The UBC IMBA at a Glance

The Business School – UBC Sauder School of Business

#16 in North America for Business Research Excellence (QS Global 250 Business Schools Report 2017)

The University – UBC

#1 University in Canada for Business and Economics (2019 Times Higher Education World University Rankings)
#1 University in North America for International Outlook (2019 Times Higher Education World University Rankings)
#37 in the world (2019 Times Higher Education World University Rankings)

Class Profile

2020 IMBA Class Profile
Male | Female: 42% | 58%
Average Age: 34
Average Years of Work Experience: 11
Chinese Nationality | International: 91% | 9%

Program and Application Information

Program Dates
November 2019 – June 2021

Location & Schedule
Classes take place every three to four weeks at Shanghai Jiao Tong University plus a 2-week session at the UBC Sauder School of Business in Vancouver, BC, Canada.

Fees
$60,000 USD*
1st Early Entrance Scholarship: $6,000 USD
Deadline: April 9, 2019
2nd Early Entrance Scholarship: $2,000 USD
Deadline: June 11, 2019
*The amount noted above are the program tuition fees for the 2019-2020 academic year. Subject to UBC Board of Governors’ approval. The university may adjust fees at any time with limited notice.

Application Deadline
1st Round: April 9, 2019
2nd Round: June 11, 2019
Final Round: August 27, 2019

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UBC International MBA

November 2019 Entry
20-MONTH PART-TIME PROGRAM
sauder.ubc.ca/imba

In collaboration with the Antai College of Economics and Management at Shanghai Jiao Tong University
The UBC Sauder School of Business is one of the world’s leading academic business schools. Located in Vancouver, UBC Sauder is strategically situated at the dynamic crossroads of the international marketplace to provide a global business perspective. Accredited by AACSB, you can expect a world-class business education.

The only North American school to offer a part-time MBA in Shanghai
In partnership with Antai College of Economics and Management at Shanghai Jiao Tong University (SJTU), UBC Sauder offers an international MBA program taught entirely by UBC Sauder’s internationally renowned faculty. The curriculum is taught 100% in English, covers advanced business and management techniques, and is an accredited joint program approved by the Ministry of Education of the People’s Republic of China.

Gain a network from Shanghai and Vancouver
As a UBC IMBA student, you will study part time for 20 months in Shanghai, including two weeks in Vancouver, Canada. You will build your network from both your classmates in Shanghai as well as tap into a prolific alumni network, consisting of over 40,000 members found all over the globe.

Learn on the weekend. Apply your knowledge during the week.
You’re an expert in your field, but you may not have had the opportunity to fully learn how an entire organization comes together. This curriculum is designed to give you a comprehensive understanding of the broader picture of business, so you can immediately add value for your organization and clients. The program is designed for you to gain business insights on the weekend so it can be applied during your weekday job.
Add Value to Your Career

Regardless of what industry you work in, an understanding of how different business functions work together is extremely valuable. At graduation, you will not only be an expert in your role, but you will also be trained to think holistically about business.

**PROGRAM STRUCTURE**

**FOUNDATION COURSES**

**ADVANCED COURSES**

**INTEGRATED COURSES**

The program begins with eight foundation courses:

**FOUNDATION COURSES**

- BUSINESS STRATEGY
- FOUNDATIONS IN ACCOUNTING I
- FOUNDATIONS OF MANAGERIAL ECONOMICS
- OPERATIONS & LOGISTICS
- MARKETING
- APPLICATION OF STATISTICS IN MANAGEMENT
- INTRODUCTORY FINANCE
- FOUNDATIONS IN ACCOUNTING II

**HERE ARE SOME HIGHLIGHTS OF THE PROGRAM:**

**Foundation, Advanced & Integrated Courses**

The curriculum provides an essential foundation in advanced business and management techniques and enables you to showcase your analytical and problem-solving skills through active learning. As the program progresses, you will find yourself thinking more and more like a top-level manager and making critical decisions that affect the success of a company.

