



Jessie Lam, CMP
CARA Annual Conference Planner
Manager, Research Support Services and Special Projects
Sauder School of Business
University of British Columbia

Jessie is responsible for finance, administration and event management for three research centres in Sauder – The Centre for Urban Economics and Real Estate, Phelps Centre for the Study of Government and Business, and W. Maurice Young Entrepreneurship and Venture Capital Research Centre. Jessie managed special events or projects for Sauder which includes organizing international conferences and facilitating accreditation reviews. As the Sauder Social Entrepreneurship (SSE) Program administrator, Jessie supported the SSE teams in Kenya and China in the summers of 2015 & 2016.

Prior to this position she served as an Executive Assistant to the Senior Associate Dean, Faculty & Research and she was responsible for human resource management for over 100 faculty members and six secretarial staff.

Jessie is also a passionate and experienced meeting professional who managed over 15 national and international conferences, and over 60 local and regional events from 2006 to present. She currently is an Event Planner for CARA (Canadian Association of Research Administrator) National Conference.

Committed to growth as evidenced by the completion of over 40 webinars including Certificate of Virtual Event Producer and Certificate of Mobile Event App in 2015. First cohort of the Certificate of Research Administration (CRA) Program, ARMA/CARA expected to be completed in the fall of 2017.