

Program Goals and Learning Objectives

Master of Management
Rev. 09/2017

Program Goal	Learning Objectives
1. Students will effectively use critical thinking and analytic decision tools to make business decisions.	<ul style="list-style-type: none"> A. Students will be able to use analytical models and methods to make informed business decisions. B. Students will apply key concepts from functional areas to solve business problems.
2. Students will effectively communicate oral and written presentations in standard business English.	<ul style="list-style-type: none"> A. Students will be able to deliver effective oral presentations in a business context. B. Students will be able to write effective business documents.
3. Students will be aware of and consider the role of ethics, social responsibility, and sustainability in business decision making.	<ul style="list-style-type: none"> A. Students will be aware of the ethical norms of business professions, and be aware of common ethical challenges and the appropriate tools and models to reduce unethical behavior. B. Students will identify how activities of their organization broadly impact society, and be aware of tools and approaches to reduce the environmental and social impact of business practices.
4. Students will be effective team participants and will be aware of principles relevant to successful team functioning	<ul style="list-style-type: none"> A. Students will effectively work in teams. B. Students will lead effective teams.