**Vancouver Residency**

During two action-packed weeks, you will fly to the beautiful UBC Vancouver Campus where you will enhance your business acumen through in-class learning and case studies. Plus, you will further your professional development and broaden your network through special events and programs.

**Capstone Integration Week**

Part celebration, part competition, Capstone is the culmination of all your hard work in the IMBA. In this enriching week-long business simulation you will work alongside – and compete against – your fellow IMBA candidates, who, by this point in the program, will have become friends.

**Premium, part-time MBA taught exclusively by UBC Sauder Professors**

UBC Sauder professors travel to Shanghai to deliver the IMBA courses, which are taught entirely in English. Unlike any lecture you’ve attended in the past, classes in the IMBA are dynamic discussions where professors and students share their rich experiences and insights.

**Global Network of Advanced Management**

UBC Sauder is the only Canadian member of the prestigious Global Network for Advanced Management, spearheaded by the Yale School of Management. In this optional component of the program, you can gain access to international learning, networking, and collaboration opportunities with business schools around the world, both in-person and online.

**Personalized Career Development**

You are here to build your career. So are we. Delivered by the Hari B. Varshney Business Career Centre, you will have access to dedicated one-on-one career coaching, professional skills training, networking opportunities and valuable resources and tools to support your career goals. We will also be building your emotional intelligence capabilities both locally in Shanghai and during your 2-week residency in Vancouver.
The UBC IMBA is a 20-month, part-time program composed of a similar curriculum as the top-ranked MBA program in Vancouver. Classes are taught entirely in English by faculty from the UBC Sauder School of Business, and take place on weekends from November 2019 until June 2021. The two-week Vancouver Residency covers a series of themed integrated lectures and case studies at the UBC Vancouver campus.

The UBC IMBA is challenging. Classes and exams are delivered approximately every three to four weeks through intensive weekend sessions at the SJTU campus in Shanghai. Combine this with additional course work outside these weekends, plus your Monday-Friday job, and you will see how this is a program that requires dedication and commitment.

However, the rewards are big and will reveal themselves throughout the program, not just after you graduate. The program teaches every aspect of business, and you can easily apply what you learn on the weekends—whether it is a presentation, brief, or budget strategy—the following week in your job.

How It Works

The Schedule

Classes are delivered at the SJTU campus on the weekends, every three to four weeks as follows:

- **Friday 1:00 PM - 10:00 PM**
- **Saturday 9:00 AM - 5:00 PM**
- **Sunday 9:00 AM - 5:00 PM**

Each module is delivered over one weekend, with the module’s exam usually scheduled on the first day of the next module.

Here are samples of what two weekends may look like:

### Weekend A - Dec 2019

<table>
<thead>
<tr>
<th>DATE &amp; TIME</th>
<th>COURSE</th>
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<tbody>
<tr>
<td>Fri, Dec 6, 1:00PM - 3:00 PM</td>
<td>Final exam of previous module</td>
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<tr>
<td>Fri, Dec 6, 3:30 PM - 10:00 PM</td>
<td>Foundations in Accounting I</td>
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<tr>
<td>Sat, Dec 7, 9:00AM - 5:00 PM</td>
<td>Foundations in Accounting I</td>
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<tr>
<td>Sun, Dec 8, 9:00AM - 5:00 PM</td>
<td>Foundations in Accounting I</td>
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### Weekend B - Jan 2020

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<thead>
<tr>
<th>DATE &amp; TIME</th>
<th>COURSE</th>
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<tbody>
<tr>
<td>Fri, Jan 10, 1:00PM - 3:00 PM</td>
<td>Final exam of Foundations in Accounting I</td>
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<tr>
<td>Fri, Jan 10, 3:30 PM - 10:00 PM</td>
<td>Application of Statistics in Management</td>
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<td>Sat, Jan 11, 9:00AM - 5:00 PM</td>
<td>Application of Statistics in Management</td>
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<td>Sun, Jan 12, 9:00AM - 5:00 PM</td>
<td>Application of Statistics in Management</td>
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**UBC International MBA Program Journey**

**Foundation Courses:**
- Eight foundation courses, providing a strong background in business and management techniques.

**Vancouver Residency:**
- Two-week residency at the UBC Vancouver campus, includes lectures and case studies, and professional development programming.

