on any grounds enumerated under the B.C. Human Rights Code, including sex, sexual orientation, gender identity or expression, racialization, disability, political belief, religion, marital or family status, age, and/or status as a First Nation, Metis, Inuit, or Indigenous person. All qualified candidates are encouraged to apply; however, Canadians and permanent residents will be given priority. All qualified candidates are encouraged to apply; however, Canadians and permanent residents will be given priority.

