

Part-Time MBA Class of 2019: Innovation & Entrepreneurship Career Track Requirements

Innovation & Entrepreneurship is designed for students interested in one of three inter-related paths: a) budding entrepreneurs to kick-start new business ventures; b) strong entrepreneur-minded individuals who relish the challenge of joining an early stage venture, often pre-revenue, and helping to build customers, systems and staff to rapidly grow the venture; and c) for “entrepreneurs” or corporate innovators who want to manage rapid growth by building innovation and managing creative product development within an existing company. You’ll focus on business model design, new product development, entrepreneurial finance, customer-focused design, innovative market research methods, prototyping and the challenges of growing a young venture. Collaborating with students from other faculties, you’ll also have an exciting opportunity to cultivate a new venture.

UBC MBA Program Requirements – all students must complete the following:

Foundation Modules – Required

(total of 13.5 credits)

BAAC 505: Foundations in Accounting – 2.25 credits
 BABS 540: Data Analysis and Utilization – 0.75 credits
 BAFI 500: Introductory Finance – 1.5 credits
 Bahr 550: Organizational Behaviour – 1.5 credits
 BAMA 550: Marketing – 1.5 credits
 BAPA 550: Managerial Economics I – 1.5 credits
 BASC 550: Operations and Logistics – 1.5 credits
 BASM 501: Business Strategy – 1.5 credits
 BASM 502: Corporate Strategy – 1.5 credits

Business Strategy Integration – Required

(total of 8 credits)

BA 504 BSI: Foundation – 4.0 credits
 BA 520 BSI: Career Professional Development – 1.5 credits
 BA 508 BSI: Capstone – 1.0 credits
 BA 512 BSI: Experiential Learning – 1.5 credits
 BA 507 BSI: Global – 3.0 credits (Optional in Year 3)

Thematic Modules – Required

(total of 7.5 credits)

BA 560: Ethics and Sustainability – 1.5 credits
 BA 561: Global Issues and Macroeconomics – 1.5 credits
 BA 562: Creativity – 1.5 credits
 BA 563: Decision Making for Managers – 1.5 credits
 BA 564: Leadership Development – 1.5 credits

IE Career Track Requirements – all IE students must complete the following:

4 IE Track Modules/Courses - Required

(total of 6 credits)

BAEN 506 Technology Entrepreneurship – 3.0 credits*
 BAEN 505 Entrepreneurial Finance – 1.5 credits*
 BAEN 550 Fundamentals in Entrepreneurship – 1.5 credits*

+ at least one 1.5 credit module from the list of suggested IE electives below

Suggested IE Electives (select at least one to complete your track requirements):

BAMA 503 New Product Development – 1.5 credits
 BAMA 508* Marketing Research – 1.5 credits
*(*IE students are recommended to take this module)*
 BAFI 580B Venture Capital – 1.5 credits*
 BAEN 502 Growing and Exiting a Venture – 1.5 credits*
 BAEN 580A Social Entrepreneurship – 1.5 credits*
 BAEN 580B Start-up Venture Analysis – 1.5 credits*
 BAEN 580C Innovation and Sustainability – 1.5 credits*
 BAEN 510 Intrapreneurship – 1.5 credits*
 BAMA 514 Brand Management – 1.5 credits*

**Courses offered in Full-Time MBA program*

10 MBA Elective Modules

(total of 15 credits)

Choose 10 modules (equivalent to 15 credits) from any available modules in the program.

Program Total: 50 credits