**Summer Study Abroad (Optional):**
- Optional for-credit exchange with select partner schools.

**Advanced Courses:**
- Over twelve months, thirteen courses, classes held monthly, building on foundation courses.

**Capstone Integration Week:**
- Five-day week to complete the final course and present recommendations to a simulated business problem.

**Career & Professional Development:**
- Requisite career development programming, including industry speakers, networking events, mock interviews, and salary negotiations.
- Optional mentorship and training programs.

**Global Network for Advanced Management (Optional):**
- Dates to be confirmed. Embark on study visits to other member schools of the Global Network or enroll in virtual, for-credit classes to expand international learning.

* Program schedule may be subject to change.
Ranked as the “1 University in North America for International Outlook*, we take pride in having IMBA alumni move on to positions all over the world.

*2019 Times Higher Education World University Rankings

Where Are They Now?

**Pierre-Etienne Leers**
UBC IMBA Class of 2018
Assistant Plant Manager at Stow International
Karviná District, Czech Republic

“You grow in the program. Your mind starts changing while understanding how the total picture of a business works. When you learn something new in class on the weekend, you can apply it right away at work.”

**Vivian Cao**
UBC IMBA Class of 2013
HR Director, HRBP Asia Pacific & Latin America at Nike
Portland, United States

“It really pushed me to look at the total business as a whole, the big picture and think like a CEO. The professors are top notch with real world business experiences. There are very few part-time programs that can provide such quality education.”

**Eric Zhou**
IMBA Class of 2015
Director, Final Distribution System at Schneider Electric
Grenoble, France (on secondment from Shanghai, China)

“This program offered me not only critical thinking skills but also the best practices to lead cross functionally on a global aspect. I’m grateful for this experience as I work with a global team in my current position.”

**Mia Xu**
UBC IMBA Class of 2018
Director, Technology Innovation at SPD Silicon Valley Bank
Shanghai, China

“The professors in the program are world-class and draw on real-world business examples in the classroom. It has given me the international view and experiences to take the next step in my career.”
Personalized Career Development

Opportunities to develop your career are woven throughout the UBC IMBA, and professional development is a core part of the 20-month program. The Hari B. Varshney Business Career Centre (BCC) is staffed with dedicated IMBA Career Coaches who know exactly what today’s employers are looking for, and have designed programs and services to help you develop your market skills and shape your career.

Tools at your disposal

- Emotional Intelligence Development, through the Emotional Capital Report and UBC Sauder’s exclusive partnership with RocheMartin
- IMBA career resource portal with exclusive full-time opportunities
- One-on-one career coaching with a dedicated IMBA career manager
- Presentation skills workshops
- Interview skills development
- Networking events

Start of the program

Career Changers

Medical Director at Eli Lilly

Head of Sales and Customer Technical Sales at Global Mining & Metals Firm

Career Enhancers

Regional Development Manager, APAC at LMI Technologies

Talent Manager, APAC at Global Electronic Manufacturing Company

By the end of the program

Career Changers

Vice President at Lilly Asia Ventures

Senior Consultant at McKinsey & Company

Career Enhancers

Managing Director, Greater China

HR Business Partner, Business and Technology Development, China at SKF Group

A Community of Excellence

Across every discipline, faculty at UBC Sauder are among the very best in the world. They’re not just academics, they’re also business leaders who, as in-demand consultants, apply their sought-after expertise to the real world.

