

THE UNIVERSITY OF BRITISH COLUMBIA
Curriculum Vitae for Faculty Members

Date: April 23, 2019

Initials:

1. **SURNAME:** Milne **FIRST NAME:** Tamar
MIDDLE NAME(S): S.
2. **DEPARTMENT/SCHOOL:** Marketing & Behavioural Science, Sauder School of Business
3. **FACULTY:** Commerce and Business Administration
4. **PRESENT RANK:** Full-time Lecturer **SINCE:** July 2013

5. **POST-SECONDARY EDUCATION**

University or Institution	Degree	Subject Area	Dates
Royal Roads University	MAAC	Master of Arts in Applied Communication	2006
Vancouver Community College	PID	Provincial Instructor Diploma, Adult Education	2001
UBC	BCom	Bachelor of Commerce & Business Administration, Marketing	1995

6. **EMPLOYMENT RECORD**

(a) *Prior to coming to UBC*

University, Company or Organization	Rank or Title	Dates
Tourism Whistler	Direct Communications Specialist	2007-2008
Robeez Footwear	Public Relations Manager	2006-2007
Tolko Industries Ltd.	Corporate Communications	2004-2005; 1998-2002
Air Canada Jazz	Manager, Corporate Communications; and Manager, Marketing Communications	2002-2004
Sun Peaks Resort Corporation	Sales & Marketing Manager	1997-1998
De Dutch Pannekoek House Restaurants	Director of Marketing	1995-1997
Market Research Consultant	De Dutch Pannekoek House Restaurant	1994-1995

(b) *At UBC*

Rank or Title	Dates
Full-time Lecturer	2013-Present
Sessional Instructor	2007-2013

(c) *Date of granting of tenure at UBC: N/A*

7. **LEAVES OF ABSENCE**

University, Company or Organization at which Leave was taken	Type of Leave	Dates
UBC Sauder School of Business	Renewal Leave	Jan 1-Jun 30, 2017
UBC Sauder School of Business	Maternity Leave	Jul 1, 2011-Jun 30, 2018

8. **TEACHING**(a) *Areas of special interest and accomplishments*

- **Areas of Special Interest:**
 - Marketing
 - Sustainability
 - Ethics and Responsible Business
 - Social Entrepreneurship
 - Business Fundamentals
- **Undergraduate Teaching:**
 - Business Fundamentals/Business Immersion
 - Introduction to Marketing
 - Public Relations
 - Sustainability Marketing
 - Social Entrepreneurship
 - Strategies for Responsible Business
 - Marketing Applications
- **Graduate Teaching:**
 - Ethics & Sustainability
 - Service Management
 - Environmental Marketing

(b) *Courses Taught at UBC*

Session	Course Number	Scheduled Hours	Class Size	Hours Taught			
				Lectures	Tutorials	Labs	Other
2007W	COMM 296 - 101	40	58	40			
2007W	COMM 296 - 103	40	54	40			
2007W	COMM 296 - 104	40	31	40			
2007W	COMM 296 - 204	40	49	40			
2007W	COMM 468 - 201	40	40	40			
2008W	COMM 296 - 101	40	27	40			
2008W	COMM 296 - 102	40	40	40			
2008W	COMM 296 - 103	40	59	40			
2008W	COMM 296 - 207	40	59	40			
2008W	COMM 296 - 208	40	58	40			
2008W	COMM 296 - 209	40	59	40			
2008W	COMM 465 - 101	40	38	40			
2009W	COMM 465 - 101	40	45	40			
2009W	COMM 296 - 101	40	50	40			
2009W	COMM 296 - 102	40	48	40			

