

Program Goal	Learning Objectives
<p>1. Students will be skilled in critical thinking and analytical decision-making</p>	<p>A. Students will be able to construct logical and robust arguments through interpreting, analyzing and synthesizing information in a variety of business contexts.</p> <p>B. Students will be able to solve business problems by applying analytical and quantitative methods and tools.</p>
<p>2. Students will be able to integrate knowledge from relevant business disciplines when making decisions</p>	<p>A. Students will develop expertise in relevant business disciplines.</p> <p>B. Students will be able integrate different functional business areas by applying expertise from those functional areas.</p>
<p>3. Students will be effective communicators with the ability to prepare and deliver oral and written presentations</p>	<p>A. Students will be able to deliver effective oral presentations in a business context.</p> <p>B. Students will be able to write effective business documents.</p>
<p>4. Students will be able to articulate and apply various ethical and social frameworks to business decisions and activities.</p>	<p>A. Students will be aware of common ethical challenges, applicable ethical codes, and the appropriate tools and models to reduce unethical behavior.</p> <p>B. Students will identify how activities of an organization affect society, and be aware of tools and approaches to reduce the negative, and increase the positive, environmental and social impact of business practices.</p>
<p>5. Students will be prepared to work collaboratively within and across organizations.</p>	<p>A. Students will be able to work effectively in diverse teams.</p>