

Generating powerful ideas that impact how business is done

Advancing Business

RESEARCH IMPACT

#1 IN CANADA
Macleans' 2015 ranking of top business universities for research impact and academic reputation

#2 IN CANADA

#20 WORLDWIDE
Financial Times Global MBA Ranking in 2016 for research impact

RESEARCH FUNDING IN 2016 FROM MAJOR CANADIAN FEDERAL GRANT PROGRAMS
\$1,367,686

Bridging research and industry



Research by distinguished Professor of Information Systems Izak Benbasat has been cited more than 40,000 times in academic literature, putting him among UBC's most highly cited professors.

SHAPING DEBATES AND POLICY

A policy proposal from Associate Professors Tsor Somerville and Thomas Davidoff led to a government bill addressing Metro Vancouver's housing affordability. Their highly visible public outreach included a panel discussion with the International Monetary Fund's housing director.

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UBC Sauder Professor Emeritus Trevor Heaver has been awarded

the 2015 Onassis Prize for Shipping as a joint recipient of the prestigious international award for lifetime contributions to the field.



MAXIMIZING IMPACT ON BUSINESS

The Centre for Operations Excellence led by Associate Professor Harish Krishnan has announced a new partnership model enabling more long-term involvement with external organizations to maximize the impact on operations.

Recognition for outstanding research



6TH WORLDWIDE FOR MARKETING RESEARCH

The American Marketing Association ranked BC Innovation Council Professor

Darren Dahl and newly recognized member of the 2016 cohort of the College of New Scholars, Artists and Scientists of the Royal Society of Canada Katherine White in the top five worldwide for research productivity in top marketing journals, while UBC Sauder ranked sixth overall.



GOLD MEDAL WINNER

Professor Maurice Queyranne was awarded the 2016 EURO Gold Medal, the top prize for operations research in Europe.



UNDERSTANDING CONSUMERS

Professor Darren Dahl earned UBC's prestigious Killam Research Prize, senior

category, for his ground-breaking research into consumer behaviour.



IMPROVING OPERATIONS

Professor Thomas McCormick of the Operations and Logistics Division has been awarded UBC Sauder's

Research Excellence Award, Senior Category, recognizing 27 years of groundbreaking research at the school.



EXTENDING THE KNOWLEDGE BASE

Research papers by Professors Daniel Skarlicki and Katherine White are on the Emerald

Citations of Excellence list for 2016, a prestigious list of highly cited papers in management research across the globe.



GETTING INTO THE MINDS OF COUNTERFEITERS

Associate Professor Yi Qian earned UBC Sauder's

Research Excellence Award, junior category, for her brand management and intellectual property research that helps companies understand how to stay one step ahead of knock-offs.

Industry and ethics live together at UBC Sauder

There is increasing momentum in UBC Sauder's research environment and outreach, focused on social issues in business and management.

PUTTING ETHICS FIRST

The new Peter P. Dhillon Centre for Business Ethics is the first of its kind in Canada to take a comprehensive approach to the study, teaching and promotion of business ethics. The centre's executive director Christie Stephenson plans to make the centre a global research hub for business ethics.



"To me, the business case for ethics is irrefutable and the potential of business for social betterment is endless."

Christie Stephenson

Executive Director
Peter P. Dhillon Centre for Business Ethics

CURING HEALTH CARE INEFFICIENCIES

The Centre for Operations Research and Analytics in Health entered its third year, becoming a global leader in the study of applied analytics to solve health care challenges.

INVESTING WITH IMPACT

The Centre for Social Innovation & Impact Investing focuses on social enterprise and impact investment, which balance social objectives with financial goals.

New faculty

UBC Sauder's reputation for research excellence and innovative teaching continues to attract high-calibre faculty from around the globe.

DAVID MILLER

Full-time Lecturer
Entrepreneurship and Innovation

STEVEN MINNS

Full-time Lecturer
Strategy and Business Economics

ELICIA SALZBERG

Full-time Lecturer
Law and Business Communications

MARLISSA SILVER SWEENEY

Full-time Lecturer
Law and Business Communications