2009W	COMM 468 - 101	40	44	40			
2009W	BASD 504 - 001	20	9	20			
2009W	COMM 296 - 209	40	53	40			
2009W	COMM 296 - 210	40	55	40			
2009W	COMM 296 - 211	40	55	40			
2010W	COMM 296 - 101	40	169	40			
2010W	COMM 296 - 102	40	174	40			
2010W	COMM 486F - 101	40	40	40			
2010W	BASD 504 - 001	20	12	20			
2010W	COMM 296 - 202	40	193	40			
2010W	COMM 468	40	45	40			
2011S	BAMA 500 - 301	20	43	20			
2011S	COMM 296 - 921	40	24	40			
2012W	BASD 504 - 001	20	38	20			
2012W	COMM 101 - 104	40	85	40			
2012W	COMM 101 - 105	40	98	40			
2012W	COMM 296 - 106	40	59	40			
2012W	COMM 296 - 201	40	60	40			
2012W	COMM 296 - 202	40	57	40			
2012W	COMM 296 - 203	40	59	40			
2012W	COMM 296 - 204	40	59	40			
2013S	BAMA 500 - 301	20	46	20			
2013W	COMM 101 - 104	40	111	40			
2013W	COMM 101 - 105	40	109	40			
2013W	COMM 101 - 106	40	112	40			
2013W	BA 560 - 001	20	57	20			
2013W	BA 560 - 002	20	54	20			
2013W	BAMA 515 - 813	20	47	20			
2013W	COMM 296 - 203	40	59	40			
2013W	COMM 296 - 205	40	60	40			
2013W	COMM 296 - 206	40	60	40			
2013W	COMM 465 - 203	40	36	40			
2013W	COMM 486F - 201	40	23	40			
2014W	COMM 101 - 104	40	101	40			
2014W	COMM 101 - 105	40	117	40			
2014W	COMM 101 - 106	40	97	40			
2014W	COMM 296 - 104	40	61	40			
2014W	BA 560 - 001	20	45	20			
2014W	BA 560 - 002	20	47	20			
2014W	COMM 296 - 202	40	59	40			
2014W	COMM 296 - 205	40	55	40			
2014W	COMM 296 - 206	40	60	40			
2014W	COMM 296 - 207	40	53	40			
2014W	COMM 486F - 201	40	34	40			
2015W	BA 504 - 001	4.5	50	4.5			
2015W	BA 504 - 002	4.5	49	4.5			
2015W	BA 560 - 814	20	39	20			
2015W	BAEN 580A - 001	20	26	20			
2015W	COMM 120 - DD1	40	52	40			
2015W	COMM 120 - DD2	40	58	40			
2015W	COMM 120 - DD5	40	32	40			
2015W	BA 560 - 001	20	55	20			
2015W	BA 560 - 002	20	55	20			

2015W	COMM 120 - DD3	40	52	40			
2015W	COMM 120 - DD4	40	52	40			
2015W	COMM 386E - 201	40	42	40			
2015W	COMM 486F - 201	40	42	40			
2016W	BA 504 - 001	4.5	49	4.5			
2016W	BA 504 - 002	4.5	50	4.5			
2016W	BA 560 - 815	20	31	20			
2016W	BAEN 580A - 001	20	28	20			
2016W	COMM 120 - DD2	40	44	40			
2016W	COMM 120 - DD3	40	12	40			
2016W	COMM 386E - 101	40	39	40			
2016W	COMM 386J - 101	40	41	40			
2016W	BA 560 - 001	20	53	20			
2016W	BA 560 - 002	20	51	20			
2017W	BA 560 - 001	20	49	20			
2017W	BA 560 - 002	20	48	20			
2017W	COMM 120 - DD1	40	55	40			
2017W	COMM 120 - DD2	40	17	40			
2017W	COMM 296 - 107	40	58	40			
2017W	COMM 386R - 101	40	42	40			
2017W	COMM 120 - DD3	40	42	40			
2017W	COMM 296 - 201	40	60	40			
2017W	COMM 296 - 202	40	59	40			
2017W	COMM 386J - 201	40	26	40			
2017W	COMM 386J - 202	40	25	40			
2018W	BA 560 - 001	20	46	20			
2018W	BA 560 - 002	20	45	20			
2018W	COMM 120 - DD1	40	60	40			
2018W	COMM 296 - 107	40	60	40			
2018W	COMM 386J - 101	40	37	40			
2018W	COMM 296 - 201	40	60	40			
2018W	COMM 296 - 202	40	60	40			
2018W	COMM 296 - 203	40	60	40			
2018W	COMM 386R - 201	40	43	40			

