

THE UNIVERSITY OF BRITISH COLUMBIA
Curriculum Vitae for Faculty Members

Date: Apr 22, 2019

Initials: DJM

1. **SURNAME:** Miller **FIRST NAME:** David (DJ)
MIDDLE NAME(S): Jonathan
2. **DEPARTMENT/SCHOOL:** Sauder
3. **FACULTY:** Marketing / Entrepreneurship / Law and Business Communications
4. **PRESENT RANK:** Full-Time Instructor **SINCE:** 2016

5. **POST-SECONDARY EDUCATION**

See <https://www.linkedin.com/in/djmiller/>

Special Professional Qualifications

See <https://www.linkedin.com/in/djmiller/>

6. **EMPLOYMENT RECORD**

(a) *Prior to coming to UBC*

See <https://www.linkedin.com/in/djmiller/>

(b) *At UBC*

| Rank or Title | Dates |
|----------------------|------------------------|
| Full-Time Instructor | Jul, 2016-Present |
| Adjunct Professor | Sep – 2013 – Jun, 2016 |

(c) *Date of granting of tenure at U.B.C.:*

N/A

7. **LEAVES OF ABSENCE**

N/A

8. **TEACHING**

(a) *Areas of special interest and accomplishments*

- Communication
- Entrepreneurship
- Marketing / Business Development
- Innovation

(b) Courses Taught at UBC

| Session | Course Number | Scheduled Hours | Class Size | Hours Taught | | | |
|---------|-----------------------------------|-----------------|--------------------|--------------|-----------|------|---------|
| | | | | Lectures | Tutorials | Labs | Other |
| 2013W | COMM486O | 39 | 15 | 39 | | | 15 |
| 2013W | COMM486U 102/103/210 | 39 each | 35/37/39 | 39 each | | | 15 each |
| 2013W | COMM486P | 39 | 12 | 39 | | | 15 |
| 2014W | COMM395 104/204 | 39 each | 37/38 | 39 each | | | 15 each |
| 2014W | BAEN506 / 507 | 51 | 45 | 43 | | 8 | 15 |
| 2015W | COMM395 110/210 | 39 each | 39/35 | 39 | | | 15 |
| 2015W | BAEN506 | 50 | 82 | 43 | | 7 | 15 |
| 2016W | COMM280 101/102/103 202/203 | 39 each | 23/34/31/ 32/29 | 39 each | | | 15 each |
| 2016W | COMM395 103/104 | 39 each | 40/39 | 39 each | | | 15 each |
| 2016W | COMM466 | 91 | 53 | 91 | | | 30 |
| 2016W | COMM296 201/202 | 39 each | 56/55 | 39 each | | | 15 each |
| 2016W | BAEN506 | 49 | 32 | 43 | | 6 | 15 |
| 2016W | BAMA505- MM1 | 28 | 54 | 20 | | 8 | 7 |
| 2017S | BA512- 002/301 | n/a | 20/19 | 2 | | | 50 |
| 2017S | COMM280- 921 | 36 | 26 | 36 | | | 15 |
| 2017W | BA504 | n/a | 98 | 3 | | | 15 |
| 2017W | COMM280 101/102/103 | 39 each | 30/29/34 | 39 each | | | 15 each |
| 2017W | COMM395 101/102/203 /204 | 39 each | 39/39/40/ 40 | 39 each | | | 15 each |
| 2017W | COMM466 | 91 | 38 | 75 | | | 30 |
| 2017W | BAEN506 | 49 | 34 | 43 | | 6 | 15 |
| 2018S | BA512- 002/301 | n/a | 20/19 | 2 | | | 50 |
| 2018W | BA504 | n/a | 91 | 3 | | | 20 |
| 2018W | BAMA505 | 24 | 36 | 24 | | | 15 |
| 2018W | COMM280 101/102/103 | 39 each | 40/40/28 | 39 each | | | 15 each |
| 2018W | COMM386P | 39 | 23 | 39 | | | 20 |
| 2018W | COMM395 113/102/208 /209 | 39 each | 38/40/39 | 39 each | | | 15 each |

| | | | | | | | |
|-------|----------------------|----|----|----|--|---|----|
| 2018 | COMM420 DD2 | 21 | 39 | 21 | | | 15 |
| 2018W | COMM466 / APSC486 | 91 | 41 | 75 | | | 30 |
| 2018W | BAEN506/ APSC541 | 49 | 34 | 43 | | 6 | 15 |