Darren Dahl
Senior Associate Dean, Faculty Director of the Robert H. Lee Graduate School Professor, Marketing and Behavioural Science Division
Ranked #2 Marketing Researcher in the world
Teaches: Business Strategy

Yanwen Wang
Assistant Professor, Marketing and Behavioural Science Division
Published in INFORMS Marketing Science; research premier journal
Teaches: Marketing Research

Mahesh Nagarajan
Professor and Chair, Operations and Logistics Division
Voted by students as a Top 5 professor in the MBA program
Teaches: Operations & Logistics

Robert Jackes
Lecturer, Accounting and Information Systems Division
Contributed to a literature review on Problem-Based Learning Applied to Accounting Education
Teaches: Foundations in Accounting I & II

Ron Giammarino
Professor, Finance Division
Also the Director, Phillips, Hager & North Centre for Financial Research
Teaches: Introductory Finance

Danielle van Jaarsveld
Associate Professor; Organizational Behavior and Human Resources Division
Award-winning researcher who has published in the Industrial Relations and Journal of Applied Psychology
Teaches: Vancouver Residency

UBC Sauder is

#16 for Business Research Excellence in North America (QS Global 250 Business Schools Report 2017)

100+ faculty from 25+ countries
Your Fellow Candidates

The UBC International MBA is built upon collaboration, just like the workplace. Which means you’ll find yourself sharing ideas, completing projects, giving presentations with and even learning surprising insights from those who are pursuing this designation with you.

For the next 20 months, you’ll be surrounded by individuals who are hand-picked through a holistic and rigorous admissions process to challenge, inspire and drive you to take your career to the next level.

Here is a sample of the profile and background of our current class:

IMBA Class of 2020 Profile*

<table>
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<tr>
<th>Undergraduate Major</th>
<th>26%</th>
<th>24%</th>
<th>18%</th>
<th>15%</th>
<th>9%</th>
<th>4%</th>
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<th>Work Experience by Industry</th>
<th>31%</th>
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* Data per the November 2018 entering class

Admissions

Candidates of the IMBA program are carefully selected against competitive requirements to ensure that you learn from peers who have demonstrated vision, leadership and experience. This approach helps make the UBC IMBA learning experience dynamic, engaging and thought-provoking.

Here is some information you need to know before applying:

Minimum Requirements

A Bachelor’s degree* with a B average**, or recognized equivalent from an accredited institution.

*Generally, a four-year degree is required. Three-year Bachelor’s are accepted from Australia, New Zealand, U.K. and Europe. Refer to grad.ubc.ca/prospective-students/application-admission for details on each country.

**Candidates with a lower academic average may be accepted if they have significant professional experience and/or a high GMAT/GRE score, subject to approval of the Director, Recruitment & Admissions of the Robert H. Lee Graduate School.

Competitive Requirements

B+ or 76% or 3.3 GPA

Academic Achievement

Minimum 2 years of full-time work experience gained after graduation from a Bachelor’s degree.

Professional Experience

A competitive GMAT/GRE is required.

GMAT or GRE

There is no minimum GMAT/GRE score, but the GMAT/GRE is highly recommended for applicants with non-quantitative educational backgrounds. Applicants with strong quantitative backgrounds may apply for a GMAT waiver.

English Proficiency

Applicants are required to speak, comprehend, and write fluently in English. An approved English proficiency exam is required for all candidates whose degrees are from a university outside Canada or the United States in which English is not the official language of instruction.

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TOEFL IBT 80+

or

IELTS Academic 6.5+

or

UBC ELI

or

CAEL 70 overall band

Application Deadlines

1st Round: April 9, 2019
2nd Round: June 11, 2019
Final Round: August 27, 2019

Scholarships & Fees

$60,000 USD*

1st Early Entrance Scholarship: $6,000 USD

Deadline: April 9, 2019

All required documents must be submitted by April 30, 2019 for incentive eligibility.

2nd Early Entrance Scholarship: $2,000 USD

Deadline: June 11, 2019

All required documents must be submitted by July 2, 2019 for incentive eligibility.

* The amount noted above are the program tuition fees for the 2019-2020 academic year. Tuition fees are payable in two (2) installments by October 31, 2019 and August 31, 2020.