- (c) Graduate Research Supervision: N/A
(d) Graduate Program Supervision: N/A
(e) Continuing Education Activities: N/A
(f) Visiting Lecturer (indicate university/organization and dates): N/A

(g) Other:

- Social Entrepreneurship module in EDST 561 (2017S session)
- Warwick MBA – Corporate Ethics Lecture and Case (2016W session)

9. **SCHOLARLY AND PROFESSIONAL ACTIVITIES**

(a) Areas of special interest and accomplishments: N/A

- (b) *Research or equivalent grants (indicate under COMP whether grants were obtained competitively (C) or non-competitively (NC)): N/A*
- (c) *Research or equivalent contracts (indicate under COMP whether grants were obtained competitively (C) or non-competitively (NC)): N/A*
- (d) *Invited Presentations (Identify whether International/National/Local):*
- Local: "Conscious Connections: Strategic Purpose Marketing", Pinkbike Whistler Bike Conference, May 2018
 - Local: "Leadership for Good", UBC Student Leadership Conference, January 2018
 - Local: "The Marketing Mindset: How Thinking Like a Marketer Can Scale Your Impact", UBC Social Entrepreneurship Club Conference, March 2017
 - Local: "Business As a Force for Good", UBC University Sustainability Initiative, Centre for Interactive Research on Sustainability, November 2016
 - Local: "Business As a Force for Good", Professional Women's Network, Vancouver, BC, May 2016
 - Local: "Interdisciplinary Communication", Grad Student Interdisciplinarity Workshop, May 2016
- (e) *Other Presentations: N/A*
- (f) *Other: N/A*
- (g) *Conference Participation (Organizer, Keynote Speaker, etc.): N/A*

10. **SERVICE TO THE UNIVERSITY**

(a) *Areas of special interest and accomplishments*

- **Areas of Special Interest:**
 - Marketing
 - Sustainability, responsible business, and social entrepreneurship
 - Interdisciplinary problem-solving

(b) *Memberships on committees, including offices held and dates*

- Co-Chair, Sustainability & Ethics Group, Sauder School of Business – 2016-present
- Member, Academic Programs, Teaching & Learning Committee – 2016-present
- Teaching & Learning Liaison, UBC University Sustainability Initiative – 2017-18
- Member, UBC Strategic Plan Working Group – 2017
- Member, UBC Centre for Sustainable Food Systems Advisory Committee – 2018-present

(c) *Other service, including dates*

- Faculty Advisor, CUS Sustainability – 2015-present
- Faculty Advisor, UBC Net Impact (MBA) Chapter – 2015-present
- Faculty Advisor, UBC Social Enterprise Club – 2015-present
- Faculty Advisor, Dean's Student Advisory Council – 2018-present
- Faculty Advisor, BC MBA Games – 2018
- Faculty Advisor, Sauder Management Consulting Club (MBA) – 2018
- Faculty Advisor, UBC Climate Hub – 2019

11. SERVICE TO THE COMMUNITY

- (a) *Memberships on scholarly societies, including offices held and dates: N/A*
- (b) *Memberships on other societies, including offices held and dates: N/A*
- (c) *Memberships on scholarly committees, including offices held and dates: N/A*
- (d) *Memberships on other committees, including offices held and dates: N/A*
- (e) *Editorships (list journal and dates): N/A*
- (f) *Reviewer (journal, agency, etc. including dates): N/A*
- (g) *External examiner (indicate universities and dates): N/A*
- (h) *Consultant (indicate organization and dates): N/A*
- (i) *Other service to the community: N/A*

12. AWARDS AND DISTINCTIONS

- (a) *Awards for Teaching (indicate name of award, awarding organizations, date)*
 - 2012-2013 UBC Killam Teaching Excellence Award
 - 2016 Commerce Undergraduate Society Teaching Excellence Award
 - 2018 Sauder Alumni Talking Stick Award for Teaching Innovation
- (b) *Awards for Scholarship (indicate name of award, awarding organizations, date): N/A*
- (c) *Awards for Service (indicate name of award, awarding organizations, date): N/A*
- (d) *Other Awards: N/A*