

Program Goals and Learning Objectives

Professional Master of Business Administration
Rev. 11/2018

Program Goal	Learning Objectives
<p>1. Students will be skilled in making business decisions using critical thinking and analytic decision tools</p>	<p>A. Students will be able to apply theoretical models and quantitative methods to make business decisions.</p> <p>B. Students will be able to construct rigorous arguments in proposing solutions to business problems.</p>
<p>2. Students will effectively integrate knowledge from relevant functional business areas</p>	<p>A. Students will demonstrate awareness of critical issues from the major business areas.</p> <p>B. Students will effectively solve problems that cross functional boundaries.</p>
<p>3. Students will effectively communicate oral and written presentations in standard business English</p>	<p>A. Students will be able to deliver effective oral presentations in a business context.</p> <p>B. Students will be able to write effective business documents.</p>
<p>4. Students will be aware of and consider the role of ethics, social responsibility, and sustainability in business decision making</p>	<p>A. Students will be aware of common ethical challenges, applicable ethical codes, and the appropriate tools and models to reduce unethical behavior.</p> <p>B. Students will identify how activities of an organization affect society, and be aware of tools and approaches to reduce the negative, and increase the positive, environmental and social impact of business practices.</p>
<p>5. Students will be effective team participants and will be aware of relevant skills for personal leadership development</p>	<p>A. Students will be able to analyze different leadership styles and assess the effectiveness of other leaders.</p> <p>B. Students will be able to articulate their own personal vision and leadership plan, and critically evaluate how their vision relates to effective leadership under different circumstances.</p> <p>C. Students will be effective team members.</p>