(c) *Graduate Students Supervised*

MBA internship: 3 students 2016
MBA internship: 1 student in 2017

(d) *Continuing Education Activities*

None

(e) *Visiting Lecturer (indicate university/organization and dates)*

None

(f) *Other*

None

9. SCHOLARLY AND PROFESSIONAL ACTIVITIES

None

10. SERVICE TO THE UNIVERSITY

See FAR

11. SERVICE TO THE COMMUNITY

See <https://www.linkedin.com/in/djmillier/>

12. AWARDS AND DISTINCTIONS

See <https://www.linkedin.com/in/djmillier/>

13. OTHER RELEVANT INFORMATION (Maximum One Page)**Professional BIO****Abstract**

With an MBA from the University of Toronto - Rotman School of Management and a B.ID from the School of Industrial Design at Carleton University in Ottawa, David (DJ) Miller is currently a full-time lecturer at the Sauder School of Business at the University of British Columbia. He is also an independent consultant supporting start-ups, and small / mid-size companies, and serves as a Board Member/Advisor for various private and public companies. Prior to UBC, Mr. Miller was most recently President Officepools.com and VP of Marketing for its parent company RG Properties Ltd. Mr. Miller

also held senior executive positions at NGRAIN Corporation, Presagis, and Softimage (Microsoft/Avid); and product/marketing strategy roles with ATI Technologies and Procter and Gamble.

Long Form

David (DJ) Miller has proven experience and expertise in the fields of high technology entrepreneurship, marketing, business development, strategic corporate development, corporate capitalization, operations and infrastructural establishment / turn-around. He has extensive knowledge of both 3D software and hardware markets, with expertise in digital media, animation, game development, web, CAD/CAID/CAM, military and industrial visualization.

Mr. Miller is currently a full-time lecturer at the Sauder School of Business at the University of British Columbia focusing on undergrad and post-grad entrepreneurship, communications, sales and marketing. He is also an independent consultant supporting start-ups, and small / mid-size companies, and serves as a Board Member/Advisor for various private and public companies.

Prior to UBC, Mr. Miller was most recently President Officepools.com and VP of Marketing for its parent company RG Properties Ltd. Officepools.com is Canada's largest and most influential online Hockey Pool Manager.

Mr. Miller spent 10 years associated with NGRAIN Corporation (from inception to mid-size company), a developer of interactive 3D simulation software and solutions that have set the standard for technical training and operational support, providing the most true-to-life, virtual hands-on experience. Miller joined initially as VP of Marketing and Corporate/Business Development, assumed an advisory role while working at Presagis (see below) and returned to assume the role of President and Chief Operating Officer.

At Presagis (formerly Engenuity Technologies Inc.), a developer of software for HMI, simulation and embedded Systems for the aviation, automotive and defense industries, Mr. Miller was hired on a short mandate to revitalize the business, focused on product management, business development, marketing strategy and communication. Further, Miller supported the corporate acquisitions focus including business planning, financing support, targeting, due diligence and integration

Mr. Miller has also served in executive and middle management roles in several other notable companies including Softimage, developers of the industry renowned animation and effects software used in motion pictures and computer gaming (now owned by Autodesk), ATI Technologies – renowned graphics hardware developer (now owned by AMD), and Procter and Gamble – noted consumer package goods company.

Mr. Miller has a Masters of Business Administration from U of T Rotman School of Business and a Bachelor of Industrial Design from the School of Industrial Design at Carleton University.