

Innovation & Entrepreneurship Career Track Requirements – Class of 2019

Innovation & Entrepreneurship is designed for students interested in one of three inter-related paths: a) budding entrepreneurs to kick-start new business ventures; b) strong entrepreneur-minded individuals who relish the challenge of joining an early stage venture, often pre-revenue, and helping to build customers, systems and staff to rapidly grow the venture; and c) for “entrepreneurs” or corporate innovators who want to manage rapid growth by building innovation and managing creative product development within an existing company. You’ll focus on business model design, new product development, entrepreneurial finance, customer-focused design, innovative market research methods, prototyping and the challenges of growing a young venture. Collaborating with students from other faculties, you’ll also have an exciting opportunity to cultivate a new venture.

UBC MBA Program Requirements – all students must complete the following:

Foundation Modules – Required

(total of 13.5 credits)

BAAC 550: Foundations in Accounting I – 1.5 credits
 BAAC 551: Foundations in Accounting II – 1.5 credits
 BABS 550: Application of Statistics in Management – 1.5 credits
 BAEN 550: Fundamentals of Entrepreneurship – 1.5 credits
 BAFI 500: Introductory Finance – 1.5 credits
 BAHR 550: Organizational Behaviour – 1.5 credits
 BAMA 550: Marketing – 1.5 credits
 BAPA 550: Managerial Economics I – 1.5 credits
 BASC 550: Operations – 1.5 credits

Business Strategy Integration – Required

(total of 9.5 credits)

BA 504 BSI: Foundation – 4.0 credits
 BA 507 BSI: Global – 3.0 credits
 BA 508 BSI: Capstone – 1.0 credits
 BA 512 BSI: Experiential Learning – 1.5 credits

Thematic Modules – Required

(total of 7.5 credits)

BA 560: Ethics and Sustainability – 1.5 credits
 BA 561: Global Issues and Macroeconomics – 1.5 credits
 BA 562: Creativity – 1.5 credits
 BA 563: Decision Making for Managers – 1.5 credits
 BA 564: Leadership Development – 1.5 credits

IE Career Track Requirements – all IE students must complete the following:

3 IE Track Modules/Courses - Required

(total of 6 credits)

P3-4 BAEN 506 Technology Entrepreneurship – 3.0 credits
P4 BAEN 505 Entrepreneurial Finance – 1.5 credits
+ at least one 1.5 credit module from the list of suggested IE electives below

Suggested IE Electives (select at least one to complete your track requirements):

P3 BAMA 514 Brand Management – 1.5 credits

P3 or P4 BAMA 508 Marketing Research – 1.5 credits
(IE students are recommended to take this module in Period 3).

P4 BAFI 580B Venture Capital – 1.5 credits

P6 BAEN 502 Growing and Exiting a Venture – 1.5 credits
P6 BAEN 580A Social Entrepreneurship – 1.5 credits
P6 BAEN 580C Innovation and Sustainability – 1.5 credits

P6-7 BAEN 580B Start-up Venture Analysis – 1.5 credit

P7 BAEN 510 Intrapreneurship – 1.5 credits
P7 BAMA 503 New Product Development – 1.5 credits

**P6 and P7 modules are tentative and subject to change.*

10 MBA Elective Modules

(total of 15 credits)

Choose 10 modules (equivalent to 15 credits) from any available modules in the program.

Program Total: 51.5 credits

Innovation & Entrepreneurship Career Track Worksheet – Class of 2019

Period 1

BA 504	BSI: Foundation (cont'd in P2) – 2.0 credits value
BA 560	Ethics and Sustainability – 1.5 credits
BAAC 550	Foundations in Accounting I – 1.5 credits
BABS 550	Application of Statistics in Management – 1.5 credits
BAHR 550	Organizational Behaviour – 1.5 credits
BAPA 550	Managerial Economics I – 1.5 credits
Total credits for P1: 9.5 credits	

Period 2

BA 504	BSI: Foundation (cont'd from P1) – 2.0 credits value
BAAC 551	Foundations in Accounting II – 1.5 credits
BAEN 550	Fundamentals in Entrepreneurship – 1.5 credits
BAFI 500	Introductory Finance – 1.5 credits
BAMA 550	Marketing – 1.5 credits
BASC 550	Operations – 1.5 credits
Total credits for P2: 9.5 credits	

Period 3

Maximum 3.0 credits of electives (overloading not allowed)

BA 507	BSI: Global – 3.0 credits
BA 561	Global Issues and Macroeconomics – 1.5 credits
BAEN 506	Technology Entrepreneurship (cont'd in P4) – 1.5 credits value
Elective – 1.5 credits	
Elective – 1.5 credits	
Total credits for P3: 9 credits	

Period 4

Maximum 3.0 credits electives (overloading allowed)

BAEN 505	Entrepreneurial Finance – 1.5 credits
BAEN 506	Technology Entrepreneurship (cont'd from P3) – 1.5 credits value
Elective – 1.5 credits	
Elective – 1.5 credits	
Total credits for P4: 6 credits	

Period 5

BA 562	Creativity – 1.5 credits
BA 564	Leadership Development – 1.5 credits
Total credits for P5: 3.0 credits	

Summer Session

BA 512	BSI: Experiential Learning – 1.5 credits
Total credits for Summer Period: 1.5 credits	

Period 6

Maximum 6.0 credits electives (overloading allowed)

Elective – 1.5 credits	
Elective – 1.5 credits	
Elective – 1.5 credits	
Elective – 1.5 credits	
Total credits for P6: 6.0 credits	

Period 7

Maximum 4.5 credits electives (overloading allowed)

BA 508	BSI: Capstone – 1.0 credits
BA 563	Decision Making for Managers – 1.5 credits
Elective – 1.5 credits	
Elective – 1.5 credits	
Elective – 1.5 credits	
Total credits for P7: 7.0 credits	

Program total: 51.5 credits

Ensure that you have:

- BAEN 505 Entrepreneurial Finance
- BAEN 506 Technology Entrepreneurship
- At least one IE elective
- 10 MBA electives

Overloading: students must have a minimum cumulative post-P1 grade average of 80% in order to overload in periods where it's allowed.